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TEA

MONEY SAVED! by using "J.B." Pen Coupons. See Page 16

JOHN BULL

VOL. XLVII. No. 732. SATURDAY, JUNE 12, 1920. TWOPENCE.

[Registered at the G.P.O. as a Newspaper.]

Edited by HORATIO BOTTOMLEY

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SEE PAGE 16

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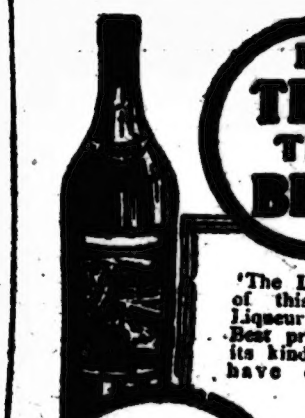

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For Sunday's: Morning, the NATIONAL NEWS; Evening, the SUNDAY EVENING TELEGRAM

JOHN BULL

"Peace hath her victories no less renowned than war."
Milton.

The Paper on which the Sun Never Sets.

Politics without Party—Criticism without Cant:
Without Fear or Favour, Rancour or Rant.

"For forms of government let fools contest;
Whate'er is best administered is best."—*Pope.*

Vol. XXVII. No. 732. Week ending Saturday, June 12th, 1920. **Twopence.**

"THE WORLD, THE FLESH, AND THE DEVIL."

[The Editor discourses upon passing events and topics of the day.]

Birthday Honours.

Thank goodness, there is no new batch of peers! The House of Lords sorely needed a rest from these periodical invasions. But good luck to the Duke of York!

"The Spendthrift's Charter."

That is how we described the proposed War Wealth Tax—and the Cabinet have acted wisely in throwing it over. Our own proposal of a simple five per cent. levy upon all surplus assets is the thing.

Ireland.

The farce of the Home Rule Bill still goes on in Parliament. The Act will never come into operation.

Uncle Sam's Navy.

So America has launched the biggest battleship in the world. The next thing is to find her a British crew for it.

The Sugar Shortage.

Is it true that the Sugar Commission recently granted a Permit to ship from this country to New York 4,434 bags of sugar, valued at £55,000?

Germany's Wealth.

We direct the attention of the Prime Minister to the article which appeared in the *Financial News* of May 28th, giving particulars of Germany's wealth. M. Millerand, we are sure, knows all about it.

Khaki for Ever!

We have good reason to believe that public opinion against the abolition of khaki, in favour of the garish colours of pre-war days, is destined to prevail. Mr. Churchill will be well advised to abandon the idea without delay.

Mr. G. J. Wardle.

May we again inquire as to the health of our ex-honourable friend, the late Member for Stockport? And when, by the way, do the Government Whips propose to answer our allegation of having jerrymandered that by-election?

"*Times Dances*," etc.

Presiding at a banquet, in London, the other day, the Bishop of Nassau (West Indies) said he preferred our recent article on Empire Day to anything he had ever read on the subject—adding that: "Mr. Bottomley can preach a better sermon than most parsons." Slightly to vary the old Greek proverb, we must beware of the Bishops when they pay us compliments!

That Kitchener Medal.

Several members of Kitchener's Army tell us that they decline to wear their other decorations until they can add to them a "K.-of-K. ribbon." Come, Mr. Churchill, *that* is better than the scarlet and busby stunt!

That Other War.

May we ask how much the Robinson Gold Mining group have so far contributed towards the cost of the South African War? Our recollection is that a sum of several millions was agreed to be handed over.

The *Flush* Victims.

We are glad that our representations to the Board of Trade are likely to result in an early grant of compensation to the relatives of the British crew who went down in this vessel. The delay has arisen through the *Flush* being American-owned, but we are stirring up the interests concerned.

LAST WEEK.

£250

ROYAL HUNT CUP PRIZE.

MUST BE WON.

Free Coupon on page iii of Cover.

Krassin.

With a view to saving the time and postage stamps of many of our readers, we beg to say that we are fully aware that the name of the Soviet envoy, Krassin, makes a fairly good rhyme with "assassin."

History Repeating Itself.

One of our readers has sent us the following extract from *Swift's Journal to Stella*, dated October 29th, 1711: "Few of this generation can remember anything but war and taxes, and they think it is as it should be; whereas 'tis certain we are the most undone people in Europe." That "new-world" is certainly a long time coming.

Company Nomenclature.

When the Companies' Consolidation Act was before Parliament we succeeded in inserting a clause making it a criminal offence for the word "Limited" to be included in the title of any concern not duly registered under the Act. What about a further provision that neither the word "British" nor "English" should be allowed in the title of a Company in which the majority of the shareholders are foreigners?

Soviet Money.

When do the authorities propose to prosecute Sylvia Pankhurst for receiving and distributing money from the Russian "Reds" with the express object of stirring up revolution over here?

Kitchener.

As we go to press, there comes round, once more, the anniversary of the blackest event of the war—the tragic death of Lord Kitchener. It should be a day of general mourning.

Our Birthday.

And, by the way, it is JOHN BULL's birthday, this week—we having made our bow to the public on the 9th June, 1906. So we are fourteen years' old—time we left school!

The Parson's Tithe.

Here is a clerical wail: Value of living £700; £225 goes to late incumbent; rates on tithes, £250—leaving £225 for the parson, subject to income tax! If rates should go up to 20s. in the £—how much should I then owe the parish a year?

A Word with Mr. Shortt.

We shall probably be having several soon, but meanwhile may we ask the Right Hon. gentleman whether he is aware that there was a Derby sweepstake in the Home Office, and, if so, whom does he propose to prosecute?

London's Sunday.

Thus a London parson: "What a difference you have made in the modern Sunday! I invariably read your *Pictorial* article before Morning Church (and often get inspiration from it); the *National News*, with Mr. Palmer's disquisition, in the afternoon; and, after Evening Service, the *Sunday Telegram*. It would no longer be Sunday without them."

The *Deutschland* in Thanet.

Thanecians—that's a good word, isn't it?—are flocking to the *Deutschland*, now moored at Ramsgate—where, for an inclusive sum of 2s. for adults and 1s. for children, every detail of the monster submarine may be inspected.

The Bishop's Surprise.

There is much naïveté in the statement by Bishop Frodsham that, on recently referring to *Leviticus*, he was "surprised" at the soundness of the Mosaic laws of health. Perhaps he will be equally "surprised" when we tell him that he is quite wrong in thinking that this is the first recorded reference to hygiene, as a glance at his Greek dictionary will show him.

Our Derby Competition.

For result see page 16.

Local Limerick.

(Mr. West, of Kingston, accused himself of bigamy. Not having seen his wife for many years, he had married again.)

There's a man who said, feeling distressed,
When his wife turned up, "Well, I am blest;
Fourteen years you had fled,
And I thought you were dead!"
Said she, "No, I only *went*—West!"

Docked.

Will the First Lord of the Treasury kindly inform us whether any of his wages are deducted when he has a day off on account of toothache? We ask the question because information received is that a temporary clerk two years in the Inland Revenue was recently docked 1s. 8d. wages because he "had to go home poorly." If it's true, it's mean. And it is not only mean if it's true. It is also dirty.

Ca' Canny.

One of our Birmingham readers analyses ca' canny in the factories in this way. Every workshop has its conscientious workers and its studious shirkers. The workers, who earn three or four times as much as the others, gravitate to the hardest jobs and the shirkers to the softest; but as you get no medals for working while others are shirking, working becomes recognised as "durned foolery." The remedy, he holds, is for employers and managers to reward most the men who serve them best.

Forbidden.

The remedy is more plausible than practicable. The fatal bar is that the Trade Unions won't have it. They don't like reward by merit. They don't want one man rewarded more highly than another because he works harder or better. It is their object to bring up the worst workman to the economic level of the best. For the same class of work, an employer who paid a man higher wages because he earned more for him than another man, would be in a row before he could say Jack Robinson.

Face.

Since the war has been on and off, many marvellous, rare, curious, and quaint things have happened. The property of a Wrexham lady, seized in 1917, has been passed from one Government Department to another so often that she doesn't know which is now in possession of it. She has not received a single penny rent or compensation for damage done, though the property could have been sold over and over again. One Department has the face to recommend payment of a reduced rent—not from the date of seizure—provided the owner will give up all claim to future possession!

Child and Church.

In the reign of Henry III. the Church was in a mind to legitimise a child born out of wedlock, subject to the father marrying the mother. But the common law has always been, "Once a bastard always a bastard"—the "bar sinister" could never be removed, though borne by such an absolute monarch as William the Conqueror—and the earls and barons returned the famous answer of the Statute of Merton of 1235: "We will not change the law of England." The Rev. Sidney Dodderidge, Rector of Thornbury, Worcester, now suggests the State should restore to the Church its power under the Canon law. We prefer the State to do its own proper work.

No Jobs in Jaw.

As there is "no shortage of labour in Canadian cities, towns, or on the farms," and as "men are looking for jobs everywhere, and cannot get work of any kind, and some have had no work for months," the Moose Jaw (Saskatchewan) Trades and Labour Council recently decided to write to JOHN BULL about it. To all whom it may concern, notice is hereby given in the terms aforesaid.

The Dossers.

Our sympathy is with an old street match-seller who complains that L.C.C. doss-houses are not for the poor, as might be supposed. How, he asks, can he pay 1s. a night out of matches costing him 10d. a dozen? "I know several market porters at Bruce House that earn as much as £3 a week," says he; "also two clerks. Why not charge them double?" How that would help the poor old chap himself he does not explain.

Apartments in Brum.

There is a bit of a profiteer living at No. 294, St. Vincent Street, Birmingham, by name Burnside. He has to let two rooms, with a third "at the top of the house," and he describes them as furnished, fire, gas, and attendance. Those "inclusives" sound alluring—just imagine free firing, when you get it—but the terms, £4 5s. a week, are staggering, considering the rent of a whole house in that street is scarcely more than 12s. a week.

Dear Flour.

The reason flour is the price it is to-day is that it passes through too many hands. The Government control all imported into this country. By them it is allocated to their "agents." These "agents" are allowed to sell only to "factors." The "factors" supply the bakers and small retailers, by whom, again, the consumers are supplied. Thus before the flour reaches the hands of the consumer three separate profits are made, of which the "agents'" might easily be saved, if not the "factors.'" Another blessing of "control"!

"Stony" Stoneham Registrars.

Notwithstanding the urgent representations of the Ministry of Health and various Trade Unions, the South Stoneham (Southampton) Board of Guardians refuse to add anything in the shape of a War Bonus to the salaries of their Registrars of Births, Marriages and Deaths, whose fees remain the same as they were in 1837! If the Stoneham Guardians continue adamant there will probably be trouble, for a strike of Registrars would mean that no births could be registered, no civil marriages could take place, no deaths be recorded, and no bodies legally interred!

Huninteresting.

A little while ago the Board of Fisheries took over a certain number of boats to carry fish to Hunland and Poland and bring back Russian timber. Returning a week or two since, the crews were paid off. Official reason given at Lowestoft was that there were no cargoes for the vessels, as other ships were taking them. True enough. Walking round the dock in search of a job, one of the discharged men—ex-Service—found a Hun ship, in charge of a Hun crew and flying the Hun flag, making ready for its job of taking bread out of the mouths of our own ex-Service sailor men.

Very Striking.

Our esteemed contemporary, the *Evening News*, recently stated that a "striking example" of the house shortage was to be found in the fact that 30,000 miners daily made the double journey from Weston-super-Mare to the South Wales pits. This discloses a very striking state of affairs indeed, the total population—men, women and children—of Weston being under 24,000.

Nasty Nottingham.

Now that the Minister of Health has turned down the proposal of Nottingham Corporation to widen its boundaries, the leading lights of that insalubrious city will perhaps make an effort to get rid of the primitive sanitary conditions in which so many of its people live. A Corporation which is blind and indifferent to unhealthy areas, houses unfit for human habitation, and disgraceful sewage disposal is not fit and proper to undertake further municipal responsibilities.

Contempt.

Percy White, of Warmley, near Bristol, has taken small pains to disguise his contempt for the Lawford's Gate Magistrates. When he was charged with cruelty to a horse, the Bench adjourned the case for the animal to be destroyed. Before the next hearing, however, White sold it. Since then "every endeavour to trace the animal has been futile." And in the end all he has to pay is 20s., including costs. It is to us a wonder the Magistrates didn't take up a collection for him.

The Boasters.

All the way from Philadelphia somebody sent a leaf from a book of alleged poetry. The quality of the verse is excruciatingly bad, but perhaps the sentiments appeal to Yankees of the really rabid variety. The spasm is called "The Devil Dogs." It describes how the Allies "sent for us—they had to, don't you see," and how those Devil Dogs went and licked the Germans. The last line states: "We're *first to fight and last to quit*," all in capital letters by way of modesty. National pride is a fine thing, but—"First"!

Where's Barnum?

We don't know where Barnum is, but if he can see from wherever he is the letter now before us it will make him wish he were here. It is from one Abe Brown, of Holborn. "I am the only monstrosity in All Creation," explains Abe. "Send me a letter to call and you can judge for yourself. Isolate me and charge gate money. I have posters, pictures, poems, and some religious gear. Sir, I don't want no reporter to call here as I'm out a great deal. There's money in this biz." Abe applies to the wrong shop. He should try the Zoo.

A Vicious By-Law.

Bradford, strange city, has dealt a savage blow at 300 ratepayers who happen to be newsagents by making it unlawful for them to employ boys to deliver newspapers out of school hours. Mr. T. Blythe backed the proposal by stating, "Not a single member of the Council would allow his own child to follow this horrible occupation in winter." Mr. Blythe blithely ignored the fact that the occupation is distinctly a healthy one to boys properly clothed, and that the money they earn helps so to clothe them. The vicious by-law is as hard on parents as on traders.

Local Limerick.

(*There are queer ways of pronouncing many town names. "Drogheda," for instance, as "Droyda."*)

There was a young woman of Drogheda,
Who loved the old gent. who emploghed her;
But when once he kissed her
More beautiful sister,
She left him because it annoghed her.

"Stand and Deliver."

The Clark Dress Stand Co., 3, Tottenham Street, Tottenham Court Road, W., whom we have repeatedly exposed, are still up to their old tricks. Their method is to extract a couple of sovereigns or so for a dress stand, and then to fob-off customers with a choice variety of excuses for non-delivery, coolly disregarding requests for the return of the money. We advise readers to have no dealings with the firm.

A Bournemouth Brute.

Apparently for no other reason than that it wandered into his garden and showed no disposition to go away, Mr. Eardley Blois Norton, of New Park Road, Bournemouth, belaboured a dog about the head and body with a golf club until it could not stand. The name of the owner was on the collar of the dog, which collapsed before a policeman could take it home. The fine and costs—£7 5s. in all—may teach him a lesson.

Travels of a "Courier."

Late last year a gentleman who was about to give a recital at a West End hall was favoured with a visit from somebody professing to be connected with the *London Musical Courier*. The caller said it would be a fine thing for the artist to have a special paragraph, with portrait, in that journal's "reconstructed number," and two guineas was paid for the promised publicity. That was in October, but, ever since, nothing has been heard of the par. or the paper, the artist being unable to buy a copy. Presumably, the *London Musical Courier* has gone west!

Divorce Reform Opponents.

In the light of the contention so often made that Divorce Reform is not demanded by the poor and is mainly a movement of the rich, it is curious to contemplate the long lists of Lords spiritual, Lords temporal and aristocratic High-Church, semi-Roman Catholic zealots who are opposing the labours of Lord Buckmaster for the abolition of marriage iniquities, injustices and anomalies. As the Secretary of the Divorce Law Reform Union points out, there is not in the list a single name which represents the interests of the people. All the more reason why the "Man-in-the-Street" should have his say.

Bamboozled Bobby.

There's a policeman at Hampstead Heath who is either a fool or a fraud. At the local Court he charged a costermonger named Stone with selling him, for twopence, a "genuine cheque for 30s." On the back of the cheque was a picture of two babies in a bath, and beneath were the words, "Here we are again, mum." It seems likely enough that Stone sold the cheque to the policeman for him to use it as a joke. The constable said he thought the cheque was genuine. Having bought it for such a sum, did he propose to eat it, or sell it? For the Magistrates to fine the coster £3 looks like a silly miscarriage of justice.

Nothing Like Leather.

"Will the person who stole the Military Belt from Bradshaw's shop call for the other one and feel the effects of the leather?" This advt. from the local paper suggests that even in Blackpool they fold up their tents like the Arabs and silently steal away.

Super-Profiteering.

Although the New Rent Bill is vaguely worded, it will presumably put a period to such extortions as those described by a correspondent who has been trying to find rooms. He was offered accommodation in a house at 244, Edgware Road. For three rooms on the third floor and two small ones above, he was asked the bloodsucking price of £300 a year—and the landlord no doubt expects to be commended for refraining from demanding a premium.

A Rotten Excuse.

Challenged at a Labour Conference at the Ministry of Food, Mr. H. M. Woodhouse, an official, confessed that he was very unfortunate with his bacon, but consoled himself with the reflection that but for the Ministry it would have been even worse. Which rather suggests the poser which once on a time used to be heard in the land, "Would you rather be a bigger fool than you look, or look a bigger fool than you are?" Whichever reply was made, the answer was "Impossible!"

Sweated Gardeners.

Although the Duchess of Albany, for reasons not unconnected with her German relationships, is no longer in residence at Claremont, which is let as a high-class girls' school, the grounds are still kept in order by her employees. Under-gardeners are in receipt of the princely wage of 30s. a week, with 5s. extra one week in six—for this additional sixty pence they being required to work throughout the whole of Sunday and every evening. Ex-Service men only are engaged and we know of one who has thrown up the job.

Newport Market School.

In view of the recent criticism of a correspondent concerning the Newport Market Army Training School, we have made a personal inspection of the institution, and gladly testify to the comfort and happiness of the lads. We found everything scrupulously clean and the boys well looked after. No better testimony to the School could be offered than the fact that old boys are always anxious to renew their associations. It is worth mentioning that the Band Master, who was brought up at the School and joined the Scots Guards, returned to fill his present position twenty years ago.

Better Unrecognised.

Among the cinema training schools which screen aspirants would do well to avoid is "King's" Recognised Academy, 3, Cranworth Gardens, Brixton. Queenie King, who runs this institution, will take a pupil's money so long as he cares to pay for lessons, but there is no guarantee that work is subsequently obtainable, and her recommendations to producers seem to be worthless. According to a recent case which has come to our notice, Queenie King is quite prepared to certify that a student who has spent all he can afford on instruction is "very good," but when he fails to secure employment after her tuition, he is coolly informed that he has "forgotten the most important items he had been taught!"

Important to Cyclists.

Railway companies, which usually do much as they please, received the other day a nasty shock. The Great Eastern was sued for the value of a bicycle left in a cloak-room. For the ticket 4d. was paid, and it turned out that that document contained a notice that articles worth more than £5 would have to be declared and paid for at the rate of 1d. per day for each pound. The Judge held that the condition was unreasonable, and gave judgment for the full claim. A neat and wise decision.

A Scotch Scandal.

The Fife Education Authority have got right up on the hind legs because the Scottish Board of Health have refused to sanction the appointment of Dr. Krause, a German naturalised just before the war, as Chief School Medical Officer. In the course of a wordy discussion, nothing was said as to the chief objection to his appointment, viz., that it is intolerable that a man of German blood should be selected over the heads of ex-Service applicants of British birth and equal medical qualifications.

Neglecting Our Dead.

Evidence continues to accumulate of the very unsatisfactory way in which the War Graves Commission is carrying out its work. A correspondent writes that the graves and cemeteries he has seen are utterly neglected. In Cemetery No. 287, near "Plugstreet," some of the name boards are down, and the Commission has never sent anyone to remedy matters, so that the weeds have grown as high as the crosses. At Bailleul the same neglect exists, relatives having to pay Frenchmen to do work supposed to be undertaken by the British Government.

Rot and Reticence.

It is a pity the *Sunderland Daily Echo* is so reticent regarding the names of the leading lights in one of its touching stories. Without a tear or a twinkle it alleges that when the Clerk to a Durhamshire Food Control asked for a decrease of salary from £200 to £150 on the ground that his work had fallen off, the Food Commissioner for the area replied that the matter had been officially considered and £250 would be fair remuneration for the position, to date back for nine months. Perhaps said Commissioner will now send us his card, so that we can invite the Treasury to inquire into his dome of thought.

Another "Orient" Scandal.

Reading our recent comments on the disgraceful treatment of a thousand third-class passengers in the Orient Line's mail steamer *Ormonde*, a lady who had booked on March 8th in the same Company's *Osterly* from Brisbane to Tilbury, took the precaution to make inquiries before sailing, but was told that our statements were untrue. However, conditions on the journey were disgraceful. The food was of bad quality and dirtily served; only 15 wash-basins were available for 400 women and children, and the vessel was smothered with vermin. If the Orient Line cannot provide decent accommodation, it is time the Board of Trade compelled them to do their duty.

Don't Miss Your Holiday.

Why not win one of the forty Holiday Prizes offered on page 20? In addition, over 3,000 other awards must be won.

CANDID COMMUNICATIONS.

This page is devoted to Open Letters to Celebrities, Notorieties, and, occasionally, Nonentities.

To the Rt. Hon. J. I. Macpherson, M.P., Minister of Pensions.

DEAR MR. MACPHERSON,—A veteran of the Boer War, named Fredman, late of the Norfolk Regiment, now of Brighton, was on heliograph duty at Middleburg, Transvaal, in 1906. His horse put its foot in a hole and he was thrown, the heliograph apparatus so injuring his back that, after 15 months in hospital, he has ever since been practically paralysed from the waist downwards. His pension is 2s. 6d. a day. In 1907, when granted, that amount was acceptable. To-day it is farcical. Can you expect a helpless cripple to live upon it? I shall be glad indeed to hear that you will give attention to Fredman's case. Just think what the man has suffered—and missed—for 14 years!

JOHN BULL.

To the Bench of Magistrates, Weymouth.

SIRS,—Some days ago you had up before you an ex-soldier, by name John Daly, charged with stealing old iron. I am not in favour of the stealing of old iron or any other old thing; but I always like to see the punishment fit the crime. In the case mentioned, I do not consider that it did. You gave the man a week's imprisonment. Now, what was the motive of his theft? He, who himself had had no food for two days, was rendered desperate by his anxiety to obtain nourishment for his wife, who had been ill for 16 weeks. What would *you* have done in such circumstances, more especially after serving your country? JOHN BULL.

To Dr. Saleeby, Chairman, "Strength of Britain Movement," Piccadilly, W.

DEAR DOCTOR,—During the war, your organisation endeavoured, in the cause of "Temperance," so-called, to discredit the British soldier by insinuating that his modest, and greatly-needed, tot of rum impaired his fighting efficiency. Apparently, you are returning to the charge. I note that you are advertising for communications from "anyone able to furnish reliable testimony of effects of alcohol on military, naval, or air operation, or its influence on official, commercial, or industrial life." It is a sneaking, underhand sort of way to bolster up an already discredited cause, and its sole result will be to disseminate vile slanders on the men in khaki and blue. We don't want such Pussyfoot methods on this side of the Atlantic, however they may commend themselves to the Pumpuritans of the Bowery.

JOHN BULL.

To His Worship the Mayor, Colchester, Essex.

DEAR MR. MAYOR,—An ex-lieutenant who has seen much service in France, tells me that in his application to the Town Clerk for one of the houses now being built in Colchester, he expressed the opinion—naturally and rightly, I think—that a demobilised man who has done his bit should have the preference. The answer of the Town Clerk was to the effect that the name of the applicant would be placed on the list with others, and taken in the order as received. Surely that is all wrong, Mr. Mayor? I am informed that people already in the houses had their names on the waiting list from before the Armistice, and that some of them have not done any Army service at all. I put it to you that, as the houses are built they should be let, first of all, to applicants who can show the longest war service. Do not let the Corporation of Colchester, your Worship, be stigmatised as having forgotten the services and sacrifices of those who fought for us. JOHN BULL.

To William Harrison Paton, Canal Bank, Monton, Nr. Manchester.

SIR,—There appears to be some grounds for the general belief that the playing of golf conduces to ill-temper. In your own case it has recently led to your committing a brutal assault upon a litfle boy—who was about to paddle in the brook that runs through Worsley Golf Links for the purpose of finding golf balls—for which you were fined, in all, £4 0s. 6d. Let this be a lesson to you to confine yourself to cursing when annoyed by a missed putt or a foozled drive, JOHN BULL.

To Mrs. Morgan, Hazeldene, South Road, Portishead.

DEAR MADAM,—Be a sport, and tell me—Who is "Lizzie"? She calls herself, sometimes, a cook-general, and sometimes she advertises from 6, South Road—your road—and sometimes from 7. Ladies who write to Lizzie are asked to pay your fee of 5s., and then they hear the dear thing is already disposed of. I know you do send other addresses, but results are equally unsatisfactory, for the person you introduce is either already engaged or fails to reply. Somehow, the 5s. seems wasted; always, the dear, original Lizzie is a jack-o'-lantern, pursued in vain. Do tell me where she lives when she's at home. JOHN BULL.

To Messrs. E. J. Wotton Buckpitt and E. S. Reynolds, Magistrates, Beaminster, Dorset.

SIRS,—The quality of mercy seems very strained on the Bench which you disgrace. You recently had before you the case of an agricultural labourer, out of work through no fault of his own, who stole some loaves of bread to feed a starving family. The police evidence, given with all sympathy, showed that this poor fellow—who saw his wife, daughter, epileptic son, and three other children slowly dying of hunger—was reduced to such poverty that the children had to sleep on bedsteads destitute of a shred of covering, and that there was not an atom of food in the house. Here, if ever, was a case in which justice might fittingly be tempered with mercy. But you, secure in your comfortable homes and not knowing the meaning of hunger, consider a loaf of bread so much more important than the existence of a whole family that you inflicted the savage and inhuman sentence of 14 days' hard labour. You are a disgrace to the community. JOHN BULL.

To the Chairman, Royal Mail Steam Packet Co.

DEAR MR. CHAIRMAN,—I suppose I may take it that the ludicrous prosecution at Southampton of James Clarke, one of the crew of the s.s. *Meteor*, was with the knowledge and consent of yourself and the Directors. Let me tell you I am not surprised the Magistrates practically kicked the case out of court. To this man had been issued a two-pound jar of jam as part of his rations. Instead of eating it, he brought it ashore. He pleaded that unused rations were never returned to the stores. They were thrown through the portholes—unused rations amounting to tons of food. "What the men do with it is nothing to do with us," said your own witness, the Assistant Storekeeper. He could not deny that the uneaten food went through the portholes, but the man had "no right to bring provisions ashore." Throw away at sea or in the docks as much food as he pleased—yes! Save a pot of jam from his rations and bring it ashore—that was a crime! In these days of scarcity and dearness, there ought to be some Government authority capable of putting an end to the scandal. JOHN BULL.

To Richard Howes, 14, Byron Road, Portsmouth.

CRUEL SIR,—A stray cat, painfully ill, crawled into your garden, to die in peace and solitude. It is a way cats have when death is on them. But you denied the poor, suffering thing a calm ending. You "threw it violently into the road," where it lay writhing in agony until a cart passed oyer it. That cartwheel was more merciful than you. When you were charged with cruelty, one witness swore that you threw the cat out three times before its injuries rendered it helpless. You escaped with a fine of 10s. and "severe censure for your inhuman conduct." I hope the censure was adequate; the fine was not. JOHN BULL.

To the Lord Mayor of Liverpool.

DEAR LORD MAYOR,—Humanity compels me to draw your attention to the disgraceful condition of the roadway at Stanley Tip, Liverpool. During the recent wet weather it was nothing less than an appalling morass and the occasion of much avoidable cruelty to animals. Carters have been obliged to lend one another their horses to enable them to get through, and even then the passage has been made only with the greatest difficulty in some cases. That so rich a city as Liverpool should possess a quagmire masquerading as a road is nothing to its credit, and consequently reflects unpleasantly upon its chief citizen. JOHN BULL.

To Mr. W. J. Nichols, Member of Board of Guardians, Edmonton.

DEAR SIR,—My attention is drawn to the attention *you* have drawn to the fact that eighty-nine discharged and demobilised sailors and soldiers have entered the casual ward of Edmonton Workhouse during the past few months. Several of them bear wound stripes, yet their Sunday dinner consists of tea, potatoes, and bread. I am glad to hear that the Board are now providing a special ward and a special diet for these unfortunate warriors. Although they deserve both, I am sure you think, with me, that they deserve neither. Subject to their plight not being due to their own wrongdoing, I regard it as a disgrace to the country—or shall I say to employers of labour in the country?—that such men should have to seek their daily bread in the casual wards.

JOHN BULL.

To Mr. Charles Plant Catlin, Licensed Victualler, Brownshill Green, Coundon.

DEAR MR. LANDLORD,—You had better at once put up a notice that customers must keep off the grass if they wish to save you from prosecution with the utmost rigour of the law. It was strictly proved before the Coventry Justices, by the policeman on the beat, that you did sell, and permit to be consumed on the grass near your backyard door, four bottles of beer by some men who paused there to eat the bread of toil under the sun of liberty. You must know, or ought to know, that for such purposes the sward is too near the premises; you should move it farther off. It should be forty or fifty yards away at least, and this policeman, who measured the distance between the door and the grass by revolving the 26-inch wheel of his bicycle nine times between the two points, found that the distance was only 22 yards, 1 foot, 1½ inches. I suppose the policeman will be promoted sergeant at the next parade. Meanwhile you have to pay the costs of the summons, and "keep your customers further away from the house in future." Funny country, isn't it?

JOHN BULL.

THE PRICE OF THREE LIVES.

VIRTUE STILL REMAINS ITS OWN REWARD.

Back in August, Brigadier-General Nicholson, of Yarmouth, I. of W., his son, and Major Annesley, when yachting in the Solent, were saved from drowning by four boys who, seeing the vessel capsize, put off in a small dinghy and, at great risk to themselves, rescued the party and brought them safely to land. Last month one of these lads, Cecil Cornish, of Newport, I. of W., was presented with a gold medal and vellum certificate by the Lifeboat Institution. But of course, the reader will say, the boys had long before that been rewarded by the gentlemen whose lives they saved. Yes, they were handed 6s. 6d. by the gallant Brigadier and his party, which handsome sum divided between the four boys amounted to exactly 1s. 7½d. each. No one can accuse the Brigadier and his friend of putting too high a value on their lives.

"HEADS I WIN, TAILS YOU LOSE."

CUSTOMS OFFICIALS "HAVING IT BOTH WAYS."

One of the great advantages of being a Government official is that you can play at "Heads I Win, Tails you Lose." A correspondent recently landed at Liverpool from Teneriffe, where he and his brother had brought 400 cigars at a cost of slightly under a sovereign a hundred. Because a few of the boxes had fancy labels bearing the word "Havana"—the Teneriffe tobacco is raised from Cuban seed—the Liverpool Customs Officer, although the facts were carefully explained, desired to assess them as of the *de luxe* variety and levy a duty of over £10. Our correspondent left the cigars with the Collector, and acquainted the local Customs Superintendent with the circumstances. The Collector has, however, written that "as it now appears that they are not Havana cigars but, *as stated by you*, the manufacture of Teneriffe, they are illegally marked and liable to seizure." In other words, having admitted that his original position was untenable, the official proposes to penalise the importer by, in effect, charging him with fraud and confiscating his property. Oh, for a Business Customs!

"HELP YOURSELF."

NATION'S PROPERTY LEFT TO LOOTERS.

At West Marlands, Southampton, there are three immense hangars, each about 50 yds. by 40 yds., made of wood and metal, and covered with heavy triple canvas. These costly structures, which were erected less than two years ago to serve as a temporary clearing house for aeroplanes brought over from France for repair, have not only been evacuated by the military authorities, but the night and day watchmen were removed some weeks ago. As the result of this "economy," the hangars are rapidly becoming valueless. All the canvas has been cut or torn from the sides, children have commandeered strips of the material to use as swings, aeroplane wings by the dozen have been broken and thrown about, and civilians are openly tearing the linen from the wings and carting it away. The roof canvas has also been ripped up in various places. All the available woodwork has already been removed—so that directly any attempt is made to cut into the large posts at the side of the hangars, the whole structure, some 30 to 40 tons in weight, will inevitably collapse with the possibility of loss of life. It will surprise no one conversant with the Government's methods of dealing with the taxpayers' surplus property to learn that not until after the occurrence of all this preventable damage were any steps taken to sell the hangars.

UNFIT FOR DAILY SCHOOL.

YET SUMMONS FOLLOWS SUMMONS JUST THE SAME.

She is a war-widow living at Netherton, in Worcestershire. Her husband, killed on the battlefield, left her with two young children. One of them, a girl of seven, has been sickly from birth, and the family doctor certifies her as extremely nervous and generally weak. But the little one, despite her frail condition, must go regularly to school, and it is in this respect that the worried mother complains of persecution. In March, 1919, she was summoned at the instance of the School Attendance Officer, and, after an adjournment, was fined 5s., the doctor's certificate of unfitness being disregarded. The school doctor suggested that the child should go to Malvern for change of air and the devoted mother started on the journey thither. But, three hours after leaving home, another summons was served at the house, and she was obliged to return at once, the hurry and worry in no way helping the child's chance of gaining better health. This happened in June last, and 10s. was the fine. On July 23rd there was yet another summons, and, after the adjournment, the school doctor confirmed the family medico and said the girl should attend only in the afternoons. For once in a way the School Attendance Officer had the grace to withdraw the case he had put forward. Yet another summons came along for January 16th, 1920, although the child had been struck from the school register and was entered at a private school, a quarter's fee being paid in advance. The receipt for that payment was produced, but the harassed mother was fined 20s. The whole story is a painful record of persecution. The School Attendance Officer no doubt was following his instructions, but there was no thoughtfulness, no kindness, and no mercy on the part of the Education authorities—three qualities that might usefully be cultivated by bodies charged with the administration of the Act—which, after all, was intended to benefit the children.

CHEEKS WITHOUT A BLUSH.

MORE LANDLORDS ON THE MAKEHASTE.

De l'audace, encore de l'audace, toujours de l'audace—Danton's familiar slogan—might well be adopted in these days as the motto of the horde of rent and premium grabbers who now infest the land. For brazen impudence, for unblushing cheek, for sheer audacity, it would be hard to beat the inspired author of the "particulars" of houses which Mr. John Murray, F.R.I.B.A., F.S.I., of 11, Suffolk Street, Pall Mall, S.W., is sending out to inquirers. House, No. 1: Lease 21 years, "Rent £440 p.a., Premium, £256—to be paid on or before 5th July, 1920; if not paid then 5 per cent. interest to be charged till lease is signed. Pay rates, taxes, outgoings, costs of insurance, and the Crown's charges. To expend £450 at least on repairing the premises, and be responsible for dilapidations at the end of the time." House 2, apparently next door: £400 rent. Same premium and expenditure demanded. House 3: Lease 22 years. Rent £200 p.a., premium £256 as above. "Redecorate the house throughout and expend thereon at least £300." Then there is the picturesque effrontery of a landlord in a hurry in regard to a house occupied by a Streatham resident. The tenant has just received a formal notice to quit on June 24th, or in the alternative to pay as from that date a rent of 30 per cent. above his pre-war or standard rent. The landlord bases his demand on the proposed new Increase of Rent and Mortgage Interest (Restrictions) Act. But at present there is no such Act in existence. There's only a Bill—which has not yet passed through the Commons—where it will probably be considerably modified.

THE
LITTLE THINGS THAT WORRY

and bite and sting are small enough in their way, but they can do a tremendous lot of harm unless precautions are taken in time; the sting of a gnat, for instance, may cause blood poisoning.

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The "old family doctor," as it has been affectionately called for 70 years, never fails to give instant relief; it is also the sure, safe dressing for BURNS, SCALDS, CUTS, SORES, WOUNDS, BRUISES, SORE THROAT, SORE FEET, STIFFNESS, BEDSORES, SORE GUMS, ECZEMA, PILES, VARICOSE VEINS, and a hundred minor mishaps; it stops bleeding, and can safely be taken internally in cases of internal hemorrhage.

Of all Chemists 2/5 or direct for P.O., to the manufacturers.

POND'S EXTRACT OINTMENT. The sovereign remedy for Piles, Bunions, Corns, Rough Skin, &c. In Jars, 1/9 and 3/-

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A.A.

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Sold loose by weight or in 4-lb. decorated tins—also in ¼, ½, and 1-lb. tins.

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WHY PAY MORE RENT?

AN ANSWER AND A PLEA TO THE LABOUR PARTY.

By Charles Palmer, M.P.

NO one who is brought into close touch with the ordinary working-class family can fail to deplore the necessity for the proposal to give the landlord power to increase rents. But there is the other side to the question—the need for giving those who have placed their savings in house property a fair return on their money—a living wage, in fact. Is there not too great a tendency to look upon anyone who owns anything, who has saved and put away for old age and years of retirement, as an enemy to the Commonwealth? That is sheer cant, and I want to tell my Labour friends quite frankly that their attitude is of the nature of double cant.

Burdens of Small Tenants.

Don't think I am unsympathetic towards the small tenant. I know that his burdens to-day are heavy; that the cost of living robs him of any advantage he might otherwise obtain from the general increase of wages. But isn't the small landlord entitled to some consideration? A Labour colleague of mine made a sneering reference to the poor widow in the Debate, the other day, in the House of Commons. But he knows as well as I do that there are women—single as well as widowed—who legitimately depend on their rents for their means of livelihood, and it is worse than cruel—it is unjust—to deny them the right to some increase in rents. But, at the same time, I would not do as the Government are doing—give a general power to make increases in rents up to £105 in the Metropolitan area, £90 in Scotland, and £78 elsewhere. In my opinion, each case should be treated on its merits, and Rent Courts for the purpose of hearing both sides should be established.

Working and Middle Classes.

"Why pay more rent?" ask the Labour Party in the House of Commons, while at the same time admitting that there is disagreement in their own ranks on the subject. The answer is that there are not enough houses to go round, and that until the Government—assisted by Labour—makes a mighty effort to overtake the housing shortage, the working and the middle classes will feel the pinch. It is the old story of the vicious circle. High wages mean high prices, and the price of house-room is included in the ever-advancing scale which we all have to meet.

As I have indicated, the remedy rests more with Labour than with any other class, and when I hear of the deliberate attempts to check the progress of house-building, I am inclined to put a large measure of the responsibility on Labour. You read of that case at Hayes the other day. Some bricklayers engaged on a housing scheme had demanded that the contractors should dismiss one of their foremen because that particular foreman's section was laying a larger number of bricks than the others—700 a day, compared with 350. What an offence! But let me say in fairness that the headquarters of the Trade Union gave no countenance to the men's action. At the same time, I cannot help pointing out the difference between pre-war bricklaying and now. Then the worker received one penny for every ten bricks laid—too little. Now he lays only 1½ bricks per penny. Is the proposal that he should lay three bricks for a penny unreasonable?

Trade Union Tyranny.

Here is another case, this time from Parkstone. I quote the letter from the victim:—

> As there is such a shortage of houses throughout the country I have built in my own spare time a cottage to live in. I have been a member of the Operative Bricklayers' Society for 21 years. During the building of the house, the Secretary, A. Taylor, Parkstone Branch, who now is a local J.P., summoned me and imposed a fine, informing me that if I did not desist from working at my trade after normal hours a much heavier fine would be imposed. I refused to pay the fine, and went on building the house, as I would not have my liberty interfered with in such a manner; in fact, if I could not have built my house in my spare time, I never could have had one at the present high price of labour and material.

The fact that other bricklayers appear to be doing the same thing—building houses for themselves—only emphasises what without a very explicit denial I can only call the petty tyranny in this case. But I quote the letter from this correspondent—who sends a photograph of his pretty little cottage, now nearing completion—to emphasise the wrong-headedness of some of our Labour friends. I know they have had to fight hard for their rights, and in all reasonable action they will never lack the support of public opinion. But when they denounce the Government for agreeing to an increase of rents, while at the same time protecting the tenant from dispossession, they must realise that if the cry is "Why pay more rent?" the answer and the remedy are in large measure in their own hands. A good deal of feeling has been excited by the repeated instances of refusal to allow ex-soldiers to assist in the national task of building. The want of house-room is indeed a scandal. I know from the bitter experience of my post-bag that the cry is almost heartrending. Men who married during the war return to find that, though they fought for home and country, there is no home for *them*. The problem is a difficult one, but the Unions concerned with the building trades can help to solve it. If it were a matter of an overstocked labour market, of Trade Union members being unable to find work in house-building, then it would be different. But the truth is that there is room for thousands more; that the country is starving for the kind of labour; and yet men who have fought for, and are now willing to work in building the homes of, England—so essential to national peace and happiness—are kept outside.

A Little Plain Thinking.

It is in no Party spirit—for I know no Party—that I appeal to Labour to give these men a chance. By so doing they will not only do their part to help the ex-soldier to the living he is so anxious to earn—they will assist more than anyone else in settling the housing problem. Moreover they will, at the same time, bring down house-rents which press so hard on the working classes, and they will be able soon to make a reply in practical fashion to the question: "Why pay more rent?" All that is needed is a little plain thinking, a realisation of the needs, and a relaxation of laws—which, after all, are not unchangeable—and the cry for house-room would be answered to the general happiness.

"MUSIC HATH CHARMS."

PUBLISHING FIRM AND CREDULOUS AMATEURS.

Amateur composers are sometimes vain, and to pander to that weakness the Oxford Music Co., 3, New Oxford Street, London, advertise that they "are giving every encouragement to unknown and amateur composers." We do not care for the form their encouragement takes. A man, lured by their precious promise, sent them a "Cavatina" for violin and piano, bearing in mind their offer to "publish and give good Royalty terms." The answer came that they would publish "in album form in the first instance," if the composer would pay £25 for 250 copies. They assured him their songs were featured by "artistes like Marie Lloyd and Hilda Glyder." Clever as they are, we cannot imagine either of those ladies featuring a composition, without words, for violin and piano. Curious, too, is the proposal to publish in album form. Now, an "album" of music contains several numbers, and if each composer of such numbers dubbed up £25 for the questionable privilege of inclusion therein, we begin to see the milk in the cocoanut from the Company's point of view. But, as concerns amateur composers, we cannot "see it" from any angle.

THE SAME OLD GAME.

MORE LIGHT ON SOME PRACTISED HANDS.

Vaughan and Heather, mail order exploiters, Gloster Place, Brighton, are not, it seems, to be weaned from their strange ways of doing what they consider to be business. We have lately had several fresh complaints to add to a batch already weighty, and we select as an example the experience of a Windsor reader, who sent the people 11s. 6d. for certain goods. Only a small lot arrived, the principal and most seductive bargain, as is not unusual with the firm, being described as sold out. They, also as usual, offered other goods from their list. These not being required, the customer asked for a return of 10s., balance of the money paid. Vaughan and Heather had the sauce to tell her that the money was "already expended—that is, you have no more cash to pay now." And so they pressed her to order something else. As it was, the customer did not get the 10s.; they sent her only 6s. 1½d—and asked her to return it and order something with it! They are certainly "triers" all the time, but they try people's patience and temper. Though written to for the balance of the amount, Vaughan and Heather now maintain complete silence.

"TOO OLD AT THIRTY-SEVEN."

YOUNG ENOUGH TO FIGHT BUT NOT TO WORK.

Here is an instance illustrative of the extent to which an ex-soldier of 37, demobilised with the rank of Regimental Sergeant Major, after over 15 years with the Colours, and with two wounds and the D.C.M., finds this a "country fit for heroes to live in." After demobilisation he applied for employment in the Prisons Service, but was told he was two inches too short. He then secured work as a goods porter on the Great Western Railway, and after thirteen months' employment, without any complaint being made against him, was informed that he was "too old" to be engaged as a permanent member of the staff. After this he tried the Post Office, to hear that the only discharged soldiers employed were those in receipt of a pension—*i.e.*, those already in possession of some source of income. During the war, men of forty and of fifty were not considered too old to fight; but at 37 they are now told by railway companies, who are constantly advertising their "patriotism" on "Rolls of Honour," that they are too old for permanent employment. The action of the Post Office is, of course, only what one would expect from that Department.

MARVELS OF MIND-TRAINING

Developing New Resources of Personal Power.

FREE OFFER TO READERS OF "JOHN BULL."

"I was selected for my present position, from a large number of applicants, chiefly because I was the only Pelmanist amongst them." (Wholesale Assistant.)

"I can work more easily and with confidence. I find myself enabled to get through a maximum of work with a minimum expenditure of time and energy, and that is a great thing in my job at present." (Fitter.)

"The Course gives one the necessary energy to make proper headway in the world. My recent promotion to the position of manager was entirely due to the results obtained from the Pelman Course." (Manager.)

"When I took the Pelman Course I was suffering from various mental diseases. My mental joints were still, and I suffered from atrophy of the reasoning and thinking faculties. The result of taking the Course is that when the 'opportunity' came I rose to it, took it, and to-day am earning nearly four times my previous income." (Organiser.)

"Since starting, I have made three moves upwards in our works. Each move was financially beneficial and nearer my aim." (Clerk.)

The above extracts from letters recently received by the Pelman Institute tell their own story, a story which is confirmed a thousand times over by the records of those who have taken this wonderful Course.

Famous Specialist's Statement.

Dr. Arthur Hadfield, of the Ashurst Neurological War Hospital, Oxford, has told us that:

"Those who would live lives of energy must look to the resources of the mind rather than to those of the body, and must study the laws which condition mental energy and mental fatigue."

and that

"We are living far below the limits of our possible selves, and there are open to us resources of power which will free us for a life of energy and strength."

It is the resources of the mind that Pelmanism develops, and in the New (1920) Course will be found the method by which readers can tap the reservoirs of power which exist in every mind and flood their whole lives with vital energy.

The New Pelman Course develops just those qualities most needed for success.

It banishes Mental Tiredness, Timidity, Carelessness, Lack of Initiative, Mental Flurry, Want of Self-Confidence, Shyness, and Forgetfulness, and develops:—

—Initiative,
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—Originality,
—Organising Power,
—Driving Force,
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—Self-Confidence,
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—Resourcefulness,
—Retentiveness,
—Observation,
—Direct Ability,
—Rightly-directed Energy,

and the other qualities which make up an alert and efficient mind.

Amongst those who have written in the highest terms of various aspects of Pelmanism are:—

Sir Arthur Quiller-Couch,
Sir Harry Johnston,
Major-General Sir F. Maurice,
Sir H. Rider Haggard,
General Sir O'Moore Creagh, V.C.
E. F. Benson,
Miss Lillah McCarthy,
Sir J. Foster Fraser,
Sir Henry Lucy,
Sir James Yoxall.

and many others. Extracts from some of their letters will be found in the literature which will be sent gratis and post free to any address to-day.

The Will to Win.

Take the Pelman Course, practise it conscientiously, follow its precepts and practise its methods, and you will find you are becoming another being.

All that dullness, that fear of the future, that hesitation, that lack of self-confidence which may have troubled you and hindered you will disappear, and will be replaced by a strong self-confidence and Will to Win which will carry you through all obstacles to the attainment of your desire.

You will be alert, energetic, and resourceful. Work will no longer be a burden—you will carry it through in double-quick time and with far less expenditure of time and effort.

You will get rid of Waste—waste of time and waste of energy, and not only will you do your work better, but you will have more leisure for other pursuits.

And yet, despite all these advantages, the New Course is of the greatest simplicity. Its exercises and methods of training are well within the powers of every reader, and it is so interesting that in this respect it is more akin to a game of skill than to a study. Yet the results are unmistakable and practical, as the letters quoted show.

The New Pelman Course.

Reports to hand show that the New Pelman Course which was inaugurated at the beginning of the present year is producing results which are even more remarkable than those achieved by the Course which did such wonderful work during the war.

The Advisory Board of the Pelman Institute are continuously in session for the improvement of the Course and its enlargement and development in line with every new discovery in the realm of mind training.

The New Pelman Course is the result of the accumulated experience gained from training the minds of over 500,000 men and women of every type, age, position, and occupation, and no effort has been spared to make it the most complete and authoritative system of scientifically training the mind that has ever been devised.

Pelmanists who took the original Course should supplement their knowledge with the New Course, and all readers who have not yet investigated Pelmanism should get the facts before them without delay.

It Concerns You.

Pelmanism concerns you intimately. Consider the benefits that others have gained from Pelmanism, and which you, too, can gain as well. Incomes increased, salaries doubled, trebled, and even quadrupled; promotion secured; diffidence changed to self-confidence; memory made never-failing; will-power strengthened—these are only a few of the benefits which begin to be made manifest after only one or two lessons of the Course.

Pelmanism touches life at every angle—there is no human ambition which it cannot serve, and serve to amazingly good purpose.

Apply this to yourself. It is a direct message to you. On the one hand, you may drift with the tide of circumstances; on the other hand, you may call in the aid of Pelmanism and be carried by its aid to success.

Fascinating as a Hobby.

Pelmanism is the easiest study in the world. It is taught entirely by correspondence, and every student has individualised, personal tuition from one of a large staff of expert University-trained psychologists. You can study "the little grey books" anywhere at any odd moment of the day. Minutes otherwise wasted can be invested in their study and yield you a golden reward.

FREE TO READERS.

Every reader has a great opportunity of learning all about this wonderful system free of charge.

On application, either in person, or by using the coupon printed below, or a postcard to-day, you will receive by return gratis and post free,

(1) A copy of MIND AND MEMORY, 46th Edition, which contains a full Synopsis of the New (1920) Pelman Course, what it is and what it does.

(2) A copy of the Special Report issued by "Truth" on the work of the Pelman Institute.

(3) Information enabling you to enrol for the Course at a reduced fee.

This is an opportunity not to be missed by any reader who wishes to "get on" and to increase his or her income and position in life.

Fill up the Coupon or use a postcard and post to-day to the Pelman Institute, 15, Pelman House, Bloomsbury Street, London, W.C.1 (or call at the Institute), and by return you will receive full information about the famous system which has done so much for others and which will do the same for you.

Use this Coupon or a Postcard or Call to-day.

To the Pelman Institute,
15, Pelman House, Bloomsbury Street,
London, W.C.1.

Sir,—Please send me, gratis and post free, a copy of the book "Mind and Memory," a copy of *Truth's* latest Report, and particulars of the Offer entitling me to take the New (1920) Pelman Course at a reduced fee.

NAME .....

ADDRESS .....

.....

All Correspondence is Confidential.

JOHN SEES "RED"!

John has fairly "got the needle,"
All his usual calm is lost;

At the sight of fancy costumes—
With the accent on the "COST"!

IS ALL WELL AT WELLING?

A PECULIAR FIRM OF ARCHITECTS AND A HOUSING SCHEME.

If the firm of architects appointed on account of local residence by the Bexley Council in connection with their housing scheme at Welling are able, like Sir Boyle Roche's bird, to be in two places at once and give the necessary time to the job, all may yet be well. But some people hae their doots. Messrs. Walsh, Schofield and Andrews were appointed architects, but it is alleged that the firm as such has no real existence—it has no offices in Eastcheap Buildings, London, as announced. At a recent meeting of the Bexley Council, one of the members, Mr. R. Lane, raised the question of its status. To the Chairman, Mr. Andrews admitted that he was employed in Government service. Mr. Walsh said he would give the work his personal attention; and, with regard to Mr. Andrews, "it had been held that so long as a Government employee gave satisfaction to his chief, it was his concern what he did in his own time. The Council would have the full time of himself."

In these days we have to be thankful for small mercies, and under this housing scheme it really does look as if Welling had got them. The full time of Mr. Walsh may be very good of its kind, but has he any professional qualification? As to Messrs. Schofield and Andrews, the other partners, they are in fact full-time Civil Servants in the Air Ministry. Assuming they give their spare time to augment the unprofessional labours of Mr. Walsh, all, as we have prophesied, may yet go well at Welling. So mote it be, at any rate.

CUSHY FOR THE CADETS.

ORGY OF WASTE AT NEW ROYAL AIR FORCE TRAINING COLLEGE.

While hundreds of young R.A.F. officers, most of them under 22 and war-trained, are walking the streets unemployed, it is a shameful waste of national funds to train new officers for the force. The maintenance of Cranwell (Sleaford) College for Officer Cadets costs, we are told, at least £5,000 a day; that there is a General in Command, a Colonel, Majors many, Captains galore, Sergeant-Majors by the score, and Sergeants all over the place—62 of the latter on 20th January last—to look after 60 young cadets! All the higher officers "can go the pace"; this meaning no more than that they do not stint themselves of a handsome time. "Indeed, the aim seems to be to convert the R.A.F. into a corps like the Guards, where nobody can 'do' under £5,000 a year."

Our informant avers that 500 building-trade workmen are engaged in the construction of a £1,000,000 Air College for the cadets. These five hundred travel daily between Sleaford and Cranwell at the public expense on the Government railway. "The housing shortage in the vicinity is abominable, the excuse for not building houses being that all the workmen are at Cranwell, as well as all the trucks which are needed for bringing the bricks, timber, and house-building materials into the neighbourhood." Surely some one of the hundreds of aerodromes and air stations which have recently been scrapped could have been converted for the use of the cadets.

CHELTENHAM CHARITY.

SHABBY AND DRACONIC TREATMENT OF A GIRL CLERK.

The Cavendish House Company, Ltd., Cheltenham, possesses a Managing Director, a Mr. C. Williams, who either suffers from an irritable liver or is utterly deficient of the sense of justice. Amongst his employees was a girl of 26, who for over four years had given complete satisfaction. At Easter she visited her parents at Weymouth. Her intention was to return to her place of employment on the evening of Easter Monday, as required.

Her father visited the station on the Sunday to look up the time-table for the following day. He found the place closed, but outside was a large poster giving the service of trains, and showing one leaving at 2.45 p.m. But when he went to see her off he discovered that the poster was misleading, the 2.45 having been cancelled. In consequence, the girl did not return to her post until midnight on Monday—to be dismissed, after four years' faithful service. In reply to a remonstrance from her father, Mr. Williams wrote: "No attempt appears to have been made by your daughter on Monday morning to ascertain the exact position with regard to the trains . . . and under these circumstances there is nothing left for us but to dismiss your daughter, which we have done with great reluctance, and at considerable inconvenience to ourselves." The smug hypocrisy of such a letter, written in the face of the father's explanation of the circumstances, strikes us as nauseating.

Your mirror will reflect a Perfect Complexion & a Clear & Velvety Skin if you use Ven-Yusa daily

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The Oxygen Face Cream

NEW PRICE — To fully maintain its excellence, purity and refinement and meet the greatly increased cost of manufacture, Ven-Yusa Face Cream has had to be advanced to 1/6 per jar. Of all chemists. Ven-Yusa is the best skin dressing, goes furthest, and is not to be compared with cheap and coarse face creams.

Men's LIGHT-WEIGHT for SUMMER WEAR
Thin and practically invisible - - per set 4/6

SOLES & HEELS
Men's Stout, 5/6
" Light, 4/6
Ladies' - 3/-
per set.

The Ladies' sizes are suitable for Boys and Girls.

HEELS ONLY
Men's Stout, 2/-
" Light, 1/6
Ladies' - 1/-
per pair.

FROM ALL BOOTMAKERS.

Slight extra for fixing.

AN ENORMOUS ECONOMY. WILL SAVE YOU POUNDS IN A YEAR.

Phillips' 'Military'
SOLES AND HEELS
make one pair of boots last the time of three

They make walking much easier and keep feet dry in wet weather. Excellent for general wear. Never Slip.

Phillips' Patents, Ltd
Old St., London, E.C.

Order your Sports Coat direct from the makers and save money.

30/- Made to Measure.

The "RAMONT" Sports Coat is not a "ready-made" coat, but is cut on the very latest West-End lines from your own choice of patterns and your own measurements. It is equal to any coat at double its price—and yet by dealing with the makers, the "RAMONT" coat costs only 30/-.

The Stylish Ramont SPORTS COAT

is equally suitable for Motoring, Business, Sport, Theatre, or even those impromptu occasions when appearance is a paramount consideration. It is also made in more expensive tweeds—prices from 35/- to 80/— but whatever price you pay the "RAMONT" cannot be beaten.

Send no Money.

Leaflet Patterns now Send a p.c. for patterns of our choice tweeds—the "RAMONT" booklet and easy self-measurement form. Send now—we guarantee delivery within 7 days of receipt of order, and all subsequent postage to paid by us.

Pleated Back. With 3 Pockets

RAMONT LTD. Dept. S 58, Finsbury Pavement House - London, E.C.2.

MODERNISED PROVERBS.

"All is not gold that glitters."

just as all substitutes fall far short of BORWICK'S for making deliciously light pies, pastry, cakes, &c.

BORWICK'S
BAKING POWDER.
Insist on having BORWICK'S.

IT'S WATSON'S TOFFEE LE ROI

WATSON'S TOFFEE WORKS, LTD. NEWCASTLE-on-TYNE.

Fortune's Favours

Accept the Gifts we have Provided in Celebration of our 208th Birthday

THE House of Gibbs is 208 years old this month, and in celebration of so unique an occasion is distributing souvenir gifts to its patrons. These gifts consist of cases containing generous miniature packages of Gibbs celebrated Toilet Preparations. They will be forwarded free of charge to *everyone* filling in the coupon below and attaching to it three circulars from Gibbs Toilet Preparations. Do not send money or stamps.

N.B.—The 7½d. Gibbs Dentifrice and 1/- Refill do not contain circulars—from these the plain wrappers from the cakes will be accepted in lieu of the circulars

Gibbs DENTIFRICE
The original foaming Dentifrice, unequalled for its cleansing and antiseptic properties. The solid cake Dentifrice that is "like a breeze in the mouth" is specially recommended for children because of its goodness and purity.

Gibbs DENTAL CREAM
The same reliable aid to good teeth specially prepared for those who prefer a cream. It is sold in improved tubes and is squeezed out as a crescent ribbon, that cannot fall off the brush.

Gibbs COLD CREAM SOAP
A skin emollient and soap of rare purity, fragrance and charm. A proven aid to a good complexion, ideal for nursery use. There is nothing finer or purer than Gibbs Superfatted Cold Cream Soap.

Gibbs Cold Cream SHAVING SOAP
Lathers generously in either hot or cold water, and leaves the face as smooth and plastic as if newly massaged with cold cream. It is the most efficient razor aid. The rich bubbly lather is a real delight.

Gibbs Crystallized BRILLIANTINE
Will not stain the hat-band, and is not aggressively perfumed. It controls the hair, brings out its natural lustre, and is invaluable as a tonic for the hair.

Gibbs COLD CREAM FOAM
The purest non-greasy Vanishing Cream. Daintily fragrant and a preventive against wind, sunburn, roughness and chapping. An ideal base for Powder.

GIBBS MONTHLY HOLIDAY PAINTING COMPETITION for Children. Many valuable cash prizes. Easy competition. Competitors divided into three classes according to age. Ask your Chemist to-day for a Gibbs Painting Book, containing full particulars.

Established 1712 — Gibbs — Established 1712

For every Toilet Requisite—Never Forget to say Gibbs

Free Souvenir Coupon

To Messrs. D. & W. Gibbs, Ltd. (Souvenir Dept. 13), Cold Cream Soap Works, London, E.1.

Gentlemen: I enclose herewith three circulars, from three of your Toilet Preparations, and shall be glad to receive, free of all charge, the Souvenir Gift Case you have provided for your 208th Anniversary.

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Address _____

_____

THE PEOPLE'S PULPIT.

The readers of "JOHN BULL" discuss matters of Public Interest.

In giving publicity on this page to views of correspondents preference will be accorded to brief letters or postcards bearing name and address for publication.

All communications must be marked "P.P." in left-hand corner.

Letters and postcards for this page must relate to public, as distinguished from personal, topics.

For short acknowledgments of other letters—selected from our general mail—see "Letter Bag," page 22.

Five Guineas is paid to the writer of the most interesting letter. That amount has been sent to the writer of the one starred.

Independent Funds.

Tory, Liberal and Labour have Party funds, and the latter get theirs out of trade unions—one shilling per year is what every trade union man pays. Why not have a Party fund for Independents—say, one shilling per year to be paid to JOHN BULL for propaganda work of Independence? There are many who would subscribe.—JOSEPH SMITH, Hyson Green, Nottingham.

Slow—and Wholesale—"Murder."

Capital punishment should be tried as a deterrent of what is undoubtedly a worse crime than any isolated case of murder—the crime of speculating in, and forcing up the prices of, foodstuffs and other necessaries of life. In an ordinary case of murder the victim dies a quick and comparatively painless death; but the speculator's prey suffers the horrible torture of slow starvation, compared with which even the fate of the poisoner's victim is merciful.—T. A. CANNING, N. Basin Street, Grangemouth.

"Mother's Help."

If a child stays away from school a day or two, unless from ill-health, the County Council Inspector comes along and probably the parents are punished. The fact is never considered that many mothers with a large family are hard put to it to manage their work, and sometimes break down. It would be a great advantage if such mothers could get permission for a son or a daughter to stay away from school, say, a day a week, to help. Which is more important, a day's education or a mother's life?—WILFRID H. HODSON, The Old Green, near Bury.

Wasted Treacle.

For years the dockers' children's luxury has been bread and treacle. Recently in one docker's home the kiddies went without, as mother could not afford treacle—it had gone up another 3d. per pound. The father went to work next morning and saw hundreds of barrels which had started leaking, their contents, good treacle, streaming into the canal to waste. This is no fairy tale, but sheer truth. About three years ago this treacle was dumped by the Government. They now disown it; so the Port of London Authority has claimed it, and it has been sold to blacking-makers.—F. R. HOLDING, Porson Street, Lewisham.

The Imperial Task.

As an Englishman in Jamaica, I plead for those who cannot help themselves—the poor negroes here who live in huts far worse than any slum in Whitechapel. Surely the Government who released them from slavery ought to do something to make their life worth living. Very few men earn more than twelve shillings a week. Their children have no schools to go to, and the majority of them run about the streets in their bare feet. This is clearly a case where the Colonial Secretary can make good use of the power which his position places at his disposal, and uplift the negroes in such a manner as they, as British subjects, have a right to expect.—C. SYLVESTER, St. Andrew, Kingston, Jamaica.

Relief for Pit Ponies.

Pit ponies work hard, without ever seeing light of day or having any chance to graze in the green fields. Could the coal-owners not have a few extra ponies so that those down the mine could be relieved in batches, and occasionally sent to daylight for a week or longer? This would be a great boon to these poor animals, and they would be in a lot better condition. In many mines it is impossible to do without ponies; *but it is not impossible for coal-owners to do this.*—NASH APPLEBY, Mary Street, Ludworth.

Tram Torture.

The L.C.C. are offering £1,000 for the best tram-car. They would do more good if they scrapped the lot. Not only do trams hinder traffic, but they are also the cause of so many people suffering from nerves. From 10 p.m. to 2 a.m. we are kept awake by these lumbering tin cans thundering by every five minutes, to the torment of invalids and poor "war wrecks." If tramcars were abolished many persons would recover from illness quicker, and there would be fewer sufferers from nerves.—F. R. EVERMY, Glenister Road, E. Greenwich.

OUR "HUN"-EMPLOYED.

How is it that Germans are employed by the British Government on transport work, etc., here when there are 200,000 odd ex-Service men out of a job in England? Seeing that the "Jerrys" have been none too honest at their jobs, it would surely be policy to employ a Britisher, even at a little higher cost!—SAPPER C——, R.E., British Army of the Rhine.

No Tied-Houses.

Before the war a political cry was one vote, one rifle. Now that should be changed to one man, one licence; or one man, one pub. Abolish the tied-house system and make the brewers content with breweries only—so that other people, ex-Service men for preference, could get a chance of having a "free house." This would ensure the consumer getting a glass of good beer, and the publican could change his brewer when necessary.—E. S. MANSFIELD, Earl Street, S.W.

The New Army.

Many married ex-Service men who are fed-up with being out-of-work and "doled," have tried to re-enlist—but have been turned down, presumably on account of the separation allowance having to be paid. Instead of wasting £3,000,000 on a new "posh" war uniform, why not enlist these married ex-Service men, who would be more useful to the country in the Army than walking about in search of work? The taxpayer would get much more for his money as it would save a big expense in paying out "doles."—W. R. PRESGROVE, Pettridge, Matfield.

Transport Reform.

If the Government would scrap the Labour Exchanges which have proved such an utter failure, and devote the £4,000,000 annual cost of these useless institutions to setting up the Gattie System of Railway Clearance and goods distribution, they would be acting, at last, on sound economic principles.—GEORGE WILLIAM DICK, Morton Street, Leith.

Spreading Socialism.

Really the Coalition Government are the greatest propagandists of Socialism by their mismanagement, waste, unfulfilled pledges, countenance of flagrant abuses, etc. Unfortunately, Independent Business candidates are few at elections; hence the people have either to vote to perpetuate this system or vote for some Socialist crank—and many in desperation do so. The Government are making Socialists every day by their stupid methods, and before long they will have ample time to reflect on their mis-spent period of power!—GEO. TAYLOR, Leigham Vale, Streatham.

Railwaymen's Wage Enquiry.

Should not the business of this Committee be to find out whether the men concerned (*i.e.*, the rank and file, whose wages range from 60s. to 70s. a week) can "live" on their present earnings? If so, their demands cannot be met; but if not, then they must have a living wage. The Companies produce evidence to prove that to grant the increases demanded would place them in debt to the extent of millions of pounds, but the "man-in-the-street" holds his own opinion as to how far figures given by Geddes and Co. may be relied on.—G. J. MURRELL, Ashes Road, Langley Green, Birmingham.

"Temporary Staff."

Could the position of ex-Service men employed as temporary workers in Government Offices be made a little clearer? Many of us came straight from the Army or Navy into our present jobs and have very little experience in the commercial world. Is it the intention of the Government to discard us when the job is finished? If so, I suggest that we be given a course of business training at a business college, not necessarily during office hours. This would fit us for the struggle to find work in the future, and should remove from the married men the "Sword of Damocles" which hangs over us.—WALTER J. PHILPOT, Grange Street, London, N.

"Unfair Wages."

The 50 per cent. increase on railway fares was a war measure, introduced to deter the public from making unnecessary journeys at a time when the systems were congested with war material and handicapped by shortage of labour and rolling stock. That this was effective is proved by the number of trains running half-empty to-day. How can the companies expect the proposed further increase to result in additional revenue? Far more likely will it render travelling to the average person prohibitive. The obvious remedy is to reduce the fares, resume the issue of cheap tickets, and cater for the public generally.—R. CHESHIRE, Cricklewood Lane, N.W.

"JOHN BULL'S" WEEKLY CINEMA.

If Lipton's *Shamrock* wins the Cup,
'Twill put the Yankees' dander up.

Let Lloyd be careful, else he'll not
Succeed in "out"-ing that "damned spot."

Beware! still the country's faced
With the same dangerous craze for waste.

Bill dreams his sun will rise again—
And who dare say his hopes are vain?

THE FIGHT AGAINST HIGH PRICES.

WHY GO DOWN THE STRAND FOR A 20/- PAIR OF BOOTS ?

BECAUSE—Nowhere else in Great Britain can be seen so many boots and shoes in black and brown all at the one price of 20/- per pair.

BECAUSE—These are not surplus stocks, bargain goods, freak shapes and sizes, oddments, or clearing lines.

BECAUSE—This is not a seasonable effort, but a permanent enterprise by the first and only firm to cause the break in Boot prices.

BECAUSE—This firm only specialises in Gent.'s serviceable and reliable Boots and Shoes at a standard price of 20/-.

BECAUSE—They are suitable for the City man, the professional, the artisan, and the manual worker.

BECAUSE—3 fully-equipped British factories in Northants are turning out on the Mass Production System thousands of pairs of these boots to specifications.

BECAUSE—These are delivered daily by motor and railway transport to 109, Strand, and then direct to you, thereby eliminating all intermediate profits.

BECAUSE—There you will find every size from 2's to 12's in light, medium, and heavy weights.

BECAUSE—It has been proved by the great support of the public and the Press to be the largest enterprise of its kind to fight against high prices.

BECAUSE—The shoals of repeat orders, unsolicited testimonials, and letters of appreciation testify to the great success of our efforts.

BECAUSE—You will not be asked to purchase at a higher price, as all our boots and shoes are 20/-.

BECAUSE—You will be saving a considerable amount on your boot bill and receive every satisfaction.

BECAUSE—Only at Bolsom Bros., 109, Strand, can these boots be obtained and at no other place.

BECAUSE—We are open daily from 9 a.m. to 8 p.m., and on Saturdays from 9 a.m. to 9 p.m., to enable you to come and fit them on and take them with you. NO WAITING.

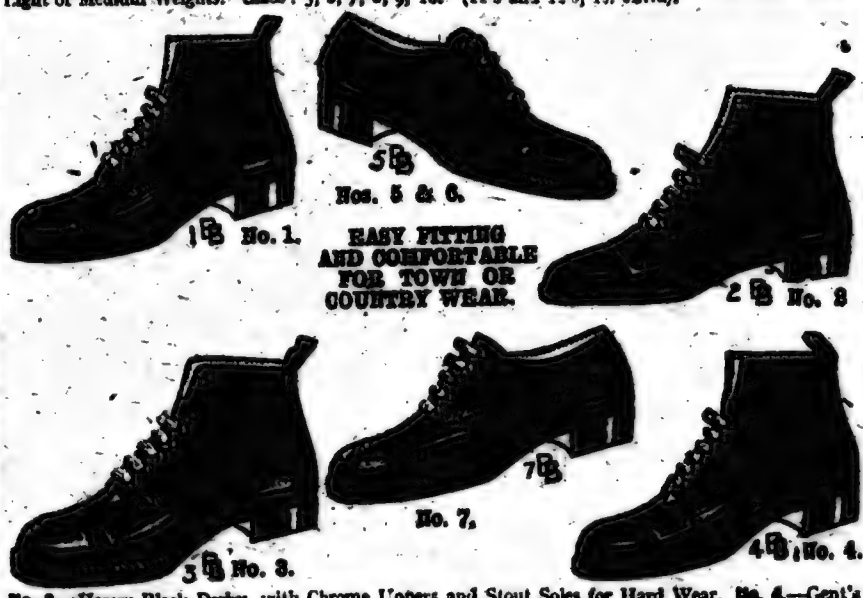
BECAUSE—If they do not give you every satisfaction you can return them and your money will be refunded without question.

BECAUSE—It will cost you nothing to come and see for yourselves and test these facts. More we cannot say.

Description as follows:—

No. 1.—Gent's Derby Fine Box Uppers, Leather Inner Sole, and Solid Leather Bend Outer Sole, ¾ edge, in Light or Medium Weights. Sizes: 5, 6, 7, 8, 9, 10. (11's and 12's, 1s. extra).

No. 2.—Gent's Bal., Fine Box Uppers, Leather Inner Sole and Solid Leather Bend Outer Sole, ¼ edge. Light or Medium Weights. Sizes: 5, 6, 7, 8, 9, 10. (11's and 12's, 1s. extra).



No. 3.—Heavy Black Derby, with Chrome Uppers and Stout Soles for Hard Wear. No. 4.—Gent's Tan Derby or Bal. For City Wear. No. 5.—Gent's Black Shoe, Fine Box Uppers. No. 6.—Gent's Smart Tan Derby Shoe. No. 7.—Smart Brogue Shoe in Black or Tan.

ALL ONE PRICE 20/-

POST. POST. POST.

If you are too far away and cannot get to the Strand, post 20/- and 1/- extra for postage and packing, stating number and size. You will receive the same attention and your order will be executed without delay.

We have a large and competent staff to deal with the thousands of mail orders we are receiving from every part of the United Kingdom, the Colonies and the Continent.

ABSOLUTE SATISFACTION OR MONEY RETURNED WITHOUT QUESTION OR QUIBBLE.

CUT THIS ADVERTISEMENT OUT AND KEEP FOR REFERENCE.

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Estab. over 40 years.

London's Greatest Value in Men's Tailoring

YOU WILL BE DELIGHTED

with your appearance in a "Rego" Suit. Cut and finished by London Master Cutters and Tailors, every garment is made throughout in the "Rego" London Workrooms. The "Rego" Styles set off the figure of the wearer to the greatest advantage

BEST SELECTION OF PATTERNS IN LONDON.

READERS who send to the Rego Clothiers have the greatest selection of Patterns and Styles to choose from. And everyone admires the superior quality of the cloths, linings and "finish." That is why the "Rego" Clothiers have over 165,000 regular customers who, one and all, know they can depend upon getting the best value for money in Style and Wear in "Rego Clothes."

Fit, Style, and Satisfaction Guaranteed or Money Returned.

Immediate Delivery.

This Suit, Made to Measure, 84/-

TO-DAY'S BIGGEST TAILORING VALUE

IT is the policy of the "Rego Clothiers" to give their patrons the biggest value for money obtainable anywhere. Far-sighted building up of resources; cash buying of cloths and other materials direct from the actual manufacturers before the heavy increases in prices; the employment of the cleverest London Master Cutters and Tailors, and selling "Direct to Wearer," have placed the "Rego Clothiers" in an unrivalled position to give "The Greatest Tailoring Value Obtainable Anywhere To-day."

A TRADE TIP TO WISE BUYERS.

PRICES are still rising —*The Evening News* reported that West-End Suit Prices will be £21 this coming autumn. The "Rego Clothiers" advise their Patrons to GIVE THEIR ORDER NOW —at "Rego's" present big money-saving prices.

SEE HOW TO SAVE MONEY.

Think what you might have saved if you had bought other things before the "rises." "Rego" want you as a regular Customer, and will be glad to help you save money on your clothes' bill.

"REGO" Trouser Pressers

EVERY man who likes his trousers creased should have one. Our prices:

Press only 24/6

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FREE MAGAZINE.

If you are a man of good taste in Dress—if you want to LOOK YOUR VERY BEST — AT LEAST COST—you should send a Postcard for a Free Copy of our 36-page illustrated Magazine

'FASHIONS FOR MEN.'

It illustrates the latest London 1920 Styles. Also Patterns, Self-Measurement Order Form and Tape Measure—all free on application to The "Rego" Clothiers, Ltd., 110A, 111, 112, High Street, Shoreditch, London.

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HAMMERSMITH.—109, King St.
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SHEPHERD'S BUSH.—22, Uxbridge Road.

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KING'S CROSS.—40 and 42, Caledonian Road.
465, Pentonville Road.
FINSBURY PARK.—259, Seven Sisters Road.
HIGHGATE.—691, Holloway Rd.
ISLINGTON.—6, High Street.

N.W.
CAMDEN TOWN.—183, High St.
HARLESDEN.—31, High St.

N.E.
KINGSLAND.—4, High Street.

S.E.
WOOLWICH.—75-77, Powis St.
DEPTFORD.—3, The Broadway.
PECKHAM.—100, Rye Lane.
361-3, WALWORTH ROAD.
CHATHAM.—103, High Street.

S.W.
PUTNEY.—31, High Street.
WALHAM GREEN.—14, The Broadway.
CLAPHAM JUNCTION.—27-29, St. John's Road.

S.W.
BALHAM.—103, High Road.
KINGSTON.—24, Clarence St.
RICHMOND.—40, George St.
CROYDON.—77-79, North Rud.
BRIXTON.—18, Atlantic Rd.
THORNTON HEATH.—3-5-7, Brigstock Road.

E.
ILFORD.—38, The Broadway.
WALTHAMSTOW.—143-5, Hoe Street.
134-5, High St., Shoreditch.
Factory and Workrooms: 50, Bethnal Green Road.
SHOREDITCH.—110A, 111, 112, High Street.

33 Exhibitions of "REGO" Sports & Ordinary Styles.

The NATIONAL NEWS—a clean Sunday newspaper.

A GERMAN-IRISH

Hun Spies again at Work—Renewed Activities of the Noto

By THE EDITO

NOT long ago I wrote an article entitled "How Germany *is* Laughing at Us!"—in which I endeavoured to explain to the Government that the Allies were being fooled, as Shakespeare put it, to the top of their bent, and that whilst they were haggling and squabbling in Paris, San Remo, and other fashionable resorts, the wily Hun was not only carefully laying his plans to evade his obligations under the Peace Treaty, but was also formulating an elaborate scheme for a revival of his old pre-war activities in both the political and commercial spheres. I had some ground for that opinion, and it was not long before it dawned upon the French Premier, who, without consulting the League of Nations or going through any other idiotic formalities of that sort, pulled Germany up with a jerk by sending an armed force into her country and thus circumventing the subtle little plot which I have good reason to believe was designed as a feeler as to the alertness of the Allies. Our own Government, as usual, saw nothing in the shape of bad faith on the part of the enemy—you note, I do not use the phrase "the *late* enemy"—but M. Millerand knew what he was doing; indeed, he has recently intimated in the Senate that he proposes to do it again unless the German Government comes up to the scratch in regard to its obligations. That, however, by the way. What I am now concerned with is to open the eyes of the public to the fact that—having, as she thinks, lulled us into a sense of security and successfully "drawn wool over our eyes"—Germany is now at work through her agents reviving her old spy system and sowing the seeds of future discord within the British Empire. I wonder how many of my readers understand the inward and sinister significance of some of those innocent-looking trade circulars which are coming over here by every mail. I will endeavour to enlighten them. Here, for instance, is one:

All business quickly attended to!

63in Friedrichstrasse Berlin w. 8.

Do you desire information of any kind? Information concerning credit, matrimony, your own status, Special inquiries etc.? Or do you wish persons shadowed, Investigations, negociations? If so apply to:

Detective and Inquiry Office of

DR. JUR. CARL FELIX MAIER & Co.

Terms moderate! 1a References!

Who are these Germans who offer English business men "information of any kind"—who are prepared to shadow British subjects in their own country—who profess ability to tell members of the commercial community what their reputation is? Did our Government know the work which "Dr. jur. Carl Felix Maier's" band of sneaks and spies were to perform when permission was accorded them to land here? And set out on this page is another interesting document, to which I attach very special importance. Apart from its phraseology in speaking of Ireland and Germany as "two nations," it will be observed that it really emanates from the notorious Baron Von Horst, one of the most infamous and mischievous of German pre-war agents, whose dossier has for some years past been in our office, and to certain incidents in whose nefarious record I have more than once referred. Just let me reintroduce you to this enterprising Hun.

Von Horst the Spy.

As the circular states, this interesting son of an Austrian Jew—he was born at Coburg in 1862—actually before the outbreak of war carried on business in London as a dealer in a patent hop extract—trading under the name of Horst & Company. His activities were not, however, confined to this speciality. Amongst the number of concerns in which he dabbled was a cinema theatre at Croydon, the "Orpheum." This establishment was notorious throughout the war, even after the genial Baron's activities had been cut short. The ubiquitous Austrian entered into a business and private partnership with a Miss Lillian Scott Troy, who at one time had been Private Secretary to Baron Nettelblatt, the notorious spy, who was ultimately interned at Lofthouse Park Camp, but was actually even then allowed a considerable amount of freedom, visiting Wakefield and Leeds, where he sometimes stopped the night at leading hotels. Our disclosures at the time in regard to this person's extraordinary privileges aroused great public feeling—with the result, we are happy to say, that his movements were curtailed for a time, until he could be repatriated. Within a few weeks of their meeting, Baron Von Horst and the lady, who were residing at a small hotel in the West End of London, were throwing all their energies, sympathies and means into promoting the Strike at the London Docks. A very considerable sum of money was found to foment this dispute, which so seriously injured our trade and assisted Germany to capture some of our markets—so that it is obvious that a purse longer than the Baron's was drawn upon. When, shortly afterwards, the quarrel between the Redmondites and Carsonites, in Ireland, took serious shape, Horst and Troy were quickly on the scene. There they were impartial in their favours—as long as they could stir up trouble, they did not mind which side had their support. However, in a letter to the *Limerick Echo*, dated December 23rd, 1913, Lillian—then posing as Lady de Troy—paid a glowing tribute to the devoted services which Von Horst and Sir Roger Casement had rendered to the Irish cause! Needless to say, the Baron's personal relations with the writer were not disclosed. Another little effort on the part of the couple was to draw up a manifesto declaring the lively feelings of friendship and admiration with which Germany regarded the Irish people. Within a few days of the outbreak of the Great War, Von Horst—who by this time had returned to England, Irish affairs having temporarily settled down—was endeavouring to purchase from Messrs. Whistler, the Strand gunsmiths, five hundred Mauser rifles, with ammunition and bayonets complete. But when that patriotic firm learned the identity of their would-be customer, they promptly "turned him down." It is not surprising that this bold and detected effort was quickly followed by the Baron being placed behind barbed wire. His own liberty thus restrained, he did everything he could

Sinister Circular from the Notorious Ger

HORST COMPANY
(Inh. LOUIS von HORST).
IMPORT — EXPORT
CHICAGO
[illegible]
COBURG
[illegible]
HAMBURG
[illegible]
BANK-KONTO:
DEUTSCHE BANK, BERLIN
BANK FÜR THÜRINGEN, COBURG.

Gentlemen:

We contemplate introducing
products into Germany and would than
with samples and prices of what you
we can place orders forthwith.

Before the war, we were e
COMPANY at 24/28 Denman Street, Londo
our Bankers were Messrs. Barclay & C
merely so that you may assure yoursel
and commercial position,

Our sole owner, Baron Louis
actually engaged in developing the G
in Berlin with a view to closer comm
between the two nations.

Hoping for your early repl
lowest wholesale quotations, we are

Faithfully y
HORST COM

SH CONSPIRACY.

e Notorious Von Horst—A Sinister Trade Circular.

E EDITOR.

to enable Lillian to carry on the good work—appointing her his legal attorney. The "Orpheum" soon came under the notice of the authorities as a hot-bed of sedition, and many meetings of so-called "rebels" were held there. It was at one of these that the "Bolshy" David Ramsay uttered the speech which resulted in his being sentenced at Bow Street to six months' for sedition. With a view to helping the Baron, languishing in captivity, the lady sent a case of champagne to the Commandant of the Internment Camp. This the officer was clear-sighted and honest enough promptly to return — whereupon Miss Troy went to the length of bringing serious accusations against him! However, these received the credence to which they were entitled, and had the dire effect of ultimately bringing about the deportation of the artful pair. In this case the officer in question undoubtedly rendered a great service to his country. But, to return to the creature Horst. Such is the man who is now taking the lead, from the other side, under the guise of re-establishing trade relations with Ireland, in forming a Sinn Fein alliance with Germany for the sole purpose of fomenting sedition and unrest within our shores—which his paymasters hope may divert the minds of the British Public from the question of War Indemnities. I say he is the agent on the other side—do not, however, for a moment suppose that he has not his representatives over here—especially in Ireland. Ever since the Armistice was signed he has been in active touch with Sinn Fein leaders and others in our midst. In a future issue I hope to be able to disclose some startling evidences of what is going on almost under the very eyes of the Government. But, for the moment, let me recall certain incidents which occurred a little over a month ago, and to which so far as I am aware only one journal—the enterprising and patriotic *Morning Post*, whose attitude throughout the nation's trial has been a shining example to its contemporaries—has so far alluded. In April the public was startled by the news that two foreign steamers—one the *Algeiba* of Hamburg and the other the *Olga* from South Russia—had been seized at Grange mouth, as they were discovered to be bearing arms and ammunition for Ireland—the *Olga* having actually on board two whippet tanks,

ous German Agent, Von Horst.

TELEGRAMS: HORSTOTTUM, BERLIN
TELEPHON: ZENTRUM 1403
CODE: A.B.C. 5 ED.; WESTERN UNION

BERLIN W 8,
FRIEDRICHSTRASSE 43

oducing all available Irish
uld thank you to supply us
hat you can offer us so that
n.
e were established as HORST
t, London Bridge, London, and
ley & Co., which we mention
yourself of our financial

on Louis von Horst is now
g the German-Irish Society
ser commercial intercourse

ly reply with samples and
we are.
fully yours,
ST-COMPANY

besides twenty-one field guns and a large quantity of ammunition. What had really put the authorities on the alert was the discovery that these vessels had been diverted by the German plotters from their original course, and also of a couple of exceedingly interesting communications in code—one, a letter from a Mr. Thomas J. Loughlin, of Dublin, to a lady in Berlin, thanking her for kindnesses which he had received whilst on a visit to that city from which he had only just returned, and asking her to deliver "to the Baron" a letter which he enclosed. One paragraph is worth quoting in full: "I spent a few hours with my friend in Paris on my way back. Need I say how pleased he was to learn allthat I had to tell him I was questioned on this and on that, and I was very glad to be able to satisfy his thirst for information. Indeed, he is so interested, that he may take a trip very soon on his own behalf, to see for himself. I am making arrangements to have the papers sent on to you, and you will receive them in due course." It would be interesting to know who was the friend in Paris who was so delighted with what Loughlin had to say regarding the position in Berlin—and Ireland; also what was the result of the little trip which *he* was going to take to the capital of our enemies—and I should, too, like to have a peep at the papers which I doubt not the good Frau received "in due course."

A Traitor's Epistle.

The enclosure to the lady's letter was addressed merely "Baron Von Horst, Berlin," the document reading:—

FINDOR MANUFACTURERS AGENCY.
Importers and Exporters of General Merchandise.
Principals, T. J. Loughlin. J. Forrestal.
19, Parliament St., Dublin, Ireland.
Enquiries Invited for Irish Products.

March Third, 1920.

My dear Baron,—As you will perceive, I have arrived home safely, after a very enjoyable trip, and I hope, from the business standpoint, a very successful one. I have put the right people here in possession of the details you gave me on various matters, and I think you may be prepared for eventualities.

Please write me at once when you get the information from Hamburgh *re* Ships; this is most important, and must not be overlooked, as we are now in a position to come to business.

If you come across any Government Electric Cable, would you be able to let me have a sample and details of voltage, &c.; you will understand what I mean. There is a great shortage of that particular stuff here, and what there is of it is at an unheard-of price. The Dublin Corporation is very short of supplys, and if the stuff was suitable would be prepared to buy in large quantities.

I am sending this letter by the usual route as I believe it is safer; when you write to me, enclose your letter in a private envelope—that is, let there be no indication on the outside as to the source from whence it comes.

Please keep me in touch with interesting matters in the Fatherland, and I will do likewise with you.

With very best wishes, and thanks for your kindness to me when in Germany.

THOMAS J. LOUGHLIN.

The sinister suggestions in this communication are obvious; the references to "eventualities" and "ships"—the latter particularly when coupled with Hamburg—the "Government Electric Cable," the meaning of which the Baron would understand—all are patent to an intelligent reader, as, of course, is that of the reference to the "Dublin Corporation" being "short of 'supplys'" and "if the stuff was suitable" being "prepared to buy in large quantities." The rest of the document also speaks for itself. In view of these clear evidences of German treachery, I ask what does the Government propose to do—first of all, in regard to Mr. Thomas J. Loughlin, of 19, Parliament Street, Dublin; and, secondly, what representation does it propose to make to the German Government in regard to the conduct of Baron Von Horst, both before and since the war? Surely he should be arraigned as one of the criminals whom she is pledged to bring to trial? Come, Mr. Lloyd George, what say you?

IN THE BARBER'S CHAIR.

COUNCILLOR DONALD CLARK, D.C.M., J.P., OF TONBRIDGE.

'Phew! Ain't it 'ot! . . . *Jest a moderate trim?* I was jest sayin' to meself as you come in, ain't it 'ot! A dip in the briny wouldn't arf go down! You know, sir, a jolly splash on some golden beach along with a party of pritty gals. That's wot I calls sport—the real thing. Wot do you say, sir? . . . Oh, you disapprove of mixed bathin', do you? Then you're somethink like thet old bloke Clark, o' Tonbridge, 'oo was runnin' mixed bathin' down somethink awful the other day, sayin' it was responsible for the decadence o' the nation! . . . Wot, you *are* Mister Clark?

* * * * * *

Well, I can honestly say as I'm pleased to meet yer, although you 'ave got some funny, old-fashioned ideas. . . . Oh, yes, you've got a puffic right to 'em. All the same, I don't see 'ow mixed bathin' can be blamed for wot you call the decadence o' the country, an' I can't say as I can see w'ere the decadence comes in. Millions of our 'eroes jumped to the Colours, didn't they? An' 'undreds an' thousands of our gals an' young wimmin' took the chaps' places w'ile they was away, an' carried on, didn' they? An' we won the wore, and are raisin' 'undreds o' millions every year to pay for it. Thet don't seem to me like decadence. . . . Oh, *you maintain thet promiscuous bathing by the two sexes is a hindrance to marriage.* 'Ow? . . . *Becos it kills the romance orf things?* I'd like to arnswer thet. I'm inclined to agree thet mixed bathing might prevent certain matches wot might otherwise be made, but thet might be a jolly good thing for one or other o' the parties. There ain't much deception possible w'en a feller an' a girl is in the water together an' their one-piece bathing soots are stickin' closer then a brother. A chap can see w'ether the gal is bow-legged, or is troubled with corns, warts an' bunions as big as Spanish onions, as the song sez. 'E kin see w'ether she's got 'ousemaid's knee or w'ether 'er shoulder-blades 'ave took the wrong turnin'; w'ereas w'en she's dressed to kill, all them defects might be camouflaged an' 'e might marry 'er an' wake up to find 'e's on'y married arf a woman, and even thet put together wrong. An' the gal 'as the same charnce. No proper-minded gal wants to marry a flat-footed, split radish in mistake for a man. . . .

* * * * * *

Oh, *you object to the immorality of it from the puritan's point o' view?* I notice you sed you 'ad watched mixed bathin' for a long time. Wunnerful 'ow these proper people like to watch wot they think is naughty. But wot's nicer than to see fawther, the missus, an' the kids all splashin' about together? 'Sides, it's safer for the nippers, an' for the gals, for thet matter, to 'ave a man about. You rawther remind me of the old maid wot lived on the front at the seaside an' complained to the local authorities thet through 'er operer glarsses she could see men bathin' in their birthday soots about a mile away along the beach. I tell yer, you kin see evil in any bloomin' thing if you look for it. But I'm glad to see Tonbridge, where I never went to school, 'as decided to let the fellers an' the gals, an' their pa's an' ma's, bathe together on Sundays. You must move with the times else you'll be left be'ind . . . 'Ow's thet, sir? . . . Right. No offence, minjer. You're intitled to your opinion an' I'm intitled to mine. Goo'day, sir, an' thank you.

PRINTER'S PIE.

(Half-a-crown is paid to the sender of each item published under this heading. Envelopes must be marked "Pie.")

"EVENING NEWS":—"One little sidelight shows that IN SPITE of the LACK OF ECONOMY and the SLUMP IN THE BUYING OF EXPENSIVE THINGS, Ascot is going to be as crowded as ever."

"DAILY TELEGRAPH" (advertisement):—"Silk MAUVE Velour in NAVY ONLY."

"NORTH MAIL":—"Some hundreds of live poultry which arrived at the quays for shipment to England on Tuesday, and SOME OF WHICH HAVE DIED, have been RELEASED FROM THE CRATES into the sheds, where they are being fed."

"DAILY MAIL":—"They condemn . . . . General Dyer's action in connection with the firing upon a crowd of 5,000 Indians at the Jallianwalu Bagh (an ENCLOSED OPEN space outside Amritsar)."

"DAILY CHRONICLE":—"Those who are at the company's hotel have to be content with ARTIFICIAL LIGHT, the ELECTRIC STAFF HAVING BECOME INVOLVED IN THE DISPUTE."

"WESTERN MAIL" (advertisement):—"Experienced Cook-General Wanted; comfortable home; liberal outings; POLICEMAN HANDY."

"DAILY HERALD":—"—— did not speak?—No; HE WAS GONE WHEN I LOOKED AT HIM."

"DAILY NEWS":—"There are FIVE in one family and SIX in the other—TEN PERSONS IN ALL."

"SUSSEX DAILY NEWS":—"It is stated that with a view to assisting FARMERS AND OTHER PESTS, the Council have availed themselves of an offer . . . to investigate the nature of any insect or other pest and report on it free of charge."

"The Truth about Prohibition."

SOME RESULTS OF LOCAL VETO LEGISLATION

In Canada, restrictive Legislation was passed during the war, and the State of Ontario finally went "dry" by Local Veto. Chemists, however, may sell Spirits on a Doctor's prescription.

This is the result:—

One Doctor is authoritatively reported to have been proceeded against for issuing 12,274 prescriptions for Whisky in 11 days!!!

In America.—"The Prohibition Commissioner has made a ruling that no physician may write more than 100 prescriptions for whisky in three months, and no chemist may sell more than 50 gallons of whisky a year."

("Morning Post" Washington Correspondent, April 26th, 1920.)

Rational citizens become criminals! The law is rendered ridiculous!

as a result of

LOCAL "OPTION" LEGISLATION

Hindes

HAIR TINT FOR GREY OR FADED HAIR.

Tints grey or faded hair any natural shade desired — brown, dark-brown, light-brown or black. It is permanent and washable, has no grease, and does not burn the hair. It is used by over three-quarters of a million people. A Medical Certificate accompanies each bottle. Of all Chemists, Stores, and Hairdressers, 2/6 the Flask or direct from HINDES Ltd., 1, Tabernacle Street, City, London.

Patentees and Manufacturers of the World-Famous Hindes Wavers.

A Remarkable Indigestion Remedy.

Owing to the wonderfully successful reports from dyspeptics, and sufferers from indigestion, gastritis, acidity, etc., who have been using the old-fashioned stomach and indigestion remedy known among chemists as Bisurated Magnesia, leading chemists everywhere now keep this remarkable remedy put up ready for use in both powder and tablet form in convenient packages, each of which contains a binding guarantee contract of satisfaction or money back. Dyspeptics and stomach sufferers who wish to convince themselves of its marvellous merits without risking a penny, should go to the nearest chemist to-day and get a bottle of Bisurated Magnesia, "The kind that's guaranteed."

Advt.

DON'T BUY BOOTS

Until you've seen the High-class WELTED (hand-sewn principle) lines all at one price

25/-

Per Pair

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2, CANNON ST. STATION APPROACH (Just outside Station).

82, BALHAM HIGH ROAD, S.W. (Between Post Office and Boots Chemists).

We have been selling these 30s. and 35s. Boots for 25s. since Dec. 19.

First to break prices!

NOTE! These are not stiff, clumsy goods, but a really good boot, fit for City wear (Ordinary or Patent Toe-Caps). Balmoral or Derby.

Send Post Orders to

BALHAM.

State size and fitting of boot.

We pay postage, and if you are not satisfied return boots post paid and we will

Refund You 25/-

HEALING THE SKIN
By A NEW METHOD.

A Famous Chemist's Discovery.

THE unrivalled power of Zam-Buk as a swift healer of wounds and sores is due to three things—its herbal origin, its absolute freedom from lard or other rancid animal fats, and its extraordinary refinement.

This rare balm is the ingenious product of much scientific research in which a leading part was played by Dr. J. Lewkowitsch, Ph.D., M.A., F.I.C., F.C.S., the world's greatest authority on vegetable oils.

This research was started in order to overcome once and for all the objection to ordinary ointments which lay in their coarse, fatty character and the crude mineral drugs such as zinc, mercury, etc,, they contained.

By utilising the hidden healing virtues of Nature, Zam-Buk opened up a new era in which it still stands supreme and alone.

To-day the Zam-Buk method marks the greatest achievement yet obtained in this particular department of medical science. It is at once healing, soothing, antiseptic, germicidal and de-odorant. Zam-Buk excludes as well as kills disease germs.

So refined that it is absorbed by the pores of the skin into the flesh beneath, Zam-Buk is the ideal cure for eczema, ulcers, poisoned wounds, and children's scalp troubles, as well as for that distressing a lment, piles.

Zam-Buk draws impurities out of tissues and grows new healthy skin. The worst skin affection thus yields to its marvellous healing influence. For twenty-five years has Zam-Buk been the world's greatest healer and skin-cure, and it is still unequalled.

Zam-Buk

Of all Chemists and Drug Stores, or the Zam-Buk Laboratories, Leeds.

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Scottish made BROGUE SHOES

Price 40/- post paid.

No. 5232 Best Box Calf Full Brogue Shoe. Made on the hand-sewn principal. Medium smart toe. Narrow, medium or wide fitting. Any size. A shoe of grand quality. Price 40/- post paid. May also be had in a nice Tony Brown Calf at 45/- post paid.

These shoes are supplied with the Scottish brogue overhanging tongue at 2/- more. Write to-day for our catalogue of Scottish Footwear. Special feature—work boots made in Dundee.

Wm. Patterson & Sons,
D85, Overgate, DUNDEE.

"TORTOISESHELL"
SMOKING MIXTURE AND CIGARETTES.

The Smoking Mixture is now Packed in the usual Decorated Tins, and we think you will consider it is still further improved in quality. T59

Bunions and Crooked Toes

Need no be endured. The instant relief afforded by DR. SCHOLL'S Bunion Devices is the first step towards the permanent correction they ensure.

SCHOLL'S TOE FLEX gently restores true position of big toe joint, so straightening toe. Three sizes, 3/- each.

DR. SCHOLL'S BUNION REDUCER adjusts shoe pressure away from painful part. Stops footwear bulging, while promoting natural absorption until complete, permanent correction results. Three sizes each foot. Men's and Women's, 2/6 each.

Valuable Booklet, "The Feet and Their Care," sent free on request
THE SCHOLL MANFG. CO., LTD, 1-3, Giltspur Street, London, E.C.1.

Seeing Britain' Motor Tours
DE LUXE.

Exclusive Armchair Coaches.
DEVON, CORNWALL, WALES, SCOTLAND.

6 to 17 Days. All Included.

Write for Booklet to:

PICKFORDS LTD., 206, High Holborn, W.C.

LOUNGE, SPORTS and DRESS SUITS. £3 to £8; Trench Coats and Sports Coats, 30/- to £4; Macs. and Raincoats, 30/- to £4; Flannel Trousers, 21/-; Cabin Trunks, 45/- to £5; Bags and Suit-cases, £1 to £5. Largest selection in London. Second-hand clothing bought. Best prices given. Phone Park 4817. Hours 9 to 5 Thursdays 1.

MOSS BROS,
83-5, NOTTING HILL GATE, W.11

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High Class Adjustable Reclining Chairs.

As an advertisement **A LIMITED NUMBER** are being sold at **65/-** each.

Immediate Delivery *Carriage paid*

3 Comfortable Positions.

Solid Oak Frame, French Polished Jacobean, Medium, or Fumed Oak. Upholstered loose cushions in Fawn, Green or Old Gold Velvet Corduroy.

Write for Illustrations of Chair A8 to Midland Produce, Ltd. 27, Temple Row, Birmingham.

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The Selfridge "Permedge" RAZOR is made of the finest quality Sheffield Steel tempered and fully hollow ground, with a black handle, made in three sizes ⅞ in, 1 in. and 1⅛ in. Price, each 7/6

Ground Floor.

We pay carriage in the British Isles.

SELFRIDGE & Co., LTD., LONDON, W.1.

BEACON OILSKINS

will keep you dry always. Men's Coats from 21/-, Ladies' from 21/6, Children's from 20/6 (3-year-old size). Adults' Sou'westers 2/-. Long Leggings 5/- —all guaranteed against stickiness, leakage or dissatisfaction on money-back methods—

Illustrated List Post Free. Send Post Card now for this Art Booklet of "Weather Comfort" to
BARBOUR'S LTD.
67, BEACON BUILDINGS, SOUTH SHIELDS, England

POST COUPON BELOW TO-DAY

If you want more than you now have

—more influence, more determination, more pay, more ability, more success, more anything—you can get it, *if you know the right way to go for it.* The right way is described in a recently published book, which has already helped thousands to lift themselves to positions of power, financial success and happiness.

This book tells you exactly what to do to increase your earnings;
win promotion;
succeed in any business;
gain self-confidence;
improve your memory;
influence your associates;
get and develop ideas;
prevent mind-wandering;
make yourself more efficient
in every way. It does not merely theorize. It explains how to get RESULTS and gives practical exercises, diagrams and drills. It is simple and easy to study—even those who, through force of circumstances, have had to neglect their education can follow its teachings and benefit by them.

A further limited edition is now available for ambitious men and women. *If you want more than you now have,* send at once for full particulars of this book and how you can obtain it on special subscription terms. Fill in coupon and post in ½d. envelope to Funk & Wagnalls Co., 134, Salisbury Sq., London, E.C. 4.

POST THIS COUPON TO-DAY

To FUNK & WAGNALLS Co.,
134, Salisbury Square, E.C.4

Without expense or obligation, send me particulars of your book announced in "John Bull" 12/6/20.

Name .....

Address .....

JOHN BULL AT PLAY.

RACING, FOOTBALL, BOXING AND OTHER SPORTING NOTES.

RACING.

In JOHN BULL, under the date of May 22nd, we wrote: "There is no disguising the amount of reflected credit which Spion Kop gets as a consequence of the brave show Paragon made against Allenby. If the Derby is run for speed, then Tetratema will gain the honours; if for stamina, then Spion Kop appeals." That the race was run to suit a stayer was shown by the record time. Abbott's Trace not only galloped himself and the majority of his opponents to a standstill, but played right into the hands of Spion Kop.

That Trial!

Except for the trial which found Captain Loder's colt cutting up so badly, he would have been our chosen for the race. Without dwelling on regrets and what might have been, we must look to the race for inspiration, and may find it in both Archaic and Daylight Patrol. The former is probably the winner of the Grand Prix.

L'Entente Cordial.

But Archaic will not have it all his own way, as we learn that our Oaks winner (Charlebelle) crosses over to give him battle. Another lesson is to be learned from the Derby and that is, just as we expected, Polumetis is more of a St. Leger candidate. At Doncaster he will find more scope for his long raking stride. Further, Daylight Patrol and Torelore ran a lot better than they were generally given credit for having done.

The Leading Stable.

Some time has elapsed since we threw out the hint that this is likely to prove Gilpin's season—just as Barling carried all before him in 1919. That prediction was vindicated at Epsom, and will be further demonstrated at the forthcoming Ascot meeting. The Clarehaven stable should discover a formidable candidate for the Royal Hunt Cup. With such as Paragon, Comrade, Cornsack, Roman Bachelor, and Church History to select from, the chosen of this group will be a stumbling-block for most, though such as Ugly Duckling and Mount Royal take the eye as being well enough handicapped. The latter remark applies with equal force to Chat Tor in the Ascot Stakes, should the fourth in the Manchester Cup turn out to be Taylor's best on the day—though a win for Rowland may not now be long delayed.

WEEK'S SELECTIONS.

NEWBURY—WEDNESDAY.
Royal Stakes—TORELORE.
Empire Stakes—ROMAN BACHELOR.
Kennett Plate—*SCORPIUS.

NEWBURY—THURSDAY.
Newbury Summer Cup—TANGIERS.
Berkshire Foal Stakes—FRANKLIN.
Ogbourne Welter—CHAMARMIN.

GATWICK—FRIDAY.
Home-Bred Plate—OXENDON.
Empire Double Handicap—STATUARY.
Dorking Welter—*VALLEY.

GATWICK—SATURDAY.
Empire Double Handicap—OUR STEPHEN.
Crabbet Plate—SUN ORB.
Home-Bred Cup—*SORANUS.
Emlyn Handicap—WEE MON.

FOOTBALL.

We suppose the Football Association have good reason for refusing permission to that fine footballer and cricketer, Jack Sharp—who adorned both games as one of the most popular and gentlemanly of professionals—to sit on the directorate of either the Liverpool or Everton clubs. Nevertheless, such a position strikes us as absurd.

CRICKET.

County cricket has taken a new lease of life. The play is much brighter than of yore, but that is not the only reason responsible for the increased attendances. Tired of being charged inflated prices for other amusements, the public is flocking to that which provides the maximum enjoyment at a minimum expense.

RESULT OF THE DERBY COMPETITION.

NINE SUCCESSFUL READERS.

The following are the names and addresses of nine readers who each sent a coupon correctly placing the first four horses in the Derby and thus secured, by equal division of the £1,000 prize, £111 2s. 3d. each:—

MR. J. STANLEY,
89, Tachbrook Street, S.W.1.
MR. R. E. ADAMSON,
38, Regent Place, Starbeck, Harrogate.
MR. A. G. EDWARDS,
26, Cherry Street, Warwick.
MR. F. E. RICHARDSON,
109, Wandsworth Road, Vauxhall, S.W.8.
MR. T. E. STANFORD,
26, Copeland Street, Stoke-on-Trent.
MR. FRED MAGINNES, JUNR.,
13, Keadyville Avenue, Shore Road, Belfast.
MR. HENRY WILMOT,
9, Stanley Place, Pimlico, S.W.1.
MR. S. LISINGTON,
109, Croydon Road, Caterham Valley, Surrey.
MR. A. M. MEEKIN,
24, Shankill Road, Belfast.

We heartily congratulate the nine upon their remarkable skill.

This is the last week of our Hunt Cup Competition, in which £250 must be won in any event. For free coupon, see page iii. of cover.

SWIMMING.

Apropos of our remarks on the ladies overdoing long distance swimming, a correspondent wants our opinion on the ladies' Channel swim "stunts." Seeing that nothing is to be gained from them and that they are a serious menace to health and life, we candidly dub them as foolish and futile.

POLO.

The commendable enterprise of the Hurlingham club in admitting the general public to the Polo matches was so successful that it is to be hoped other clubs will fall into line. The movement will at least have the beneficial effect of securing record attendances for next year's international matches. Spectacularly, Polo is almost as thrilling a game as is the participation in it.

BOXING.

The great JOHN BULL quest for champions has now passed its first stage. Mr. A. G. Hales has selected the best ten men he has been able to find up to date—splendid raw fighting material; now our "missionary" is fixing up training quarters for them, and when they are installed, any youth who thinks he is a champion at his weight can come along.

Boxer v. Fighter.

When Johnny Basham and "Kid" Lewis meet, it will be a case of a great boxer against a great fighter. If Lewis can get close, he will win; if Basham can compel a long range duel he is sure of victory. It ought to be a tremendous struggle.

A Contest of Giants.

America is the land of physical giants. They have Jess Willard and Fred Fulton and others ranging over six feet six in height. JOHN BULL may ere long send a six-foot-six Britisher to battle with the Yankee big 'uns.

A Sporting Event.

There is talk in boxing circles of a meeting between Francis Rossi and Tancy Lee, the match to take place in Wales. This ought to prove a rare mill.

How to See Them.

If you want to see "Our Boys" in training in the near future, watch for the JOHN BULL coupon—which will be a sufficient passport.

Gummer's Chance.

Gummer, Britain's middleweight champion, is said to be improving greatly these days. JOHN BULL's champion middleweight will be after him in the autumn!

A Visitor to Yankeeland.

Charles Ledoux is going to tour America on a "slamming" expedition. He'll knock spots off all the Yanks at his weight.

LAWN TENNIS.

Now that the Americans are here, there will be an accentuation of the lawn tennis boom. R. N. Williams and C. S. Garland have been to England before, but W. M. Johnston, the American champion, and W. T. Tilden, will be something new. The last-named is a youngster who beat Norman Brookes in America last year, but the great man is likely to be Johnston, who already has a victory to his credit over G. L. Patterson, the World's Champion.

Clever Little Jap.

A tiny tot of a man, Z. Shimidzu, the Japanese player, has made an excellent impression in his first English tournament. He has a wonderful eye; unique wrist-work and an ideal temperament for the game. It is probable that next year both Japan and India will enter for the Davis Cup. Japan's best player is I. Kumagae, who has been doing big things in America, and he must be very good indeed if he is much better than Shimidzu.

Greed for Gold.

Are tournament executives profiteering? We ask the question owing to a complaint we have received as to the high charges for admission, and also for teas and other light refreshments. There was similar discontent over the Hard Court Championships in Paris.

A LESSON IN ECONOMY

A Simple Sum.

The JOHN BULL Pen (STANDARD MODEL) worth 10/6

Our Price (with 7 Coupons) 2/3

You Save 8/3

"JOHN BULL" Pen Coupon, Value 2d.

By sending this Coupon with P.O. for 2/3, and 2d. stamps for postage, the holder is entitled to receive a "John Bull" Gold Nibbed Fountain Pen. STANDARD MODEL. Additional Coupons up to 6 from "John Bull" any dates, may be saved and used in part payment, each counting as 2d. off the price. Thus you may send 7 coupons and P.O. for 2/3 only, and 2d. stamps for postage.

DE LUXE MODEL, 1/3 Extra.

Address, Pen Dept., JOHN BULL, Long Acre, W.C.2. (June 12th, 1920.)

P.O.s should be made payable to "John Bull," and crossed & Co.

N.B.—State whether you prefer a Fine, Medium, or Broad Nib.

GUARANTEED HOLEPROOF SUITS FOR READERS OF "JOHN BULL" FOR MERELY 50/9

A REMARKABLE CLOTH DISCOVERY AND UP-TO-DATE METHODS OF PRODUCTION RESULT IN REDUCTION OF GENT'S & BOYS' CLOTHING TO PRACTICALLY PRE-WAR LEVEL!

20,000 FREE SAMPLE PARCELS TO BE SENT TO "JOHN BULL" READERS.

Suits for men and boys at practically pre-war cost is the astounding announcement of one of the best-known clothing manufacturers in England. For merely **50/9**, this firm has made it possible for hard working readers to dress as well as they would wish!

Furthermore, knowing full well the discomfort of waiting in queues—queues that must inevitably follow this remarkable announcement—and to show their absolute confidence in their goods, they are distributing absolutely free of all charge 20,000 sample packages to readers of this paper, no matter where they live or what they do, if they merely send a postcard—Letters cost 2d., and involve more labour in opening.

This young man made the remarkable cloth discovery that will benefit readers. He personally guarantees the cloth.

This remarkable offer is the outcome of years of experimentation—years devoted entirely to the realisation of an ideal by the proprietor of the Holeproof Clothing Co., of 56, Theobald's Road, London, W.C.1.

His ideal at last realised was:—

1. To manufacture a remarkable holeproof cloth admitted to be the strongest in the world.
2. To convert the cloth into suits of clothes and other men's and boys' garments at the lowest prices in the world.
3. To produce them by paying fair and square wages to workers, and eliminating the long wearisome hours hitherto in vogue in the majority of English clothing factories!

REMARKABLE CLOTH.

This untearable holeproof cloth is manufactured by a secret process, and so confident are the proprietors of its amazing wearing qualities, they actually give a written legally binding guarantee, plainly stating that should the smallest hole be worn in a garment during six months of solid hard grinding wear and tear—no matter how hard the goods are worn; not just Sundays but seven days a week—another garment is given free and without question!

The material does not resemble the old-fashioned hard-wearing cords, but in appearance is the same as the very finest tweeds and worsteds sold at many times the price, and suitable not only for country and workshop wear, but for working men's and best wear.

HIGH WAGES DO NOT NECESSARILY MEAN HIGH PRICES.

The cry that high wages mean high prices is absolutely without foundation in the Holeproof business. What you read below is not the outcome of a mere dabble in the clothing trade, it is the result of years of experience and thought devoted entirely to the manufacture of cloth and clothing, and resulting yearly in vast improvements and in the placing on the market, just at this critical period of dear-at-any-price shoddy wear-out-in-a-week clothing, a suit guaranteed to withstand the hardest of hard grinding wear and tear for at least six months at a price absolutely the lowest in the world.

MENTS CUT BY ELECTRICITY.

The Holeproof Clothing Company's workshops are equipped with every possible invention to eliminate unnecessary fatigue to their tailors and to make perfect garments in a fraction of the time taken in the many old and obsolete workshops in existence throughout the country. Every garment is cut by electric cutting machines—remarkable little machines, merely a few inches square—which, under the guidance of expert cutters, cut out a suit in about half the time a cutter with ordinary scissors would cut merely a sleeve. The cut is clean and ensures a perfect fitting garment. This is the first stage in the use of many marvellous inventions used to assist the worker to earn and produce more with a minimum effort.

ELECTRIC SEWING MACHINES.

Most readers are familiar with the old-fashioned treadle sewing machine, and many can imagine the fatigue of treadle, treadle, treadle, from morning to night. Readers may have read of the low wages, barely sufficient to provide life's necessaries. This is not the Holeproof way. Every machine is driven by electric power, so that the expert machinist merely guides the garment through the machines without any undue strain, resulting in double and treble the quantity, and correspondingly higher wages.

BUTTONS SEWN ON BY ELECTRICITY IN TWO SECONDS.

Just imagine, readers, the work necessary to sew all the buttons on a suit of clothes. The wonderful machines used by the Holeproof Clothing Co. take exactly two seconds to sew on a button, or about twenty-six seconds—not half a minute—to complete the suit! Furthermore, every button is strongly sewn by these remarkable machines. The worker merely places the garment in position and the machine does the rest.

ELECTRICALLY MADE BUTTONHOLES.

One second is all the time required to make perfect buttonholes! A remarkable electric machine cuts and makes each buttonhole in just the time one could comfortably count "one."

PRESSING MACHINES.

From early morning till late at night, pressers were engaged in pressing clothing. The irons used weighed fourteen to sixteen pounds. It was the hardest work in connection with clothing making. Each suit, to be satisfactorily pressed, occupied approximately one and a half hours. In exactly the same time, eighteen Holeproof Suits are pressed, and pressed as few hand pressers could press them. There is practically no hard labour.

HOLEPROOF WORKHANDS WORK FIVE DAYS A WEEK.

The above facts should impress readers. They should show them that the extremely low prices of Holeproof Suits do not mean sweated labour or ill-made shoddy garments.

Five days per week (47½ hours) are the Holeproof tailors' hours; yet the Holeproof Suit is the finest value in the world!

AMAZINGLY LOW PRICES.

The colourings of these remarkable cloths are perfect and guaranteed fast dye, whilst the prices are as low as the cloths are remarkably strong.

Many thoroughly satisfied customers have written after two years of hard wear that the suit supplied is still wearable; yet a gent's suit costs only 50s. 9d.; well-cut, smart gent's trousers are merely 11s. 11d., breeches, laced or button, 24s. 11d., whilst boys' knickers are supplied as low as 8s. 6d., suits 18s. 5d.

Think of the above prices, readers. Bear in mind that the cloth is holeproof, and so confident are the manufacturers of its remarkable wearing qualities, they actually guarantee to replace the garment if a hole is worn in six months, no matter what your work—no matter how hard you wear it every week-day and Sundays, too!

NO OFFER EQUAL TO HOLEPROOF OFFER.

The writer is confident there is no offer to equal this Holeproof offer. It is the result of years of careful study—not merely a passing fancy or dabble in the clothing trade! This value, even with the remarkable organisation outlined above, would not be possible but for the fact that the manufacturers do business only direct with the public and not through shopkeepers, who must make further profits.

FREE SAMPLES AND HOW TO MEASURE YOURSELF.

Any firm having absolute confidence in the quality of the goods they offer to the public should show that confidence by sending samples of goods free of all charge; if they are not prepared to do this it shows a want of faith in the value offered.

Every reader, no matter where he lives or what he does, should send a postcard addressed to the Holeproof Clothing Co. (Postal Dept. J.B.), 56-58, Theobald's Road, London, W.C.1, merely asking for a free parcel of patterns. The free patterns, together with simple instructions, showing every reader how he can measure himself, or his boys, at home, as well as any tailor could measure them, also a style book, giving all the styles one would wish, will be sent absolutely free and postage paid.

Twenty-thousand of these parcels are ready for immediate despatch. Send a postcard to-day, or call and obtain samples of this remarkable holeproof cloth direct from the manufacturers at prices far below those which shopkeepers are charging for common shoddy wear-out-in-a-week garments. You should not wait a day for the samples if you mention JOHN BULL.

SPECIAL NOTE.

It should be noted that 100,000 yards of material only are reserved for garments at the above prices. When this is exhausted the offer cannot be continued. It is a cut price merely as an advertisement, so apply for samples at once.

WARNING.

Already imitations are being offered of the above-mentioned remarkable cloth, and those calling should be careful to look for the largest clothing premises in Theobald's Road (right facing Bedford Row), and not enter small shops in error. The Holeproof premises are only two minutes' walk from Chancery Lane tube station, one minute from Holborn Hall, Gray's Inn Road, one minute from Bloomsbury car terminus.

The SUNDAY EVENING TELEGRAM—the only Sunday evening paper.

"TOMMY AND JACK."

Dealing also with the Discharged Sailor and Soldier and their Dependents.

OUR PLEDGE.—"No case of hardship or injustice, no instance of beggarly treatment or mean cheeseparing, shall go unchallenged or unremedied."—*Horatio Bottomley*, 19th August, 1916.

"TOMMY."

"Bully":—The 1st Depot Battalion M.G.C., at Shorncliffe, are ill-fed as regards quality, quantity and cooking. Is there any reason why they and others should be nurtured on that horrible Government bully beef while mutton is so cheap?

The Deserving Kicked Out:—The Government is embarking on a scheme for a £300,000 college to train "the pick of the Public School boys" to fly. The cost will be some thousands for each pupil, including crashes. If there is such a demand for good men, why are so many of our splendid proved pilots—who have not only flown but fought—being demobilised and refused commissions?

A Tale from the Plains:—A large number of trained Mechanical Transport drivers of the R.A.S.C. at Bulford have very little important work to do, and most of their labour appears to consist of picking up scraps of paper, matchsticks and "fag" ends around the huts. They, of course, draw pay and rations for this—while civilians are hired to drive lorries in the district. Such are the little things that make our taxes go up like a well-flown kite—and, unfortunately, promises of economy are like piecrust.

"Linseed Lancers" Complain:—The men of the Royal Army Medical Corps at Cologne have what appears to be a very legitimate grouse. They work ten hours a day, including Sundays, and, although a non-combatant corps, do guards with rifles and bayonets every other night from 8 p.m. till 6.30 a.m. There is room for inquiry here.

"JACK."

More Money:—Salvage money is ready for the officers and crews of H.M.S. *Ostrich* and *Star* for the salvage of the Norwegian barque *Mentor* in July, 1918; and prize bounty awaits the personnel of H.M.S. *Farnborough*, who sunk the German submarines U.68 and U.83 in 1916 and 1917 respectively.

And Still More!—Prize bounties are also ready in respect of the destruction of the following German submarines:—U.B.20, by H.M. Seaplanes 8662 and 8676, 29th July, 1917; U.75 by H.M.S. *Fairy*, 31st May, 1918; U.C.55 by H.M.S *Tirade* and *Sylvia*, 29th September, 1917; U.44 by H.M.S. *Oracle*, 12th August, 1917; and U.48 by H.M.S. *Gipsy* and H.M. Drifters, *Present Help*, *Feasible*, *Acceptable*. *Paramount* and *Majesty*, 24th November, 1917.

Give Them Leave!—The Destroyer *Valhalla*, is a "west country," or Devonport, ship. Were she at her home port her crew would get their leave from noon on Saturday until 7 a.m. on Monday. But she is now in "foreign waters," in the Firth of Forth, and leave is unknown.

OUR DAILY THANKS.

From R. P. H., Lilleshall, Salop.

DEAR SIR,—I am very pleased to say I have at last got my pension, and all the arrears too. I am very grateful to you indeed for the trouble you have taken in getting it through for me. It has, I assure you, been very useful, as I've been out of work for the past three months. Thanking you once again for your kindness.

"THE SILVER BADGERS."

Secretaries of Discharged Sailors' and Soldiers' organisations, in sending cases of injustice or other information, should mark their envelopes "Silver Badgers."

Once More:—We once more protest against the Labour Department seeking round pegs to fit into square holes—such as asking family men in London to take ill-paid jobs in Wales, or elsewhere. When the fish-out-of-water is honest enough to say that he knows nothing about the job he is penalised financially, and the same fate awaits the poor chap who declares that he cannot keep two homes going on a couple of pounds a week. There should be an Inquiry.

Love Your Enemy:—Isn't it rather thick? The Authorities of the Army of Occupation on the Rhine turn down ex-Tommies who apply for motor transport work, with the excuse that they must hire the Boche, owing to the "very favourable rate of exchange"! A German looking for work in London would get short shrift from the civilian, but with the handful of officials who rule us from Whitehall it is otherwise.

An Unfair Distinction:—The men packing and checking in the Medal Branch at the War Office are none too well paid and are refused holidays, while the clerks and temporary clerks in the same building are allowed 18 working days' leave each year on full pay. Surely a state of things that is hardly fair!

A Living Wage?—In Colchester are ex-Service labourers working for the Royal Army Service Corps for £2 8s. a week, whereas the rate for local labourers not employed by the King is 1s. 8d. an hour. The same kind of thing obtains elsewhere; and although we should hate to hint at strife, we suggest that our Badgers have the remedy in their own hands.

"The Greatest of These—"

(All expenses of the administration of the Fund are gladly borne by us.)

Among the numerous cases we assisted during the week were the following:—

A Sad Story:—A man has been ill for some months. His helpmeet earned a trifle weekly as a charwoman keeping, in addition to her invalid husband an aged mother. She was confined a week ago, and besides rent she owed money for food—the only income of the stricken family for some time had been 10s. a week.

The Hourly Complaint:—An unemployed ex-soldier has three young children to keep, and for a long time has had but rare snatches of casual work. To cap the poor fellow's troubles, his wife is about to be confined.

On the Bottom Rung:—Another ex-soldier can find only once in a while light work suited to him. He has a wife and several hungry youngsters, and is about to be presented with another. To provide food he has pawned everything that would be accepted, and was in debt to his landlord and others.

His Child Dead:—A soldier now serving abroad left behind him a little child of whom he was naturally fond. He has not yet heard of the death of the tiny tot; but when he is notified of his loss he will also hear that we saved it from pauper burial.

A Soldier-Tramp:—An ex-soldier, whose small provisional pension had ceased, called upon us. He had had no food for several days, and was waiting for his unemployment dole. His intention is to tramp the country in search of work.

OUR SADDEST CASES.

Among the very saddest cases that reach us day by day are those in which families of the casual labourer class have lived from hand to mouth, though in comparatively decent conditions, for years in our drab, mean side streets. With a failing that is all too common, they are satisfied to meet the demands which usually arise between sunrise and sunset, and take no thought of the morrow. But the day comes when the hand of illness strikes down the bread-winner, and then the dark cloud of destitution begins to settle over the household. Recourse is had to the pawnshop, then to the charity of neighbours, and finally to the attention of the parish authorities. Comes the hour when death conquers the bread-winner, who has fought him in an unequal combat in the interest of the wife and children, whom the poor fellow sees starving around him. And then—the pauper's funeral and the terrible struggle against big odds made by the desolate widow to support her offspring. We think of this phase of the lower life when we read of kind-hearted people here who invite the hungry children of our late enemies to come over to be fed by them in England, while the children of our men murdered by the fathers of those pampered youngsters of the enemy are left to starve. This is a case in point which we assisted a few days ago. A man volunteered for the Great War, went out, fought, and suffered for his country. He was demobilised and returned to civil life—but, being unable to find work, he rejoined the Service, only to be discharged on account of health a little later. Within a month he died, and despair settled on his widow and six little children. But Death had not finished with the family. The next day one of his children died, and then the condition of the home was calamitous indeed. The earth has closed over father and child, but the poor widow—who is not entitled to a pension—has been left to battle for herself and five children, the youngest six months, the oldest 12 years. Any money earmarked for this sad case will be gladly received by us, and those who are importing and supporting the children of our enemies might make a note of it.

[The object of our Fund is to relieve (a) distressed ex-Soldiers and Sailors and their dependents (b) suffering amongst the poor generally. No genuine appeal is ever refused, and although we see to it that adequate proof is presented in every case relieved, no harassing or degrading questions are put to applicants. Will you please help? All donations, gifts of clothing, etc., should be addressed to the Fund, at 93, Long Acre, London, W.C.2.]

SUBSCRIPTIONS.

A. A. W. G. (Ceylon), 10s.; S. H. N. (Portsmouth), 2s.; W. L., 2s.; Anon., 2s. 3d.; "In Memory of Bruce," 2s. 6d.; P. B. (Canada), 2 dollars; "P." (Bridlington), 10s.; J. F. B. (Egremont), 1s. 6d.; G. J. C. (Alberta), 5 dollars; Capt. J. C. (Singapore), 10s.; F. C. (Putney), 5s.; L. L. (Westcliff-on-Sea), 2s. 6d.; H. L. F. (Brentford), 3s. 6d.; H. B. (Eccleshold), £1; C. A., 5s.; "Rosie," 3s.; "Gardener Working for Less Than 1s. an Hour," 2s.; Pte. E. P. (Toronto), 17s. 9d.; R. J. E. (N. Hamilton), 15s.; J. C. B. (Plymouth), 1s.; E. J. S. (Belfast), 5s.; A. W. (Burton-on-Trent), 2s. 6d.; G. W. (Wimbledon), 5s.; F. & T. H., 10s.; Mrs. A. W. (Sleaford), 1s.; E. M. (Highgate), 5s.; Atlos. (Poplar), £1; "From a Friend," £1; "Fum Fum" (Richmond), 2s. 6d.; L. C. (Clapham Common), 2s. 6d.; W. H., 1s. 6d.; A. G., 6d.; Mrs. A., 3d.; R. C. S. (Herne Bay), 6d.; "Disabled" (Glasgow), 1s.; R. T. B. (Edinburgh), 1s.; W. F., 2s.; "In Remembrance," 6d.; Mrs. K. A. W. (Manchester), £1; M. G. (Aberdeen), 5s.; J. B. (Wimbledon), 6d.; "C.," 1s. 3d.; E. J. B. (Ilford), 2s. 6d.; L. B. (Middlesbrough), 2s. 6d.; R. W. J. (Preston), 5s.; Anon. (Anerley), 1s.; "W.," £1; "Freemason," 2s. 6d.; W. S. B. (Leicester), 5s.; "An Unposted Bullet," 6d.; F. K., 2s.; "Worsted" (Greenock), 14s. 6d.; "A Few Bawbees from Scotland," 2s. 6d.; E. L. S. (Edmonton), 1s.; Mrs. G. D., 2s. 6d.; T. G. J. (Workington), 1s. 10d.; "A Happy Wife" (Battersea), 2s. 6d.; M. A. (London, S.W.), £3; Mrs. C. (Birmingham), 1s.; H. R. (Durban), £2; "In Memoty of a Brave Cameron Highlander, From His Widow," 5s.; "In Loving Memory of Kittie and Ellie," 10s.; "A Roman Catholic," £5; J. B. (Amesbury), 10s.; "Well Wisher," 2s.; H. R. C. (Stanford), 5s.; Anon., 3d.; M. D. (Kelso), 2s. 6d.; W. H. R. (Bradford), 1s.; D. B. (Simonstown), 2s.; "Pension" (Christchurch), 5s.; D. N. (Oxhey), 1s. 1½d.; C. F. S., 1s.; "The Idiot," 5s.; "Golly," (Manor Park), 2s.; Mrs. H. H. (Fulham), 1s. 6d.; S. H. T. (Ceylon), 6d.; "S. Ealing Reader," 3s.; E. B. E., 3s.; "1688," 2s.; A. W. (Sleaford), 1s.; E. C. S. (Herne Bay), 1s. Anon., 1s. 3d.; "Kantara West," 2s. 4d.; "Fred's Widow, In Memory," 5s.; "One o' t' Boys," (Manchester), 1s.; "Kismet," 1s.; "Two Orphans in Gemas," 8s.; "In Thanksgiving," 1s.; Mrs. L. P. (Gt. Missenden), 2s.; "Huguenot," 15s.; A. J. (Cardiff), £5 5s.; E. C. (Scunthorpe), 2s. 6d.; M. S. (Glasgow), 10s.; Anon. (Brandon Colliery), 10s.; "Jo," £2 10s.; E. H. W. (Plymouth), £5; "Ex-Royal Marine," 2s.; L. C. (Liverpool), £1; "Speedman," 9s.; "W.", £1; J. B., 5s.; "An Advertiser," 1s.

Mr. F. C. Carr, winner of the First Prize in our "Bullets" Competition No. 374, has kindly sent us £5.

(No part of this issue has been or will be underwritten.)

This Prospectus has been filed with the Registrar of Joint Stock Companies which states amongst other things that

The special permission of the Committee of the Stock Exchange for dealing in these Shares after allotment will be applied for.

The Subscription List opened on Monday, the 7th day of June, 1920, and will close on or before Friday, the 11th day of June, 1920.

THE GRAPHITE OILS COMPANY,

LIMITED

(Incorporated under the Companies Acts, 1908 to 1917).

CAPITAL - - £200,000

DIVIDED INTO

200,000 Shares of £1 each.

ISSUE of 200,000 SHARES of £1 each

OF WHICH

50,000 will be issued as fully paid in part payment of the purchase consideration and 150,000 are now offered for subscription at par

THE PROCEEDS OF WHICH WILL PROVIDE

£100,000 for working capital, less the expenses of this issue

ONLY IF ABSOLUTELY NECESSARY:— PAYABLE	2/6 per Share on	Application
	7/6 " "	Allotment
	5/- " "	the 1st day of July, 1920
	5/- " "	the 3rd day of August, 1920

DIRECTORS.

JOHN ALEXANDER MONTGOMERIE, of Cambuslang, Glasgow, Director of Montgomerie, Stobo and Co., Ltd., Victory Oil and Colour Works, Glasgow, and Managing Director of the Graphite Oils Co., Ltd., of Glasgow.

FREDERICK WILLIAM GOUGH, of 72, George Street, Bridgeton, Glasgow, Director of the Graphite Oils Co., Ltd., and also Director of the Bitumen Products Co., Ltd., of Glasgow.

HENRY WILLOUGHBY HEARD, of North Side, Clapham Common, S.W., late of the Vacuum Oil Co., Ltd., of Caxton House, Westminster.

BANKERS.

THE COMMERCIAL BANK OF SCOTLAND, LIMITED, St. Enoch Square, Glasgow; Head Office, Edinburgh; 62, Lombard Street, London, E.C.3; and Branches in Scotland.

THE NATIONAL PROVINCIAL AND UNION BANK OF ENGLAND, LIMITED, 15, Bishopsgate, London, E.C., and Branches.

THE NORTHERN BANKING COMPANY, LIMITED, Belfast and Branches.

SOLICITORS.

For the Company: FRANK SIMMONDS & CARTER, Broad Street House, London, E.C.2.

For the Vendors: FYFE & LITTLEJOHN, 124, St. Vincent Street, Glasgow.

BROKERS.

RICHARDSON & BRETT, 2, Copthall Buildings, London, E.C. 2; and Stock Exchange.

AUDITORS.

TODD & GORDON, Chartered Accountants, 103, Bath Street, Glasgow.

GLASGOW OFFICES.

72, George Street, Bridgeton, Glasgow.

SECRETARY & REGISTERED OFFICE (*pro. tem.*).

JAMES ROBB, Broad Street House, London, E.C. 2.

ABRIDGED PROSPECTUS.

The Company has been formed for the purposes set out in the Memorandum of Association, and to acquire as from the 1st January, 1920, the whole of the assets, contracts, and business (other than undivided profits) of the Graphite Oils Co., Ltd., of Glasgow (hereinafter called "the Vendor Company"), and to work and develop the same, especially the process for the manufacture of Lubricating Oils and Greases with Natural Graphite in suspension.

The Vendor Company was established in 1913 to test and develop the discovery of a method for the manufacture of all classes of Lubricating Oils and Greases with Natural Graphite in suspension therein, and have developed the process to a highly successful point and placed same on the market with most gratifying results.

The oils and greases are sold under the registered trade mark "Suspensoil." The uses of Graphite as a lubricant were formerly limited, because the engineer could not find a means whereby it could be held in suspension in oil. The "Suspensoil" process enables all users of machinery to get the full benefit of this "ideal lubricant."

"Suspensoil" Oils and Greases show tremendous economy. This is positively proved from the success "Suspensoil" has attained in the large works, mills, and collieries throughout the country.

The successful progress of the Vendor Company is shown by the following letter received from Messrs. Todd and Gordon, Chartered Accountants, as follows:— "103, Bath Street, Glasgow,

"10th March, 1920.

"To the Directors of the Graphite Oils Co., Ltd.

"72, George Street, Bridgeton, Glasgow.

"Gentlemen,—We beg to report that we have examined the Books and Accounts of the Graphite Oils Co., Ltd., for the period from 1st July, 1914, to 31st December, 1919, and certify that the average annual profits for that period, after payment of all charges, including depreciation, but before payment of income tax, is 24 per cent. on the average working capital employed. The net profit for the year ended 31st December, 1919, is equal to 33 per cent. on the working capital.

"The following table shows the progressive volume of sales over the immediately preceding years:—

Year ended 31st Dec.,	1916,	36 per cent. over 1915.
Do. Do.	1917,	32 per cent. over 1916.
Do. Do.	1918,	24 per cent. over 1917.
Do. Do.	1919,	9 per cent. over 1918.

"The volume of business decreased during the first five months of 1919 on account of the Armistice and the uncertain outlook in the oil trade thereafter, but although the percentage of increase of the sales for the year 1919 is not on the same ratio as the preceding years, the sales of the last seven months of said year increased by 36½ per cent. over the sales of the corresponding seven months of the year 1918.

"We are of opinion, with our knowledge of the business that has been done in the past with limited working capital, that if the capital employed in the business is considerably increased, a very generous return can be made to the Shareholders.

"We are, gentlemen, yours faithfully,

"(Signed) TODD AND GORDON, C.A."

It should be pointed out also that the sales of the Vendor Company for the first two months of the present year (the benefit of which comes to this Company) are increased on the corresponding two months of 1919 as follows: January, 65 per cent.; February, 160 per cent.; and contracts and forward orders are to hand to keep the present works and plant going for some months.

In the above figures from the Auditors the garage trade referred to below is not of course included, as same was only commenced early in the present year under the direction of Mr. Willoughby Heard, but in respect of this trade during the first three months of this year orders amounting to over £11,000 have been received. It is confidently anticipated by the Directors that the orders from this one representative alone will reach at least £50,000 by the end of the current year. The Vendor Company have entered into forward contracts for the supply of crude oils which show a profit of over £5,000 on present market prices, and also for upwards of 750,000 decorated tins for the garage trade at very satisfactory prices. **The benefit of these contracts will accrue to this Company.**

The business of the Company is divisible into two branches, namely, the commercial trade, where the oil is supplied in bulk to large consumers, such as mills, collieries, shipyards, railway companies, and other large industrial concerns, and the garage trade, where the oils are supplied in tins for retail to the motor-car owners.

In 1915 the Vendor Company secured the services of Mr. Frederick William Gough (now on the Board of Directors) as their English Manager and Representative to represent them south of Berwick-on-Tweed. Mr. Gough for a time turned his attention solely to the large commercial works, such as collieries, paper and textile mills, and the success he obtained in that direction was phenomenal. The Company are in possession of scores of testimonials from very satisfied users of "Suspensoil" in these businesses, stating that they have derived benefits from the use of "Suspensoil" brands of Oils and Greases that were quite unobtainable with ordinary lubricants.

Numbered amongst the continuous users are (*inter alia*) 60 large paper mills, 19 important collieries, 8 motor manufacturing firms, and 115 iron, steel, and ship yards, etc., with whom the Vendor Company have valuable contracts which will be transferred to this Company.

Later Mr. Gough devoted his energies, with equal success, to the motor-car manufacturing industry, and attention is called to the "unlimited" amount of trade to be done in this direction, not only on the manufacturing side, but with motor garages and private users throughout the world. The tests carried out have been very gratifying, so much so that eight of the leading motor-car manufacturers in this country have signified their approval by placing with the Company the whole of their requirements in lubricating oils.

Mr. Gough will supervise the commercial side of the business and largely increase the present selling staff throughout the country so that every commercial user of oil will have an opportunity of knowing all about "Suspensoil," and he has agreed with the Company to do so for five years.

For the purposes of the garage trade it will be necessary to set up a much larger selling organisation, and the Company have been fortunate in taking over the services of Mr. H. Willoughby Heard, who has been a very progressive man in this branch of the lubricant business and met with such phenomenal success when associated with the Vacuum Oil Co., Ltd. This gentleman, who is well known among consumers of oils and greases, will take control of the organisation of the garage trade. An efficient staff of representatives—District Managers and Agents—will be engaged to complete and augment the present selling control. The intention being that "Suspensoil" Oils and Greases shall be obtainable from retailers in every district. The Directors have also under consideration a publicity scheme for bringing its products directly to the notice of the individual user of motor-car lubricant, which should result in a very large increase in the garage trade.

The works in Glasgow to be acquired from the Vendor Company are far too small to cope with the volume of business now in hand, and the constantly increasing demands for Graphite Oils from the commercial trade, apart from the new garage trade, and it is proposed that this Company shall use the present works for dealing with the Scotch business, and that they should at once erect or purchase works in England to deal with the English and foreign business. This plan is all the more necessary from the fact that the business coming in from the latter source is at present very considerable and is increasing with leaps and bounds. The carriage on goods sent from Scotland down to England at present is at the rate of approximately £2,000 per annum, and the major portion of this sum would be saved by having works in England.

It is also proposed that the new Company shall establish depots and agencies throughout the Country to facilitate the deliveries and save carriage and freights. Agencies have been established in Norway, Sweden, Finland, and Denmark; also New Zealand and India, and a proposal to form a subsidiary Company abroad to develop the French and Belgian trade in Graphited Oils is under consideration of the Directors.

The purchase price is £100,000, of which £10,000 is payable for goodwill, and is payable to the Graphite Oils Co., Ltd. (in voluntary liquidation), of 72, George Street, Bridgeton, Glasgow, the Vendors to this Company. The said purchase price is payable as to £50,000 in cash (or in part cash and part shares at the discretion of the Directors) and as to £50,000 by the allotment of 50,000 fully-paid Shares to the Vendor Company, or as it shall direct.

Preliminary Expenses.—The preliminary expenses, exclusive of brokerage, are estimated at £12,500. Under contract No. 2, hereinafter set out, the preliminary expenses, except as aforesaid, will be borne by the Graphite Oils Company, Limited (in voluntary liquidation), upon the terms that they are to be recouped all monies expended thereon.

The following information is given in accordance with the requirements of Section 81, sub-section (1) of the Companies (Consolidation) Act, 1908:—

(*a*) A copy of the Memorandum of Association of the Company, with the names and addresses and descriptions of the signatories and the number of Shares subscribed for by them respectively is printed in the fold of this Prospectus and forms part of it.

(*b*) The following are the provisions of the Articles of Association as to qualification and remuneration of Directors:

Article 104.—The qualification of a Director shall be the holding in his own right alone and not jointly with any other person of Shares or Stock of the Company of the nominal value of £500, and this qualification shall be required as well of the first Directors as of all future Directors, and Section 73 of the Companies (Consolidation) Act, 1908 shall be duly complied with by every Director.

Article 105.—The remuneration of the Directors, other than the Managing Directors, shall be at the rate of £150 per annum each, and whenever the profits of any year available for dividend on the Ordinary Shares shall be more than sufficient to pay a dividend at the rate of £10 per cent. on the capital paid up on the Ordinary Shares the Directors shall be entitled to 5 per cent. of the surplus profits of such year, but such further remuneration shall not exceed the sum of £1,000 in any one year, and shall be divided amongst the Directors equally. The Directors shall also be paid all their travelling and other expenses properly and necessarily expended by them in and about the business of the Company including their travelling and other expenses incurred in attending the Board Meetings of the Company. If any Director shall be required to perform extra services or go or reside abroad or shall otherwise be specially occupied about the Company's business he shall be entitled to receive remuneration to be fixed by the Board or at the option of such Director by the Company in General Meeting, and such remuneration may be either in addition to or substitution for his remuneration hereinafter provided.

Article 106.—The Directors may from time to time appoint one or more of their body to be Managing Director or Managing Directors for such period, at such remuneration, and upon such terms as to the duties to be performed, the powers to be exercised, and all other matters as they think fit, but so that no Managing Director shall be invested with any powers or entrusted with any duties which the Directors themselves could not have exercised or performed. The remuneration of a Managing Director may be by way of salary or commission or participation in profits or by any or all of these modes

(*c*) The following contracts have been entered in, viz.:—

(1) An Agreement dated the 31st day of May, 1920, and made between The Graphite Oils Company, Limited, in liquidation, and George Frederick Todd, the Liquidator thereof of the one part and this Company of the other part, being the Sale Agreement mentioned above.

(2) An Agreement dated the 31st day of May, 1920, between the same parties, being the Preliminary Expenses Agreement mentioned above.

(3) An Agreement dated the 31st day of May, 1920, and made between the Company and Henry Willoughby Heard, providing for his employment at a salary of £40 per week (to include all travelling and other expenses) for two years, determinable by the Company in the event therein mentioned at the end of the first six months.

(4) An Agreement dated the 31st day of May, 1920, and made between the Company and Frederick William Gough, providing for his employment for a period of five years at a salary to be hereafter agreed or fixed by arbitration.

(*d*) The Directors are interested as follows: Mr. John Alexander Montgomerie is the holder of £1,263 shares, and Mr. Frederick William Gough is the holder of £1,263 shares of £1 each in the capital of the Vendor Company, all fully paid up. These holdings amount to 50 per cent. of the issued capital of the Vendor Company.

The minimum subscription upon which the Directors may proceed to allotment is fixed by the Articles of Association at seven shares. Copies of the Memorandum and Articles of Association of the Company and of the above-mentioned contracts and the originals of the above-mentioned testimonials can be inspected at the Office of the Solicitors to the Company at any time during business hours while the subscription list is open.

A brokerage of 3d. per share will be paid by the Company on Shares allotted upon application bearing the stamp of brokers, bankers, and other recognised agents.

Application will be made to the Committee of the London Stock Exchange for permission to deal in the Shares of the Company. Applications for shares should be made on the form accompanying this Prospectus and sent to the Bankers of the Company, with a remittance for the amount of the deposit. When no allotment is made the deposit will be returned in full, and when the number of Shares allotted is less than the number applied for, the balance of the deposit will be applied towards the amount due on allotment, and any balance remaining will be returned.

Failure to pay any instalment on the Shares allotted when due will render previous payments liable to forfeiture.

Prospectuses and Forms of Application for Shares can be obtained from the Company's Bankers, Brokers, Solicitors, and at the Offices of the Company.

Dated 31st May, 1920.

No.....

FORM OF APPLICATION.

To the Directors of

THE GRAPHITE OILS COMPANY, LIMITED.

Gentlemen,

Having paid to your Bankers the sum of £.....as a deposit of 2/6 per Share on Application for.....Shares of the above issue, I/we hereby request you to allot to me/us that number of Shares, and I/we agree to accept and pay for the same or any less number that may be allotted to me/us upon the terms of the Company's Memorandum and Articles of Association and of the Prospectus dated 31st day of May, 1920, and to pay the further instalments as provided in the Prospectus, and I/we authorise you to place my/our name(s) on the Register of Members in respect of the Shares allotted to me/us.

I/we hereby declare that this Application is not made by or for the benefit of any enemy subject within the meaning of the Trading with the Enemy Amendment Act, 1916, or with whom trading is forbidden under any Proclamation for the time being in force relating to trading with the enemy.

To be written distinctly.

Name (in full) .....

Address (in full) .....

.....

Profession or Business .....

A lady should state whether she is a Spinster, Wife, or Widow.

(Date).....1920. (Signature).....

This Form, when duly filled up as directed above, should be sent, with the necessary remittance, to the Company's Bankers, The Commercial Bank of Scotland, Limited, St. Enoch Square, Glasgow (Head Office, Edinburgh), 62, Lombard Street, E.C. 3, and Branches in Scotland; The National Provincial and Union Bank of England, Limited, 15, Bishopsgate, London, E.C. 2, and Branches; or The Northern Banking Company, Limited, Belfast, and Branches.

Cheques should be made payable to BEARER and crossed NOT NEGOTIABLE.

If altered from "Order" to "Bearer" the alteration should be signed by the Drawer.

No receipt will be issued for payments on application, but an acknowledgment will be forwarded in due course either by Allotment Letter or return of the Deposit.

JOHN BULL IN THE CITY.

FINANCIAL NOTES—AND ADVICE TO INVESTORS.

BY OUR CITY EDITOR.

All correspondence relating to financial matters should be addressed to the City Editor.

Each enquiry must bear name and address and be accompanied by a Postal Order for One Shilling.

Is it the Beginning of the End?

In the course of a decade or two it will be possible to write a complete economic history of the past few years. It would be easy to guess the date from which the main exploration will start, but that would be a profitless inquiry at the moment, and it is sufficient for the present purpose to hint that a great many people—probably the vast majority—have been living in a fool's paradise, where a scrap of paper stamped 20s. is handed out in payment for 5s. worth of honest—and sometimes dishonest—work. The humbugging bucket-shop, which promises a fortune for a five-pound note, is immaculate by comparison with what has been occurring recently.

The Fall in Prices.

Now we are just beginning to enter the next stage in which it is likely enough that the process will be reversed, and the transition period may prove to be extremely uncomfortable in many ways. Prices have started to fall in a number of the staple industries, and if the consumer does not reap an immediate benefit that is much more the fault of the profiteering bureaucracy than of the individual trader. The Excess Profits Duty is the most potent device ever conceived for the purpose of maintaining some scores of thousands of useless parasites as the bodyguard of various "Controllers," who are doing their best, or worst, to stifle the industry and enterprise of the country.

Governmental Profiteering.

But the Board of Trade and the Ministry of Food between them have been forced by the stench of rotting mutton to allow prices to reach their natural level, and they give popular lectures to prove what a fine substitute frozen lamb is for "whity-brown" bread. They have been found out in the position of "Chicago Pit Cornerers," and have had to let go. Another Department which got control of 80 per cent. of the world's wool supplies had to stand by and see a drop of 25 per cent. at the recent sales, and some foolish Australians think they can help to stem the tide by holding up this season's clip of twelve months without troubling to consider how their madcap policy is to be financed to the tune of 50 or 60 millions—a mere bagatelle in these hard times.

Has the "Vicious Circle" Been Broken?

The geniuses in Whitehall could do nothing with cotton and copper except pay the gentle Yankee whatever he asked for—two or three times the fair amount—and there has been a terrible slump in the past week or two. Iron, tin, lead and zinc have followed suit, and such comestibles as tea, butter, cheese and tinned goods are well in the running. It certainly looks as though the "vicious circle" has been broken, and that we are getting within sight of the beginning of the end of the mad race between wages and prices.

A Thriving Infant.

I am naturally gratified to hear of the success of any undertaking of whose early career I have had special information, and more especially when it is identified with large commercial interests playing an important part in the great game of Reconstruction. So long ago as February I foreshadowed the advent of Tankegs, Limited, brought into being under the auspices of that powerful organisation, the Scottish American Oil and Transport Co., Ltd., and I am pleased to gather from the report of the recent meeting that the infant is thriving, and that the parent is also doing extremely well. Any serious attempt to develop the oil resources of the Empire, more especially when conducted under very influential auspices, is bound to command the greatest interest.

Premium Bond Warning.

From a correspondent I have received an "Official Bulletin" issued by Melville, Glyn & Co. offering nine French Premium Bonds for £120. It is a peculiarity of this firm that, while it describes itself as of Paris and Geneva, no Paris address is given, and all communications must be sent to Geneva. That by the way: there are doubtless very strong reasons for it. The really interesting point about Melville Glyn's generous offer is that at the date of the circular the nine bonds specified were valued in the Paris market at about 3,000 francs, and at the then current rate of exchange they could have been bought for £50. A profit of 140 per cent. is a very tall order and amounts to little less than sheer robbery. It emphasises the danger of dealing in foreign premium bonds except through a thoroughly reliable agent or banker.

Consumers Direct Supplies.

In answer to an advertisement offering a "substantial income" to investors of £100 and upwards, several of my correspondents have been introduced to the "Fish Department" of European and Colonial Enterprises, Ltd. The scheme is to supply weekly parcels of fish at prices from 5s. to 20s. and upwards direct from Grimsby to the consumer. What puzzles me is how European and Colonial Enterprises can promise an income of £1 per week in return for an investment of £100—more than 50 per cent. per annum. With the offer to repay the money at three months' notice, it seems too good to be true.

Gifts to Preference Holders.

Harrods Stores are following the example of Selfridge, Lever Bros. and other companies in voluntarily raising the rate of dividend on their preference shares, and I have no doubt that in the long run it will prove a profitable policy even to the ordinary shareholders. Preference holders are very often hardly used when businesses are not successful, and they get little benefit when they are. Hence the attraction of the comparatively modern innovation of participating shares. Harrods will shortly have to issue some £1,800,000 of preference capital, probably at 7½ per cent., and it is proposed to raise the existing preference shares to the same level. This will cost an extra £30,000 a year, but the ordinary shareholders are not likely to grudge it.

Lipton's Trading Profit.

There has not been so much loose talk of profiteering recently—which is just as well, for a great deal of it was pure nonsense. No doubt it existed in certain lines and isolated cases, but the great traders of the country were, and always have been, quite innocent of it. Take Liptons, for instance. Sir Thomas stated at the meeting the other day that if they reduced prices ½d. in the shilling there would be no profit at all on the home trade. However, they had increased their turnover by 30 per cent.—some millions in all—and were consequently able to meet higher costs and increased expenses while at the same time showing larger net profits. It is a fine record, and the only thing that remains for Sir Thomas to do is to "lift" the America Cup. Good luck to him!

OUR FINANCIAL LETTER BAG.

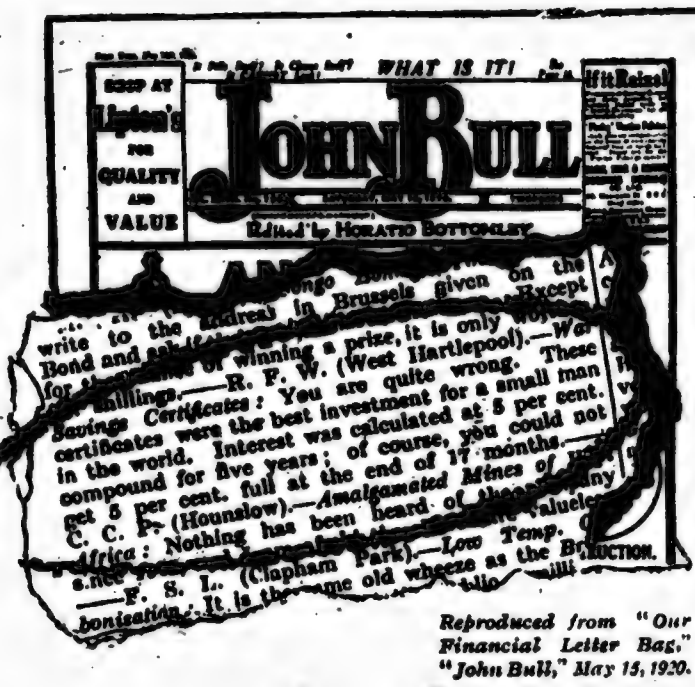
ANSWERS TO CORRESPONDENTS.

(All enquiries must be accompanied by a postal order for 1s., and bear the full name and address of correspondents as evidence of good faith.)

H. W. (Victoria).—*Anglo-American Oil:* The recent price is round about 6. Dividends are paid half-yearly, in January and July. Certainly you should keep them.——AJAX (Battle).—*Palmarejo:* As you have a good profit you might sell half on a favourable opportunity and run the balance. Prospects are fairly good.——E. A. P. (Hove).—*Scottish Spitzbergen:* Extremely speculative. Under the most favourable circumstances it must be a long time before there can be any substantial return.——W. J. (Cork).—*Corporation Stocks:* I think your selection is as good as could be made. You can purchase through your bankers if it is most convenient to you.——A. M. (Seaford).—*Ferrati Co-Operative Bldg.:* It is a highly speculative scheme, and you would not be justified in taking the risk.——SCOTCH (Coleherne Crest).—*Neuchatel Asphalte:* The company's business was greatly disorganised by the war. Prospects are now better, and the shares are a fair speculation at the present price.——DAFENITE (Llanelly).—*Indo Burma:* It will take a long time to yield results, especially as the capital is so large, and considerable fluctuations are likely. I think it would be better to average than to sell.——HOSIERY (Dumfries).—*Wolsey:* You must have got in right at the top, and you will be lucky if you get out without loss. However, you should hang on for the present.——S. (Baldock).—*Low Temperature Carbonisation:* I do not recommend this as an investment.——J.M. (Kirkmichael).—*Mex Rails:* You have a profit, and as the outlook is very uncertain you should take it. I think they might be worth keeping a bit longer.——G. W. W. (Sligo).—*Trust Houses:* The company is doing very well. It is a semi-philanthropic concern and dividends are limited to (I think) 7 per cent., so there is no great scope for capital appreciation. I do not recommend the *Canadian and General Trust.*——JIM (Ashton-on-Ribble).—*National Welsh Slate Quarries:* Leave them alone; they are not a desirable investment.——W. P. (Partick).—*East Kent Coal:* You ought to have averaged when the price was 6d. Prospects are too uncertain to make the operation very attractive now.——H. A. F. (Edinburgh).—*Venezuelan Concessions:* The company owns a large property and is controlled by the Shell group. Prospects are fairly good, but if you have a good profit it would be prudent to secure part of it.——F. J. S. (Prestbury).—*Bune Transport:* I cannot say that I like the methods of this company, which rather creates suspicions that may not be justified. If it is really an offshoot of the Austin Motor Co. it ought to be able to finance the scheme without throwing all the onus on the applicant for a job, and it need not tout for capital in this way. You can learn to drive a motor for very much less than £50.——J. M. (Perthshire).—*Russian, 1906:* You would only get about £26 at present. It is impossible to say when there will be any improvement, but unless you are in urgent need of the money I should be inclined to see it through.——J. H. (Helston).—*Darracqs* have a fine business. You paid nearly the top price and it is doubtful if you will see your money back. *South American Stores* were exchanged on fairly favourable terms. You may hold both these. I am doubtful about *Maypoles* and *Rayfield Tins.* The latter are purely speculative.——M. S. (Musselburgh).—*Furness Withy:* You have a nasty loss, but I think shipping has seen its best day for some time and I should be inclined to sell. Hold *Keptigallas* for the present.——R. M. (Ballymena).—*J. & P. Coats:* The shares are a first class industrial investment.

(Many replies are unavoidably held over.)

"The Best Investment For a Small Man"


KEEP AT
Lipton's
FOR
QUALITY
AND
VALUE
WHAT IS IT?
JOHN BULL
Edited by HORATIO BOTTOMLEY
write to the Editress in Brussels given on the
Bond and ask
for
shillings.—R. F. W. (West Hartlepool).—
Savings Certificates: You are quite wrong. These
certificates were the best investment for a small man
in the world. Interest was calculated at 5 per cent.
compound for five years; of course, you could not
get 5 per cent. full at the end of 17 months.
C. C. P. (Hounslow).—Amalgamated Mines of
Africa: Nothing has been heard of
——F. S. L. (Clapham Park).—Low Temp.
It is the same old wheeze as the

Reproduced from "Our Financial Letter Bag," "John Bull," May 15, 1920.

If it's in "John Bull" it is so

Savings CERTIFICATES

Obtainable through a Savings Bank, Money Order Post Office or Official Agent. Or you can buy them by instalments by asking at any Post Office for 6d. Savings Stamps and a card (free) on which to stick them.

15/6 To-day — **£1:0:0** In five years — **£1:6:0** In ten years

ADVERTISERS' ANNOUNCEMENTS.

COMPANY MEETING.

LIPTON, LTD.

CONSIDERABLE EXPANSION OF THE BUSINESS.

LOW MARGIN OF PROFIT.

The twenty-second ordinary general meeting of Lipton, Ltd., was held on 31st May at Winchester House, E.C., Sir Thomas J. Lipton, Bt., K.C.V.O. (the Chairman), presiding.

The Secretary (Mr. S. B. Sledmere) having read the notice convening the meeting and the report of the auditors,

The Chairman, who was enthusiastically received, said: Ladies and gentlemen,—It is a great pleasure to me to meet you once again and to be able to lay before you a very satisfactory report, showing further decided progress and considerable expansion of our business. The period covered by our report has been one of special interest in the fact that it is the first completed financial year under post-war conditions, which, as you all know, have been of a most exceptional character.

PROFIT AND LOSS ACCOUNT.

Mr. C. Williamson Milne (Deputy Chairman) said: Mr. Chairman, Ladies and Gentlemen,—As you, Mr. Chairman, have already remarked, our accounts for the past year are exceptionally interesting by reason of the fact that we have been trading under conditions which have differed in many respects from those which obtained during the war period. Taking first the profit and loss account, you will find that our trading profit amounts to £639,277, which compares with £571,939 for the previous period. Transfer fees are greater by £126, but income from investments is less by £2,579. The reduction is due to the fact that early in the war we utilised £65,000 of our War Bonds towards the payment of excess profits duty, the income on which ceased until, later on we were able to reinvest the amount, restoring the Government stock investments to the same figure as in last account. The total to credit of profit and loss is £644,563, as against £579,678—an increase of 64,885. Turning to the debit side, the first entry, expenses of management and other items as shown, amount to £137,549—an increase of £17,597. Having regard to the large increase in the company's business and the heavier costs generally prevailing, this increase in the expenses was only to be expected.

PRICES TO CUSTOMERS—THE BOARD'S POLICY.

The Chairman: Ladies and gentlemen,—Having had the figures of the accounts fully explained to you, it is my pleasurable duty to congratulate you upon the continued increase in our business. In our report we state that the increase for the year has been considerable, and we are justified in using that expression, the turnover being some millions ahead of last year, the actual increase being as high as 30 per cent. Had not this been the case, we should not have shown such satisfactory results, as our rate of profit has been small, and with the very pronounced, and indeed serious, increase in expenses of every description, it would have been impossible for us to have produced the profits we have the pleasure to submit to you to-day without increasing our prices beyond the very low margin of profit at which we have traded. Now, to have increased our prices would have been against the policy we have laid down, namely, to sell goods of the best quality at the smallest possible margin of profit, and, as an illustration which will convey to you in the plainest terms how we have carried out that policy, I can state that, had we further reduced our prices by only one halfpenny, in the shilling, we should have made no profit at all on our home trading. You will thus perceive that, with the increased expenses of carrying on business that prevail to-day, it requires very substantially increased sales to compensate for the extra burdens that have to be carried without charging a higher margin of profit to your customers, and that we have not done.

When I last had the pleasure of addressing you I stated that a considerabe number of new branches had been secured in various parts of the United Kingdom. During the year we have opened several new branches, and it is gratifying to be able to report that these branches have immediately become helpful auxiliaries, adding some thousands of new customers to the millions we already had.

THE DIVIDEND.

After meeting all the charges for Debenture interest, Preference dividend and Interim Ordinary dividend, we recommend that the divisible profit remaining of £238,623 shall be applied in payment of a final dividend on the Ordinary shares of 7½ per cent., making 12½ per cent. for the year. In considering the question of dividend, we still have to bear in mind the necessity of providing a considerable sum for excess profits duty, which requires us to carry forward a large amount, in the same manner as in our last account, and my remarks on the possibility of considering a larger dividend on that occasion apply with equal force to-day, namely, had we not to take this tax, or some similar tax, into account, there would have been more funds available for dividend. We also recommend the setting aside of a further £10,000 to the pension and benevolent funds, which we propose allocating as to £5,000 to the pension fund and £5,000 to a benevolent fund, the intention being to make grants from the latter fund to meet those cases of distress among employees and their dependents which are not covered by the pension fund. I have now much pleasure in moving: "That the report and statement of accounts as submitted be received, approved, and adopted."

Mr. Henry L. Peters (one of the managing directors) seconded the resolution, which was carried unanimously.

The Chairman next moved:—"That a dividend of 7½ per cent. be paid upon the Ordinary share capital, making 12½ per cent. for the year ended 31st March, 1920; that £10,000 be set aside to the pension and benevolent funds, divided into equal portions; and that the balance of £134,873 17s. be carried forward."

Mr. Alfred Bowker seconded the motion, which was unanimously adopted.

The NATIONAL NEWS—a clean Sunday newspaper.

"John Bull's" Letter Bag.

[The EDITOR replies to, and chats with, some of his numerous correspondents.]

CORRESPONDENTS ARE REQUESTED NOT TO SEND ORIGINAL CERTIFICATES, TESTIMONIALS, INSURANCE POLICIES, ETC., *as they are liable to be mislaid. Copies only should be forwarded in the first instance.*

LETTERS *must be addressed to the Editor, or Publishers, 93, Long Acre, W.C.2, according to whether they relate to Editorial or Publishing matters.* FINANCIAL, INSURANCE *or* LEGAL *enquiries should be addressed to the Financial, Insurance or Legal Editor, and must each be accompanied by a postal order for one shilling. No fee is charged in respect of other enquiries. Full names and addresses should be given.*

U. W. (Holland Park).—Your idea of a general strike for the purpose of reducing the cost of living is too revolutionary for us. *Everyone* would starve.

T. H. (Hammersmith), referring to our recent par. urging the flying of the Union Jack on Empire Day, asks: "What on earth for?" To check the unpatriotic indifference of which he provides an example.

W. S. (North Shields).—"If the House of Commons dare not pass any measure that has been condemned by the United Chambers of Commerce, they might as well be sucking 'dum tits.'" What sort of birds are they?

F. V. P. (Newport).—Glad to hear that "the great majority of Americans have nothing but friendly feelings towards this country," but our joy would have been even greater had you not omitted to stamp your letter.

"A WOMAN."—"A really good Catholic is a really good man or woman." The same may be said of other faiths. Give us the really good man or woman, and their religious label doesn't much matter.

J. B. (Cardiff).—"My name is John Bull, and here in Cardiff people always refer to me as Bottomley." We appreciate the compliment, and trust your circulation is as good as ours.

E. D. (Cantab.).—We agree that Sir Arthur Conan Doyle's presence would be very useful here just now whilst the Divorce Reform Bill is under consideration.

J. A. S. (Pittsburgh).—"Beware, beware, and strike Sinn Fein down before it is too late." The job is in the hands of General Macready.

J. L. (Shaldon).—Unhappily, we have no means at our disposal to test the question whether or not any British prisoners of war are still in the hands of our enemies.

"IRISHWOMAN" (Hounslow).—We believe General Macready is taking all possible measures to defend the lives of Irish policemen—a splendid body of men, of whom all loyal Irishmen ought to be proud indeed.

R. W. P. (Teignmouth).—The new Rent Bill, if you or anyone else can make head or tail of it, is supposed to stop the grossest forms of profiteering in houses.

"A RATEPAYER" (Oswestry).—Your question seems to be, "When is a park not a park?" Answer, when the Parks Committee make it a silent desert.

P. S. (Thames Ditton).—The Huns have sown the wind; let them reap the whirlwind.

MRS. H. P. (Holloway).—Your views on the funds being raised for the feeding of German and Austrian children chime beautifully with our own—your motto "Give to them who gave to us" is exactly to our taste.

R. P. S. (Durham).—Your statement that you have been a reader of JOHN BULL "for over 28 years" interests us immensely, seeing that our first issue appeared as recently as 1906.

G. S. (Roydon).—The education of the masses will always give rise to unrest; but that is no argument for keeping them in ignorance. The transition period is invariably somewhat disturbed.

J. O'D. P. (Carrick-on-Suir).—We note your suggestion that we should spend a year in Ireland, but afraid could not manage more than a week-end. And that will have to be done in the sweet bye-and-bye.

C. M. (Port Dinorwic).—Labour Exchanges were opened on the demand of Trade Unionists. We note your suggestion that temporary Labour Colonies for each trade would have been more useful.

MRS. D. (Yateley).—We wish we could do something for the many poor women who, like yourself, are hit by the price of bread. Keep up your courage, and hope for better times.

W. S. E. (Camden Town).—"The brightest of lads was H. B., Who once took his seat as M.P.; When he quoted JOHN BULL, they shouted 'House full.' And hastily sent for Ll. G." Help yourself to the bananas.

"YOURS SINCERELY" (New York).—"May I say, sir, that you have a hell of a nerve?" Certainly, if you'll permit us to say you've a deuce of a cheek.

S. P. (Dalston).—In the words of Disraeli, Free Trade is not a principle; it's an expedient.

A. J. H. (Clapton).—Your assurance that the thief who stole your daughter's handbag will be "cursed for life" makes us curious as to its contents.

F. G. C. (Tooting) is willing to fight the best four Sinn Feiners in Ireland with a rifle at 400 yards. He had better make it five yards and do the thing thoroughly.

H. G. T. (Manchester).—We wish your verbal expression was as clear as your inventions are wonderful. It's a head-aching style, yours.

P. M. C. (Nottingham).—So the 15s. forfeited by a competitor in the Boxing Tournament at Nottingham, on January 5th, and promised to the Nottingham General Hospital, has now been forwarded to that deserving institution. We presume the promoters of the Tournament have not added interest to make up for the delay.

E. R. (Wolverhampton).—"If I was Prime Minister I should say to the Railwaymen and Miners, 'If you are not satisfied—well, get another job.'" And who would bring the two to two from Tooting up to town then?

P. S. (Frodyce).—Certainly when pre-war pensions are levelled up (and the sooner the better), incapacitated and superannuated warders should benefit. It must apply all round.

W. R. (Catford).—"The Government have made a hash of nearly everything with lies and promises unfulfilled." If you said that in the House of Commons you would catch the Speaker's eye.

H. J. M. (Dorchester).—It doesn't follow, because the lady rewarded the little girl and her companion with 2d. each for finding and restoring her lost handbag containing three £1 notes, 11s. in silver, and a gold watch, that her intention is to make no further acknowledgment. She may be thinking of mentioning them in her Will for another 2d.

C. H. (Greenock).—The disproportion between your own fare (3d.) from Gourock, and that for your bicycle (1s. 2d.) can easily be reduced in future if you take a longer journey.

W. T. B. (Holmbury St. Mary).—At the present price of paper we cannot spare an inch for metrical abuse of Haldane and other so-called statesmen.

J. M. A. (Cincinnati).—You apparently forgot to enclose the cuttings, but we can imagine without them what the people of your city think of Pussyfoot. What's yours?

A. R. A. (Montreal).—Not surprised to hear that profiteering in foodstuffs is as rampant in Canada as in England, and that the authorities are equally as powerless, or as lacking in sincerity, to prevent the fleecing of the consumer.

H. M. (Streatham).—Unless the proposed new legislation concerning shop rents should protect you, we are afraid you have no legal remedy. However, don't meet trouble more than half way by fretting over what may happen in three years. Keep a stout heart instead.

W. McK. (Gourock).—As yet, there is no place in the British Isles where you may legally marry your deceased brother's wife. But there *will* be, some day.

MRS. R. R. (Westcliff-on-Sea).—"I am wondering if you can bring the Southend Water Works to their senses." What appears to us necessary is, that senses should be brought to the Southend Water Works.

"REGULAR READER" (Rugeley).—The manager of the Picture Palace who displayed on the screen a statement to the effect that "Only idiots, monkeys, and dirty people crack nuts," would no doubt be equally interesting on the subject of bananas.

C. H. (Manchester).—You are quite wrong in saying that "London has a monopoly of Honours." Look at the recent list—in which Mr. W. H. Veno figured as a Knight. Congratulations to him!

NURSE W. M. (Hastings).—Shocked to read that, according to a local paper, Harold Stephenson was fined 5s. "for allowing his dog on the highway without a licence." Our bull dog hasn't carried his licence about with him for months.

J. S. (Portsmouth).—"I should like to know why a Pomponian is allowed to take a four pound piece of beef once a week and I am not." Perhaps he takes it when no one is looking. What *is* he, by the way?

G. W. H. (Plymouth).—"Tell me the name which is repeated most frequently throughout the British Empire." Modesty forbids.

M. F. R. (London, W.C.).—"You poor rube . . . It gets your goat to know that America won the war for you." Have a drink, sonny, now that you happen to be in a civilised country where you can get one, and try not to talk silly.

F. F. (Cowitcham, pron. *Coom*).—"There was a young fellow of Cowitcham, Who took up a post in Khartowitcham; When stealing a scarab, from a lonely old Arab, He met with a horrible dowitcham." Ten shillings and cost, you.

E. G. (Hyde Park), an American, has noticed "the unsanitary way milk is sold and meat exposed to the dust and dirt in London." Her eyesight is excellent.

"VICTOR" (Mortlake) wants us to find him a word appropriate to the man who has stolen his bike. Thief.

"BLUFF" (Leith).—"First let me say I am neither American, English, Irish, Sinn Feiner, R.C., nor a Scot." Are you a Hun, by any chance?

H. W. (R. A. F., Bagdad).—"We boys out here manage to get 'J.B.' and, believe me, there's always a rush to get hold of it." Thanks. Keep on rushing.

A. S. AND S., LTD. (S. Newington).—With the producers on the one hand and the distributors on the other, milk consumers during and since the war have been 'twixt the Devil and the deep sea.

S. S. (Brixton Hill).—Be thankful that Eric Geddes hasn't yet permitted the railway companies to fine us five shillings every time we *don't* travel.

MR. FRED C. CARR (4, Front Street, Bedlington), the winner of the £1,000 in "Bullets" Competition No. 374, tells that he, his father and grandfather have all been newsagents in Bedlington, a little town in Northumberland of 6,000 inhabitants. The countryman has proved himself in these competitions as nimble-witted as the city dweller.

"A SHOP ASSISTANT" (Epsom).—"For many years I stood in a shop from 8 a.m. to 11 p.m., and only saw my children awake on Sundays." We are all for early closing, but there are some local cases where necessity could be served, strictly supervised so that no assistant should be overworked.

M. R. (Hythe).—Don't worry about it. There's many a slip 'twixt the shore and the ship.

R. W. E. P. (London, S.W.).—"The officiating clergyman at a wedding is, since the Marriages Act, a State functionary only." Quite. And, like other State functionaries, he often sets the spark to a train of trouble.

C. J. (Golders Green).—If the Rev. B. G. Bourchier closed his address with the words: "God Save the King and the Beer for the British people," he expressed sentiments far more useful to humanity than the Rev. (V)Ale Owen's alleged traffic with spirits.

"INHABITANTS" (Leith).—Afraid the "whole of Great Britain" is more interested in the price of sugar than in the momentous question of whether Leith should be amalgamated with Edinburgh. Hoots, laddies, dinna fash yersels!

S. F. W. (Midlothian).—Does it *really* matter if the Rev. Dr. Gibb, of Wellington (N.Z.), tells the Church of Scotland Assembly that "the New Zealander had rather a pitying feeling for the English 'Tommy,' but he had nothing but the highest admiration for the 'Jocks'?" So long as you two "Jocks" are disgusted with the rev. gent., all's well.

E. S. (Broxburn).—"Would you allow me just a few words as regards these railway fares?" If you can find any strong enough for the occasion you are cleverer than we.

"ONE WHO KNOWS" (Glasgow).—"I say, remove the drunkards and all worry would cease." A publican is liable for permitting drunkenness on his licensed premises, or for selling drink to a person already drunk.

(Many replies are unavoidably held over.)

ADVERTISERS' ANNOUNCEMENTS.

COMPANY MEETING.

TANKERS, LIMITED.

The statutory meeting of this Company was held on June 3rd, at Winchester House, Old Broad-street, Mr. T. J. Callaghan (chairman of the company) presiding.

He said: This meeting is of a purely formal character, rendered necessary by the provisions of the Companies (Consolidation) Act, 1908. The statutory report which has been sent to the shareholders contains a summary of our receipts and payments, and the further information required by the Act. In accordance with the terms of the prospectus the Scottish American Oil and Transport Company has subscribed for 1,500,000 ordinary shares of £1 each, upon which they have paid in cash 10s. per share (£750,000). The remaining 10s. per share will be forthcoming as and when required. The company has, as arranged, acquired from our friends the Scottish American Oil and Transport Company, Limited, the "War Pundit" (since renamed the "Scottish Bard"), a tank vessel of 8,500 tons. The steamer has been chartered to the Scottish American Oil Company, who inform us that she has already delivered two cargoes to European ports, resulting in a handsome profit.

We have also taken over from our friends the Scottish American Oil Company the contract for a vessel of 10,250 tons now in course of construction at the yard of the well-known builders, Messrs. Sir James Laing and Sons, of Sunderland, at cost price. The completion of this boat, which will be named the "Scottish American," has been somewhat retarded, due to the moulders' strike and other causes, but we understand it will be delivered during the month of August. She will be chartered to the Scottish American Oil Co. and will immediately be placed by them on a profit-earning basis, by conveying to suitable markets the products of the wells in Mexico controlled by them. You will remember that contracts have been entered into with Messrs. Vickers, Limited, and Messrs. Armstrong, Whitworth and Co., Limited, for the construction of further tonnage. We are pleased to be able to report that Messrs. Vickers, Limited, have already laid down six ships for our account, and have made substantial progress with construction, which is well ahead of schedule time. We are informed that the delivery of the whole of these vessels may be expected during the first half of next year, the first two of which will probably be completed in February, 1921.

The earlier part of the construction programme of Messrs. Armstrong, Whitworth and Co. contemplates the building of five tankers for our account. Two keels have already been laid down, and the other three will be laid shortly. We anticipate that deliveries under this contract will probably be made during the summer or early autumn of 1921, by which time we should have, therefore, a fleet of thirteen steamers. From the above information the shareholders will appreciate that considerable progress has been made with the programme as outlined in the prospectus. Owing to the progress made by the company, the directors are satisfied that the fixed dividend of 8 per cent. on the preference shares will be paid in due course on September 1 and on March 1 following. The question of financing our commitments is receiving the careful consideration of your directors.

Notwithstanding recent reports of further revolutionary troubles in Mexico, I am pleased to report that that country's oil industry is passing through a period of enormous expansion, and if the output of oil is maintained at its present rate throughout the year, the record of crude oil production reached in 1919 will be considerably exceeded in 1920.

The directors have observed a frequent reference to rumours that a large block of vendors' shares of the Scottish American Company are likely to be placed on the market. The directors have, in the interests of shareholders, made some inquiries on this subject, and are in a position to report that they have received assurances from the holders of a large majority of the vendors' shares that the rumour is entirely without foundation, and that practically all of these shares are held by persons who have no intention of selling them on the market. I have to advise, however, that negotiations have just been concluded resulting, subject to certain conditions which will be discussed by your directors later in the day, in the acquisition by the Anglo-Persian Oil Company of a considerable block of vendor shares in the Scottish American Oil and Transport Company.

As I say, these conditions are to be discussed by your board this afternoon, and any arrangements made with the Anglo-Persian Oil Company will be immediately conveyed to the shareholders, either direct or through the Press. (Applause.)

A vote of thanks to the chairman terminated the proceedings.

This Boot at 28/6 is a REAL Bargain

Style No. 104

It is more—it is a Standard Maximus—one of the many styles which are manufactured in the Maximum Factory in such quantities as alone make possible such a price. Further, it is delivered Post Free and under a definite guarantee of satisfaction by David Barratt (see below).

Cut from full chrome tanned Box Calf (waterproof and supple). Three-quarter whole golosh with unbreakable jockey back-strip. Solid leather insole and stiffener. Best English tanned sole and solid leather heel. Made on the famous "Maximus" model last.

Sizes, 5, 6, 7, 8, 9, 10, 11 (size 12, 1/- extra). Each size in three widths, No. 4 (medium), No. 5 (wide), No. 6 (extra wide). If not sure of size send pencil outline of your stockinged foot.

Send remittance 28/6 with order to-night to

Maximum Shoe Co Ltd

(Dept. 3) Maximum Works

NORTHAMPTON

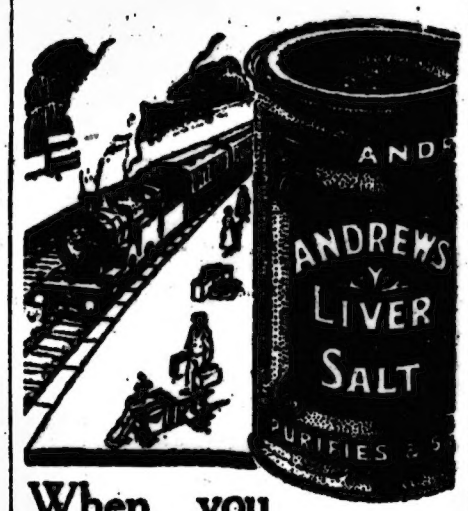
We have a Catalogue illustrating and describing all the other Maximus Styles—and it's Free.

I personally guarantee Style No. 104 as a boot which you could not buy in the shops at less than 38/6, further, if you are not satisfied that this is so, your money shall be returned immediately.

(David Barratt)

Originator "Boots-by-Post" System.

Managing Director Maximum Shoe Co. Ltd.



When you go away for a week-end or a month—

it is well to have inside your Bag a Tin of Andrews'.

Going-away means a difference of air, of water, of diet, of habit. And whilst all these differences bring their benefit later on, the *immediate* effect is that they frequently *disturb*.

So——wise folks take their corrective in the Kit Bag: the familar green Tin of Andrews', full of the-stuff-that-puts-you-right when the Human machine gets out of gear:—

(21) *a spoonful in an early-morning glass of water, for two or three days running, is the simple Andrews' way of getting back to the normal stride when your Holiday change brings along its little ills.*

Andrews' has a health-maintaining action on the Liver, Stomach, Bowels and Kidneys, whose irregularities it quickly corrects. Its reputation for efficacy extends over 25 years——*so be sure to get the genuine Andrews' Liver Salt.*

1/- *USUAL SIZE.* *FAMILY SIZE* 1/10

Sold by Chemists, Grocers, and Stores throughout Great Britain & Ireland. Trade enquiries should be directed to:—

SCOTT and TURNER, Ltd., NEWCASTLE-UPON-TYNE.

HARD OR SOFT BEARDS

Are the same to a MAB. It removes the hair quickly with a minimum of trouble and maximum of comfort. Try one if you wish to know what de shaving comfort is. Lasts a lifetime. 25 years' reputation.

BLACK HANDLES . . 4/6
IVORY HANDLES . . 9/6

Of Ironmongers, Cutlers, etc., or from

MAB Co. 12D Newhall St., Birmingham

Send for Booklet, "Art of Shaving." Free.

50/- Carr. paid!

2 Sheets
1 Bedspread
2 Pillow Cases
2 Long Curtains
1 Table Cloth
1 Turkish Towel
(Free)

GREATEST GENUINE BARGAIN EVER OFFERED TO PUBLIC.

Pair of heavy-made full double-bed size strong Lancashire Woven Grey Twill Sheets.

One beautifully designed floral Bedspread (full-sized).

Two hemmed white Bleached Pillow Cases.

Pair of heavy floral closely patterned White or Ecru real "Nottingham" lace Curtains.

One large size beautifully designed White Damask Table Cloth.

One thick Striped Turkish Towel FREE.

This great Bargain sent carriage paid right to your door for only **50/-**

Money returned in full if not absolutely satisfied.

Send at once and secure this genuine offer (Foreign and Colonial Orders, 5s. extra).

THE MILTON DRAPERY STORES (Dept. B), PADIHAM, LANCS.

Start To-day

and get rid of your skin Trouble.

As water puts out fire, so Antexema conquers skin illness. Get Antexema to-day, as it is the one remedy that will for ever end your trouble. The first touch stops all itching and starts your cure. Every skin complaint, from rashes, chafing, and tenderness of young children to the worst cases of obstinate eczema, are cured by Antexema. Scalp troubles, bad legs, bad hands, barber's rash, face spots, insect bites, sunburn and every other sore, irritated or blotchy skin condition, quickly yields to Antexema, which is non-greasy and invisible on the skin.

Get Antexema to-day.

All chemists and stores, also Boots', Parke's, Taylor's Drug Co., Timothy White's, and Lewis and Burrows, supply Antexema at 1/3 and 3/-, or post free 1/6 and 3/- from Antexema, Castle Laboratory, London, N.W.1. Also in India, Australasia, Canada, Africa and Europe.

SMALL ADS. WORTH WATCHING

15/- *per line.* *(Minimum 3 lines.)*

56 lb. finest washing soap 20/- direct from factory. Carr. Pd. British Cleaner Co., Ltd., 46, Victoria St. Manchester.

SUITINGS, COSTUMINGS.—All Botany Indigo Blues. Best quality. Patterns Free. Victoria Manufacturing Co., Victoria Mills, Low Moor, Bradford

GOOD SPARE-TIME AGENCY.—Applications invited from respectable working men in regular employment to supply Boots, Suits, Drapery, Watches and Jewellery for cash or credit. Liberal supply of samples. Commission, highest paid.—Apply Freeman, Contractors, H.M. Govt., Lavender Hill, London.

BEST and CHEAPEST Wholesale Warehouse for Beginners, Remnants, Drapery, Readymades, Travellers' Samples. Send for Catalogue free.—Cochrane's Warehouse, 1, Victoria Bridge, Manchester.

BOOTS.—4s. saved. Buy direct from our Northampton Factory. Gents', Ladies' and Children's Boots Send for catalogue.—John Emmet Ltd., Dept. 7, Northampton.

"CATALOGUE PLEASE."—Simply write these two words on a P.C., add your name and address, and post it. You will then receive my huge, free, 112 Page Catalogue, a Book that means lower prices for you that will save you money. 20 models "Captain" Bicycles from £10 10s., pounds below other makes. Tyres, Accessories, Household goods, Drapery, Raincoats, etc., Most of them at staggering prices. No profiteering. But get book for which there is no obligation. Just send the postcard now, and you will be mighty pleased you did it. H. Fitzpatrick, Dept. 82. Burnley

ROYAL AIR FORCE.—Skilled Tradesmen required. Pay 3/- to 4/6 on joining, rising to 18/- per day. Age 19 to 28, and for ex-service men 38 to 38. A limited number of boys of good education (age 16½ to 18) for training as Pay Clerks. For conditions of service, Separation Allowance, etc., call or write to Inspector of Recruiting, Royal Air Force, 4, Henrietta Street, Covent Garden, W.C.2.

FOR ALL NERVE TROUBLES send postcard for free sample of Curacoa—the Liquid Nerve Tonic—to Curacoa Co., (Sec. 2), Elm Grove, London, S.E.15.

BARGAIN NOVELS.—Ex-library fiction renovated. Equal to new. Send for list to W. H. Smith and Sons' Circulating Library, 186, Strand, or at their bookstalls or bookshops.

HARRIS Tweeds, direct from Scotland, genuine hand-made, hard-wearing, all wool tweed, direct from weaver to wearer, 11s. 6d. a yard; selected patterns post free.—A. Driver (Dept. 56), 85, Eastgate, Inverness, Scotland.

DO YOU WANT FRIENDS? There's many wanting to know you. Send 3½d. for "The Link" (Not Matrimonial). LINK, 3, Wine Office Court, E.C.

BICYCLES.—£9 9s. ENGLAND'S FINEST VALUE. Gents, Ladies Racers, 3 speed. Sent on approval 10 years' guarantee. Bennett, 130, Gray's Inn Rd., W.C.

STANDARD CONDUCTED TOURS, PARIS-BRUSSELS, etc. & BATTLEFIELDS.—Fully inclusive charges. Travel Tickets, Hotels, Excursions Tips, No extras. Programs Free. Standard Tours Ltd., 64, Piccadilly, Manchester or Agents.

CYCLISTS. Free for a postcard.—The cheapest, Biggest and Best Cycle Buying Guide yet issued. Secure your copy immediately. You'll find the 132 pages of this Monster Volume wonderfully entertaining, for it literally teems with stupendous offers in Cycles, Tyres and Accessories. We care not what other lists you've seen. If it's absolute rockbottom prices and satisfaction you want, then you must have our book. With it, another book comes Free—An 80 page Bargains Budget picturing amazing values in Purses, Pens, Raincoats, Razors, Bags, Cutlery, and other everyday needs. Why not get into the BEST market? A postcard brings you both books and puts you there straight away. Drop that postcard NOW. Moorhouse Ltd., Dept. 80, Padiham, Burnley.

More Holiday Prizes!

Another 40 to be Won this Week

200 PRIZES of 5 each
40 PRIZES of £1 each
SECOND PRIZE £25
FIRST £250 PRIZE
THIRD £15 PRIZE
10 HOLIDAY PRIZES £5 each
10 HOLIDAY PRIZES OF £10 each
20 HOLIDAY PRIZES £2-10
1,000 PRIZES 2/6
3,000 TARGET PRIZES

☛ **NEXT WEEK "BULLETS" FIRST PRIZE WILL BE INCREASED TO £1,000.**

HOW TO MAKE "BULLETS."

First choose any of the Thirty-two examples given below. Then give **TWO, THREE** or **FOUR** words having some bearing on the example chosen. Any **ONE** of the words selected must begin with any letter in the example chosen. The other words selected can begin with any letters in the alphabet. This example will guide you: Example:—FAIR FIGHT. Bullet:—FOR SEAT IN PARLIAMENT. Competitors may send in two BULLETS for sixpence. If more coupons are used, an entry fee at the rate of 6d. for each coupon must be sent. Result of this Competition will be found in our issue dated July 3rd.

LIST OF EXAMPLES FOR "BULLETS" COMPETITION No. 378.

SPOTTING THE WINNER	BY THE SEA	WHAT LABOUR EXPECTS	GOOD DAY'S WORK
KEEPING COOL	FIGHT TO FINISH	NEVER BEATEN	BIG AND LITTLE
A HOLIDAY PRIZE	SAT ON	STRANGE GIRL	WELL OFF
WHEN BATHING	BIRD IN HAND	PUSHING	GOOD BOY
FISHING	AMERICAN DRINKS	MAKING A NOISE	LANDED
LOVE LETTERS	NOBODY CARES	TRADE UNIONISTS	KEEPING TIME
MARY'S LITTLE LAMB	CHEAP	BADLY NEEDED	FURNISHING
PLAYING WITH FIRE	POOR OUTLOOK	RIGHT THERE	TAKING NO NOTICE

No. Closing Date, Thursday, June 17th.
Example
Bullet
Example
Bullet
(378) P.O. No.
I agree to enter this Competition in accordance with the rules and conditions announced on this page.
If 1 coupon is used P.O. for 6d. must be sent.
Signed
Address

☛ If unable to secure extra coupons you can write your "Bullets" on plain paper.

No. Closing Date, Thursday, June 17th.
Example
Bullet
Example
Bullet
(378) P.O. No.
I agree to enter this Competition in accordance with the rules and conditions announced on this page.
If 2 coupons are used P.O. for 1/- must be sent.
Signed
Address

Envelopes should be marked "Bullets" No. 378, "John Bull," Long Acre, London, W.C.2.

No. Closing Date, Thursday, June 17th.
Example
Bullet
Example
Bullet
(378) P.O. No.
I agree to enter this Competition in accordance with the rules and conditions announced on this page.
If 3 coupons are used P.O. for 1/6 must be sent.
Signed
Address

No. Closing Date, Thursday, June 17th.
Example
Bullet
Example
Bullet
(378) P.O. No.
I agree to enter this Competition in accordance with the rules and conditions announced on this page.
If 4 coupons are used P.O. for 2/- must be sent.
Signed
Address

☛ **HAVE THAT HOLIDAY—AND LET "BULLETS" PAY FOR IT.**

Result of Competition No. 376 ("Bullets" Record Holiday Offer) will be published in next week's issue.

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 379.

BOTTOMLEY'S AMBITION	AT WORK AGAIN
HOLIDAY CHARGES	PLAYING THE FOOL
SEASIDE FLAPPERS	A HOT TIME
DRY ROT	MAKING A FORTUNE
NOT MY LUCK	PERFECT LADY
A JOLLY LOT	MIXED BATHING
FREE AND EASY	RUBBISH
NOT TAKEN BACK	OBEDIENT SERVANT
A GOOD TIP	ON THE QUIET
GOVERNMENT DOLES	THE LAST STRAW

These examples can be made use of on the coupons on this page, and must reach us on or before **THURSDAY, July 1st.** All coupons so used **MUST** be clearly marked with the number **379** in the top left-hand corner, and envelopes containing these coupons must be addressed "Bullets" No. **379,** "John Bull," Long Acre, London, W.C.2. Such coupons must not contain any of the Thirty-two examples for Competition **378.**

List of 10s. Prizewinners in "Bullets" Competition No. 376 will be published in next week's "Competitors' Journal." Complete List of all Cash and other Prizewinners can be seen at the Offices of "John Bull."

BULLETS RULES.

1. The First Prize will be awarded for what, in the opinion of the Judges, in consultation with the Editor, is the best "Bullet" received, and the other prizes in order of merit, the test being cleverness, aptness and originality.
2. Bullets must be plainly written on one of the coupons, and only two attempts may be written on each coupon.
3. All four coupons may be used, but each coupon must be accompanied by a postal order for 6d., made payable to JOHN BULL and crossed _____. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.
4. All coupons arriving too late to be judged with absolute thoroughness will be duly returned.
5. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.
6. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

THE JOHN BULL GREAT FREE FIRE INSURANCE

COVERING ALL RISKS BY FIRE TO HOME, LIFE & LIMB.

UNDER this most unique FREE INSURANCE OFFER anyone above the age of 10 can be insured irrespective of sex. The premium charged by any Fire and Accident Insurance Company to secure similar benefits would certainly exceed 5s. per annum. We offer it to you absolutely free.

We have made our insurance as simple and comprehensive as possible, and shall not bother about any "Legal representative" or "next of kin." Claims will be paid to the registered reader, who must personally sign the coupon, or to the person nominated thereon, and to no one else.

A separate coupon must be filled up in respect to each person to be insured.

This offer applies only to persons residing in, and property situated in, England, Scotland, and Wales.

The full conditions governing this scheme will be published for the first time in next week's issue.

WHAT WE WILL PAY:

For Damage to contents of Home by Fire up to	£200
In case of Death directly due to Fire at Registered Reader's home	£200
For the Loss of Two Limbs or Both Eyes, or One Limb and One Eye	£200
For the Loss of One Limb or One Eye ..	£100
Medical Fees for Injuries not proving fatal but incapacitating the injured person from following his, or her, employment, up to ..	£10
In the event of a Temporary Total Disablement up to 13 weeks..	£1 per week

ORDER FORM

TO BE RETAINED BY NEWSAGENT.

To .....
Newsagent.

Please deliver "JOHN BULL" to me regularly until further notice.

Signed .....

Address .....

.....

You must also fill in the Registration Form, which will be found next to this, and post it to JOHN BULL Insurance Dept. 88, Long Acre, London, W.C.2, where your name and the name of your nominee will be duly registered.

REGISTRATION FORM

Which must be posted to—
JOHN BULL INSURANCE DEPT., Long Acre, W.C.2.

This is to notify that I have this day placed an order for the regular weekly supply of JOHN BULL with

.....Newsagent, of

.....

and desire you to register me as a regular subscriber under the terms of your Insurance Scheme.

In the event of my being injured or killed, or of my home or its contents being damaged, I hereby nominate to receive any payment due under this insurance, first myself, or in the event of my death:—

Name of Nominee .....

Address .....

Signature of Insured .....
(Mr., Mrs., or Miss)

Home Address .....

June 12, 1920. .....

To remain qualified for the benefits, readers must continue to have "John Bull" regularly supplied to them.

Enclose 1d. stamp if an acknowledgment of receipt of Registration Form is required.

£250 HUNT CUP PRIZE MUST BE WON

FOR NAMING FIRST FOUR HORSES OR NEXT BEST COUPON RECEIVED.

THIS IS THE LAST WEEK of our prize of £250 for naming the first four horses in The Royal Hunt Cup, or for the next best coupon received. £250 MUST BE WON in any event, and there is NO ENTRANCE FEE.

This Competition is run in conjunction with "The National News."

LIST OF POSSIBLE RUNNERS.

A SITTER	BARRA	HIGHLANDS	SOUTHERN
ALASKAN	EASTERN VALLEY	HOMESTEAD	SPRAGUE
ARCHGIFT	FAIRY MAID	HONTE FARO	SQUARE MEASURE
ASTYPALEA	FIREWORK	MOST BEAUTIFUL	STAR SHOT
BE SURE	GALLOP	MOUNT ROYAL	TETRARCHIA
BIWA	GLADSMUIR	PARAGON	UGLY DUCKLING
BRIGAND	GOLDEN FLEECE	PARAGUA	VALE
BRUCE LOWE	GRAMMOUNT	PALOMIDES	VERDUN
CHURCH HISTORY	GREEN FLEET	PLYMOUTH ROCK	VIOLONCELLO
CONSTANTIA	HILLBRATOR	POLYGONIA	VIZIER
COQUALE	LEMONADE	ROSEUR	WARWAVE
DARK DASH	LUCKY PRINCE	ROMAN BACHELOR	WIBASU
GOSSAMER	MYSTERIOUS	RIZZIO	WIN THE WAR
GYMNIC	MAID ROYAL	SOATWELL	WILSON
HOMESPUN	RAINBIRD		

This list is published for the assistance of competitors, and every care has been taken to ensure its accuracy. We do not, however, guarantee that the name of every possible runner has been included. We would advise competitors to make a careful study of the racing columns in "The National News" or the "Sunday Evening Telegram" before filling up their coupons.

READ THESE RULES CAREFULLY.

RULES (which must be strictly adhered to).

1. All attempts must be made on coupons taken from the issue of JOHN BULL announcing this Competition. Coupons must be written in ink, and must be filled up in accordance with the instructions given on this page.

2. The sum of £250 (Two Hundred and Fifty Pounds) will be paid to the sender of a coupon placing the first four horses in accordance with the official result of the Royal Hunt Cup, to be run Wednesday, June 16th. If no competitor succeeds in placing the first four horses, the £250 will be awarded to the sender of the coupon placing the first three. If no competitor succeeds in sending a coupon with the first four or three horses, the £250 will be awarded to the sender of the best coupon received. In the event of a tie or ties, the £250 prize will be equally divided. No competitor can receive more than one share of the £250.

3. No responsibility will be accepted by the Editor for the loss or non-delivery of any coupon. Proof of posting will not be accepted as proof of delivery or receipt. No correspondence will be entered into nor will interviews be granted. Any coupon on which an alteration of any kind has been made will be disqualified.

4. Any coupons received later than Monday, June 14th, will be disqualified.

5. The Editor's decision must be accepted as final and legally binding in all matters concerning this Competition, and acceptance of this rule is an express condition of entry.

Cut out Coupon neatly and address all Entries as follows: "Hunt Cup Competition, JOHN BULL, 25, Floral Street, Covent Garden, London, W.C.2." Write "Hunt Cup" in the top left-hand corner of envelope.

COMPETITORS MAY SEND AS MANY COUPONS AS THEY LIKE.

Cut Here

"JOHN BULL" FREE HUNT CUP COUPON

CLOSING DATE, MONDAY, JUNE 14th.

HOW TO FILL IN THIS COUPON.

In the spaces below, opposite the words "1st," "2nd," "3rd" and "4th" respectively, **WRITE IN INK** the names of the horses you think will finish in that order.

1st.....

2nd.....

3rd.....

4th.....

Coupons must be cut—not torn out.

I enter JOHN BULL Hunt Cup Competition in accordance with the rules and conditions on this page, and agree to accept the Editor's decision as final and legally binding and enter on that understanding.

Signed .....

Address .....

.....

Royal Hunt Cup Competition

MEAL TIME MISERY.

A man left his work just after the midday meal in a large factory, doubled up with agony. Perspiration dripped from his brow; he was cold and shaking with pain. After an hour, he returned to his task—still suffering, but able to go on. Unless the blood is rich and red it cannot use up the food and the stomach suffers. It protests, and the terrible pains of an acute attack of indigestion are its cry for help.

The way to cure indigestion is to cure the cause of indigestion, and the right thing to do is to feed the blood itself. Dr. Williams' pink pills owe their fame to their direct power of making new blood and enriching the blood that is there already. Many a sufferer from indigestion has reason to bless the day when someone who knew the wonderful value of Dr. Williams' pink pills advised them to get the genuine Dr. Williams'. As the blood becomes richer, the headaches, sickness, wind, drowsiness and coated tongue are cured, and there is an enormous improvement in the general health.

FREE.—Diet is important. If you write a postcard to Offer Dept., 36, Fitzroy Square, London, W.1, you will obtain, free of all charge, a useful book called "What to Eat." It is worth sending for. [ADVT.

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15 DAYS TRIAL

Cash Refund FREE and Carriage PAID. Lowest Cash & Easy Payment Prices. Immediate delivery. Big Bargains New and Second-hand Cycles, Accessories, etc., at popular Prices. Write for Free Catalogue and Special Offer of Sample Cycle.

MEAD CYCLE CO. Ltd. Dept. B. 627, BIRMINGHAM.

You get a Real Bargain!

SARTOR RAINCOATS

at 34/6 ARE THE WORLD'S GREATEST VALUE.

You know real value when you see it—that is why we ask you to get into touch with us now. Sartors are supreme because they are the utmost value for money. There are thousands of delighted Sartor Raincoat wearers to-day and frankly, our aim is to make you one.

We do not know if this advertisement will induce you to become our patron, but we do ask you, with all the earnestness we possess, to write for our **CATALOGUE AND FREE PATTERNS TO-DAY.**

You can then judge for yourself the value we offer—select your own style—order your Raincoat—and if you do not like it when it arrives, return it, and we refund your money cheerfully.

Ladies', Gent's, Maids', Youths' Styles all in stock. Send us a postcard to-day.

SARTOR MANUFACTURING CO.,
(Dept. J), 53, Oxford Rd., MANCHESTER

HAIRCUTTING AT HOME

By Douglas Pruner.

It is true, with the Douglas Pruner, you can cut your own hair or trim it any length you like without any fear of making a botch of it even the first trial. You can even cut or trim your own hair far quicker and quite as good as a first-class barber, and your haircut won't cost a penny. It is nothing but a process of combing. You use it as you use a comb. The result is always smooth and even no matter how much hair you wish to cut off. The Douglas Pruner trims just a little off long or curly hair or shaves the neck. It cuts the hair at the back and behind the ears with the greatest ease, just as you like and not as the barber likes. The Douglas Pruner is not a new experiment, its success is proved by the fact that there are nearly 20,000 in use in Great Britain alone. Do not doubt this. You can try the Douglas Pruner free for seven days. Send price 5s. 6d. for a Douglas Pruner complete with spare blade. If you do not like it send it back and we will return 5s. 6d. to you without question. Send now before price advances to:—

DOUGLAS KIRBY & Co., [Dept. JB.,]
St. John's Lane, Gloucester.

GRAVES
OF SHEFFIELD

Write for patterns post free, of Overcoats, Suits, Costumes, Fabrics, Raincoats, Mackintoshes etc., or Catalogues of Footwear, Wool Stocks, Drapery, Ladies' and Children's Clothing, Sheffield Cutlery, Gramophones and Records, Tea and Biscuit Services, Bedsteads, Bedding, Sewing Machines, Cycles, Typos, Clocks and Plate, Poultry &, Appliances, etc. Grand values.

EASY TERMS. J. G. GRAVES LTD., SHEFFIELD.

TATCHO
The HAIR GROWER

Mr. Geo. R. Sims' discovery 1/3, 2/9, 4/6

SEEDS THAT MAKE YOU WELL!

Nature's Own Cure at Last!!

Tiny vegetable seeds superseding pills and drugs in curing Liver Troubles, Stomach Disorders, Indigestion, Constipation, etc. Ask for "Dr. Sands' Liver Seeds." Refuse substitutes.

1/3 from All Chemists; 1/5 post free, from SANDS' MEDICINE CO., LTD., 56, Hanover St., LIVERPOOL.

—WEB EQUIPMENT—

The original MILLS EQUIPMENT CLEANER again obtainable at all Canteens.

WATERPROOFS, CLEANS AND RESTORES WEB ACCOUTREMENTS.

6d. per Packet Approved by War Office,

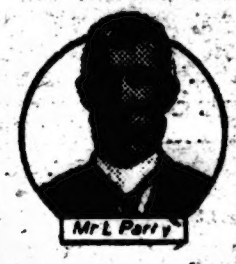
MILLS CLEANER CO.,
16, Nile Street, London, N. 1.

—CLEANER.

THE "JOHN BULL" GUARANTEE. *We guarantee the goods advertised by every firm whose trade announcement appears in* JOHN BULL, *i.e., we hold ourselves responsible for their being of the quality and standard represented at the time of purchase and the date of payment, either in full or of first instalment, and if any vendor can show just cause for dissatisfaction with the purchase of any goods made through any trade advertisement in our columns, we will refund the purchase money, provided the goods complained of are sent to us within one week from the date of original purchase. All communications should be addressed to* JOHN BULL, *Advertisement Department, 93, Long Acre, London, W.C.2.*

Nerve Failure

Helpless for Six Years, but Cured by Dr. Cassell's Tablets.



Mr. Lionel Parry, of Nythfa House, Fennant Road, Ponkey, near Wrexham, says:

"I feel that for the benefit of humanity I must testify to the almost miraculous cure which Dr. Cassell's Tablets have effected in me. Before I commenced taking them I was paralysed from the waist down, and had been so for six years. All that time I was in bed helpless. I had to be lifted in and out of bed and attended to just as a child would be. There was no feeling whatever in my legs. I could not feel a needle pushed in. And yet the nerves seemed to be active sometimes, for my knees would jerk up to my chest at times as I lay. I had advice at various times, but I was considered incurable. At last I decided to try Dr. Cassell's Tablets, and after a time I could move my legs a little, and then I used to get out in a bathchair. Steadily I grew stronger in the back, and my legs, too, and in the end was able to go out on crutches. Now I can go about with a walking stick, but still take the crutches if going very far. All who know me are astonished at my cure."

Dr. Cassell's Tablets

HOME PRICES 1/3 & 3/-
The 3/- size being the more economical. Sold by Chemists in all parts of the world. Ask for DR. CASSELL'S Tablets and Refuse Substitutes.

The Universal Home Remedy for—

Nervous Breakdown
Nerve Paralysis
Malnutrition
Neuritis
Nervous Debility
Sleeplessness
Anæmia
Kidney Trouble
Indigestion
Back Pains
Spinal Weakness
Wasting Diseases

Specially valuable for Nursing Mothers and during the Critical Periods of Life.

FREE INFORMATION as to the suitability of Dr. Cassell's Tablets in your case, sent on request.
DR. CASSELL'S CO., LTD., CHESTER RD., MANCHESTER, ENGLAND.

DO YOU KNOW THE DANGERS OF VENEREAL DISEASE?

(Gonorrhœa and Syphilis)

Don't wait until you have caught the disease before you realise its seriousness . . . GAIN THE KNOWLEDGE NOW. . . .

Many men and women become infected with these diseases through refusing to learn how they are contracted.

Those who are infected with Venereal Disease, or who have taken a risk of infection, should seek qualified medical aid at once, and also keep a close watch for symptoms.

Free treatment can be had, under conditions of privacy, at the Out-patients' Department of the nearest Hospital.

Free literature and information can be obtained by PEOPLE IN DOUBT, and others who require knowledge, by writing to the N.C.C.V.D., 34, Avenue Chambers, Southampton Row, London, W.C., 1., marking the envelope "MEDICAL." (B).

All correspondence is treated in a private and confidential manner, and replies are sent in a plain cover.

This announcement is issued by the National Council for Combating Venereal Diseases, a responsible body recognised by the Government. President: Rt. Hon. Lord Sydenham. Vice-Presidents: Sir Thomas Barlow, Bt., M.D., F.R.S.; Sir Francis Champneys, Bt., M.D. Chairman of Propaganda: Sir Malcolm Morris, K.C.V.O., F.R.C.S.E. General Secretary: Mrs. A. C. Gotto, O.B.E.

A Splendid Investment

Can be secured at small cost. It is possible to

BUY YOUR HOUSE

by the Splendid schemes with or without Life Assurance benefits offered

THROUGH THE CITY LIFE

And utilise the rent for the repayments.

Particulars Free—
Apply D.B. J.B., 6, Paul Street, Finsbury, E.C. 2.

For over 40 years a reliable remedy for Pains in the Back, Lumbago, Dropsy, Gravel, Bright's Disease of the Kidneys, Gout, Wind and Water Ailments, Sciatica and Rheumatism.

HOLDROYDS PILLS

HUNDREDS OF TESTIMONIALS.
all Chemists, 1/3 Post Free 16 Stamps.
PREPARED ONLY AT
HOLDROYD'S MEDICAL HALL,
CLECKHEATON, Yorks.

MORE THAN 18,000 BRITISH DOCTORS HAVE TAKEN UP

C I C F A

FOR

INDIGESTION

and HUNDREDS of these HAVE WRITTEN us of the SPLENDID RESULTS they have obtained by its use in PRACTICE and in their HOMES.

Physicians' names and addresses must never be published; therefore, when a prominent physician wrote us recently doubting the accuracy of our statements, we invited him to call and examine the original letters and cards which we had received from those Physicians assuring him that they would prove the correctness of our statements. He called, bringing a solicitor to assist him in thoroughly examining, and, after they had made a full examination, he expressed his surprise, and declared that all his doubts were removed and he was entirely satisfied because we had shown him absolute proof of the truthfulness of our every statement.

CICFA *restores* NATURAL DIGESTION in Stomach and Bowel, with steady disappearance of gases which often cause pressure and pain around the heart through Stomach Indigestion, also that feeling of weight at the pit of the Stomach a couple of hours after eating through beginning Bowel Indigestion, gradual disappearance of Fermentation with Flatulence and Acidity, as well as gradual disappearance of those little hard masses called "Starch Balls"; so that all the contents of the Bowel become digested, the nourishment absorbed into the system and the Refuse naturally expelled. Gradually the natural functions of all the organs of digestion are restored and by such assistance permanent improvement is secured.

GASES in Stomach or eructations.
Sharp Neuralgic HEADACHES.
ACID in Stomach with HEARTBURN.
TONGUE coated white all over.
COMPLEXION blotchy, with redness of Nose, Spots and Pimples.
EATING not desired. Vomiting occasionally.
PAINS darting through Chest and Burning Spot between Shoulder Blades.

INDIGESTION SYMPTOMS
IN STOMACH IN BOWEL

GASES in BOWEL or Flatulence.
Dull, Heavy HEADACHE.
ACID in the Blood, causing (a) Teeth on edge (b) Gout (c) Rheumatism.
TONGUE coated yellow at back.
COMPLEXION muddy or pasty.
EATING disliked or loathed. Biliousness and foul taste in mouth.
PAINS in Bowel, Griping and CONSTIPATION with all its misery.

When SO MANY BRITISH DOCTORS are so SATISFIED with CICFA you do not need a sample to prove its value to you. YOU CAN CONFIDENTLY PROCEED TO TAKE IT AT ONCE.

CICFA is sold everywhere, prices 1/3 and 3/-.

THE CICFA CO.,

8a, DUKE ST., MANCHESTER SQ., LONDON, W.1.

John Bull, 12/6/20.

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